



B A D G E R B R I E F S

Volume 68 Issue 1

American Association of University Women-Wisconsin

Fall 2011

AAUW Public Policy News Our Badger State Needs YOU!!

This has been a year when Wisconsin is mentioned in the national news on a regular basis. The nation has been watching as Wisconsin struggles with partisan politics. **I'm afraid we're not done yet!**

I suspect that our volatile political scene may be one reason that AAUW-WI was awarded a \$1000 impact grant by the AAUW Association for "Women to Women Voter Turnout; Community-Based Campaigns to Mobilize Women to Vote." As the state public policy coordinator I was called last month with the news.

In our current legislative climate it will be difficult or impossible to gain passage of legislation that assures **women's health, education and safety rights**. We can all work together to cut spending but AAUW will continue to work so that women and children do not take the brunt of these cuts. There is a shared economic responsibility here and legislation should be

equalized across the board. The best way to achieve this is by getting women to the polls in 2012. AAUW – WI has been challenged to do that across our communities in this state.

On Saturday, October 22nd, 2011, from 9:30 to 3:30 I am asking each branch to send 2, 3, 4, or 5 members to a meeting at the Holiday Inn in Stevens Point for training on Get Out the Vote (GOTV) in your community. The Association is sending a speaker to train us and materials for you to take home to your branch for use in your community. I am asking that you make this a branch focus in 2012. We will use AAUW issues to make the case for voting in this important election. I know you are all committed to AAUW issues; that is one of the reasons you joined. At this training you will learn how to best interest and influence others to vote. We will also be inviting **other women's organizations** who are members of the

Wisconsin Women's Network to join us in this training. The cost will be \$15 for the luncheon meal and well worth your time.

In 2012, the Association will be hiring a part time person (AAUW-WI member preferred) to track our GOTV efforts in Wisconsin. I hope to have a job description for this position by the end of the year. If you would like to apply, please contact me via email and I will forward the information when it is available. The Association has asked us to gather names of interested candidates.

I look forward to meeting many of you at the October 22nd meeting in Stevens Point. Please contact me if you have questions. Use the registration form on page 14.

Barbara Peterson,
AAUW – WI Public Policy
Coordinator
lbpeters@dishup.us
715-425-5638

Breaking through Barriers – Advocating for Change



The recent AAUW convention was one of the most interesting and informative conventions I have attended!

I wish you all could have joined us in Washington, D. C. for several days of advocacy, information gathering, fellowship with AAUW members from Wisconsin and the rest of country, all in **the beautiful setting of our nation's capitol**. Be sure to take a look at aauw.org for photos, videos and workshop information including some images of Wisconsin folks you might recognize!

Joyce Hoffman, AAUW-WI president-elect and I attended a special session for state leaders before the official start of the convention. At this workshop, we were introduced to Cindy Miller, the new Chief of Marketing and Communications for AAUW. Watch for exciting initiatives to promote AAUW already coming from her office.

That afternoon was spent preparing for our Capitol Hill lobby day. Here is what the AAUW website says about the lobby day: "AAUW members lobbied in support of [an anti-campus sexual assault bill called the Campus SaVE Act](#) and a bill that would allow the cre-

ation of a privately funded women's history museum, called the [National Women's History Museum Act](#). These AAUW advocates also sent their elected officials a strong message in support of [protecting and strengthening Social Security](#), one of our nation's best anti-poverty programs that is particularly important to women.

The "Big Teal Machine," as we call AAUW members when they put on their lobbying hats, visited almost 90 senators' offices as well as the offices of over 100 members of the House of Representatives. In all, we received around 530 feedback forms from AAUW members detailing notes and impressions of their Capitol Hill meetings. This reflects a huge effort on the part of members, as well as member leaders who scheduled most of these visits.

Continued on next page

Senators' and representatives' staff have sent fantastic feedback about the meetings and messages they received from AAUW members. Women's Caucus Chair Congresswoman Gwen Moore's (D-WI) staffer emailed to say she loved the visit from the Madison area AAUW members, and looks forward to collaborating with us in the future."

On Saturday, we heard from many fascinating speakers. A group of women in power in the current administration was interesting and inspiring. A panel of both men and women discussed the 21st Century Workplace with women and men as allies. Another panel **spoke about "Why So Few" and another panel** discussed bullying and sexual harassment in **America's middle schools. At lunch, Cynthia D'Amour entertained us as well as educated us on creating outrageous results from our branch meetings.** Sarah Brokaw was our banquet speaker. She told us about the research for her book entitled *Fortytude*.

Once again, Wisconsin was recognized for our generosity! I have a stack of certificates on my desk ready to go to our historian. They commend us for anywhere from 5th place to 10th place in the country for total giving and per capita giving to the Educational Opportunities Fund, the Eleanor Roosevelt Fund, LAF and Public Policy Fund. We also received sixth place among the top ten contributors to **all of AAUW's program areas!** Congratulations AAUW-WI members!

We can all look forward to the next AAUW convention in New Orleans from June 9-12, 2013.

One Member One Vote

The polls closed on Friday, June 17, at 9 p.m. in the historic AAUW One Member, One Vote election. It was the first time AAUW members voted in a popular election—rather than using a delegate system—to elect national officers and approve bylaws amendments and amendments to the Public Policy Program.

Members voted to pass all the proposed bylaws amendments and all the amendments to the Public Policy Program.

Congratulations to the newly elected AAUW Board of Directors.

AAUW President:
Carolyn Garfein

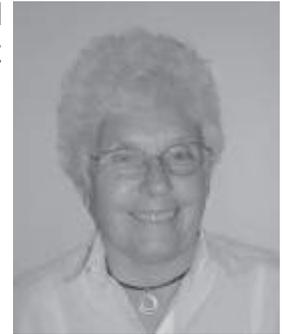
AAUW Vice President:
Patricia Fae Ho

AAUW Directors-at-Large:
Kathy Anthon
Amy Blackwell
Kathryn Braeman
Julia T. Brown
Sandra Camillo
Kathleen Cha
Charmen Goehring-Fox
Connie M. Hildebrand
Millie Hoffler-Foushee
David Kirkwood
Betsy McDowell
Dot McLane
Peggy Ryan Williams

MEMBERSHIP

Judy Phillips - Membership Vice-President

As much as I hate to admit it, our short summer is coming to an end and Fall is on it's way. This is known as the Fall Edition of "Badger Briefs," so it must be true. Actually, along with Winter, Spring and Summer, this is an exciting time in the life of AAUW. We get to share with many people what we do, why we do it and the rewards received when you belong to AAUW. This is the time when we put a great deal of effort into recruiting new members. The Mission of AAUW can't be fulfilled without a loyal, dynamic, responsible group of members from the Branches, to the State, to the National Association. We need to keep adding to this loyal group and that is what we will all continue to do this year.



There are many ways to do this. The National AAUW is very helpful with special programs, recognitions and ideas. The State will help each Branch with ideas as it goes through the year. Each Branch can help by sending in their tried and true ideas that I will share, with your permission, with the rest of the state in upcoming issues of "Badger Briefs." The Mission of advancing equity for women and girls through advocacy, education, philanthropy and research is of interest to many people and should be highlighted in all your efforts.

Membership is not a one person job. Everyone of you should be involved in spreading the word. People come to AAUW

- ◆ To learn
- ◆ To contribute
- ◆ To socialize.

We need to greet them and get them involved quickly. Who knows? One of your new members could be the Membership Vice-President of the State AAUW some day. The self confidence and experience they gain from being an AAUW Member will help them in other areas of their life. It is important to give as many people as possible the opportunity to belong to AAUW.

The "Shape the Future" promotion is designed to help branches recruit new members by offering 50 per cent off the national membership rate to new members who join on the spot at an event that is open to the public. There is also the 130th Anniversary membership campaign which is continuing through June 30, 2012. Through this campaign you can recruit new graduate students with national dues of only \$18.81 for their first year of Membership. Become familiar with the AAUW.org website to keep informed of other recruitment ideas.

You see. It's important, but not difficult to attract new members. Every member helps to get the word out about the wonderful things AAUW does. Members will get special recognition for recruiting new members. Plan to have special events to attract new members, take advantage of the special programs offered by AAUW and have fun in all the work you do. We look forward to an interesting, productive and exciting new year in all our Branches. Let's get going!

What's the Weather Like?

I've said it once and I'm PROUD to say it again and again, AAUW members of WISCONSIN are some of the most GENEROUS and GIVING people. It's evident when the national office sends quarterly DONATION reports, and your State President, Anne Lee, returned from National Convention with a special delivery of top ten CERTIFICATES recognizing your philanthropy in various areas.



Remember, AAUW Funds is the umbrella. When you contribute to AAUW Funds and your gift is unrestricted (meaning you do not donate to a specific fund), your donation supports programs with **the greatest need**. **You're patching any holes in the umbrella** so we have seamless coverage for all the important work of AAUW.

If you prefer, you may designate your giving to one of six programmatic areas: AAUW Action Fund, Legal Advocacy Fund, Educational Opportunities Fund, Public Policy

Fund, Eleanor Roosevelt Fund, and the Leadership Programs Fund. Each of these areas can be further defined. For example, the Leadership Programs Fund includes initiatives such as the National Conference for College Women Student Leaders (NCCWSL), Campus Action Projects, and Campaign College. This means you can be as specific or general as you wish with your giving.

For more information about the different funds, please visit www.aauw.org. Use your member ID to log in for even greater access to helpful information. Regardless of which fund you give to, remember your gifts are fully tax deductible. Please note - donations to the Action Fund (also known as the Lobby Corps) is not tax deductible.

YOUR Generosity MATTERS! What a positive impact YOU have on women and girls in your local community. **It feels good to receive thanks and to know we're paying it forward. It only takes a few snow flakes to start an avalanche and I know we've got plenty of savvy snow-flakes in our great state.**



Here's part of a thank you note from a college student who earned a scholarship to attend the 2011 NCCWSL conference. **"It was such a wonderful learning and growing experience. I was able to learn and be challenged by my peers and their passion for changing the world.each of these women was an example of being a confident, graceful, intelligent, passionate, and caring female leader. Thanks so much for your commitment to female leaders."**

Amy Fredman, UW-Eau Claire.

I encourage you to invite recipients of your generosity to a branch meeting so you can **hear first hand what a difference you make. Like the sun, it'll make you smile and warm you heart.**



Don't let the gray clouds of doom, gloom, and recession talk, get you down. Remember, behind every cloud is a rainbow and it's got AAUW written all over it!

Kim Wellnitz
VP of Fund Development



AAUW's National Conference for College Women Student Leaders has huge impact

The AAUW-WI Board of Directors has made it a priority to offer two \$500 scholarships for Wisconsin college aged women to attend AAUW's National Conference for College Women Student Leaders (NCCWSL). One of the recipients of this year's scholarship money has written a moving and inspirational reflection of what she learned from the speakers at the conference. Below is the article written by Susan Fabian:

The collected stories of women transformed my reality at the NCCWSL 2011 Conference. These stories came from the Women of Distinction such as Lisa Jackson, Swanee Hunt, Connie Chung, Natalie Rudolph, and Marsha Guenzler-Stevens. It is their messages of personal failure, determination, and victory that inspired me to challenge myself. **Questions surrounded me like, "Can I really make my dreams come true?", "How will I do it?", "Who will help?"**

The speakers had answers for all these questions. Marsha Guenzler-Stevens said, **"Get a mentor! Find someone who will answer your questions."** This is a phenomenal idea and upon my return I decided to send an email out to all the professors that I know at my University, and ask their opinions on the process of Graduate School. As a first generation college student, I did not realize the importance of mentorship. The questions that I need to ask versus the ones I happened to stumble upon just by natural curiosity were all helpful but definitely varied. The formats and mechanisms of higher education are important process-

es that no student should try and traverse through alone.

Swanee Hunt's years of dedication to the Bosnian people echoed with words like, **"Fight for justice, not revenge. Power is in empathy"**. Upon further reflection her statement reminds me of the power of kindness despite adversity. This message is many times passed over as conventional. However, this knowledge in action allows for a freedom from forms of bondage that could bind you for a lifetime. Her wise words advised me to let go hurt and concentrate on the richness of the blessing, especially through the suffering.

Lisa Jackson's struggle with her engineering job choice advised me to be determined. **"Trust in the passion you feel. Trust in the tough choices that you make."** This is a constant balance of what is best in my life as a single mother. Many times I have to juggle responsibilities between my favorite passions: motherhood and learning. All decisions that I make in my life are put through this filter that dictate my choices. All choices are led by my passions with the questions of **"Is this best?", "What do I hope to accomplish?", "Am I teaching my children beauty?",** and **"What are we learning?"** The message flowed directly to my heart. This was empowerment.

Connie Chung shared her victories as a career professional and as a mother. She concentrated primarily in career for

her young adulthood and then decided to devote her time to motherhood for the last decade. She shared one statement that **resonated with me**. “**Don’t be afraid to tell your ideas...if you don’t someone else will say what was on your mind, and you won’t get the credit.**” Her jokes suggested to not take yourself too seriously in the journey to your dream.

A very important question was swirling around in my head when Natalie Rudolph stepped up to the microphone. How will I do it? How do I follow this dream of mine, and make it a reality? Her words were like placing the last piece into **the 1000 piece puzzle**. She said, “**Always show up, put your head down, and ignore the noise. If you do your job, people will have to recognize that.**” Aha! This type of messaging supported hard work and determination. Hard work and determination is not something that is foreign to me, but not being scared? How to not be scared seems like the much bigger chal-

lenge when it comes to applying these **principles**. Then Natalie’s words **resurface again**, “**Always show up, put your head down, and ignore the noise.**” So, when I returned to La Crosse, I decided to just do it.

The Student Parent Community is holding a KIDS Back to School Clothing Swap Party. **I’ve decided to design a website for the Student Parent Community even though I have little programming experience. I’m organizing a flash mob around women’s pay equity for the Fall. I’m organizing a Wipe it Clean event for Student Parents for winter so they can have paper towels, toilet paper, and tissue paper for their families. I’m reading books that surround my area of interest with vehemence. I have decided to embrace myself, and what I love. I’ve decided to live my dream.**

2012 AAUW WI State Convention

The 2012 State Convention will be held on April 28th at the Janesville Conference Center/ Holiday Inn Express. This year we are going to try a one day convention in order to keep costs to a minimum and to attract more attendees. Please mark your calendar and make plans to attend with other members of your branch. Spend the **night of April 27th so you don’t miss any of the fun**. Specifics will follow in the winter issue of Badger Briefs.

Report on AAUW Convention 2011

Washington is a dynamic city. This is where so much happens that affects our lives and our wallets. Attending this convention gave me the opportunity to experience our AAUW Public Policy staff as they manage and coordinate a stream of current policy issues. The high level of government speakers at our convention represented the clout that AAUW has in federal legislative and administrative circles. Our legislators know of AAUW and the numbers of voters we represent at election time. When we act together on legislation, we bring 100,000 AAUW voices to the table. AAUW staff coordinated meetings with the staff of 100 Senators, brought incredible speakers to the convention and gave us new incentives for progress on issues that affect education, health, and women and children's welfare. The Wisconsin AAUW contingency that traveled to the legislator's offices on Friday was warmly received and listened to by congressional staff from both sides of the aisle.

This was the first convention that used "One member; One vote". Instead of registering delegates for vote tallies that would take place during the open session, all AAUW members, including those of you who could not attend the convention, could vote online for association officers and issues several weeks prior to or during the convention. Attendees who hadn't yet voted could use a computer onsite to register their ballots until 9pm on Friday. There were

approximately 800 AAUW members at the convention and over 10,000 votes via computer. If you voted from home, it counted.

Each day, all day, the AAUW marketplace was open where we could purchase many gifts and mementos from the convention. A "Meet the Authors" session was held highlighting mostly female authors who personally came to display, discuss and sell their books. Since many branches select books to discuss, these authors were invited to inspire our AAUW book club reading lists. A volunteer opportunity at a DC Central Kitchen was offered for serving breakfast on Thursday morning. A Women's Suffrage "Newseum" Tour was offered; also a private, guided tour of the Women at the National Portrait Gallery. A large group went to the AAUW national headquarters to tour and see historical artifacts from AAUW's history. Friday night offered an evening at the Brazilian Embassy dinner. I also attended a viewing of the documentary entitled "Miss Representation" which explores women's underrepresentation in positions of power and influence and challenges the limited and often disparaging portrayal of women in the media. I recommend it for our branch viewing although the movie is quite frank in showing the distance we have yet to go for parity. All this was culminated with the Saturday banquet and reception with speakers. Even convention floor time was fast moving and inspiring.

National convention attendance gave me more insight to the clout we have as AAUW members. As a group of about 30 Wisconsinites, we met with the staffs of Senators Kohl and Johnson. Several of us spoke on our issues and asked that they maintain Social Security as it is the only financial resource for so many women and children. We asked for approval of the building of the National Women's Museum in DC which will be financed solely with private contributions. And we asked that colleges be required to give statistical data on violence against women on their campuses. AAUW believes that it is important that students and parents know how safe a campus environment is for them. The Wisconsin contingency split up to visit our Representatives with the same message. We were impressed with the knowledge of the staff on AAUW issues.

We belong to a national organization that makes a difference for women and girls at the legislative level. Our impact ranks right up there with other national women's groups in activism, mission and effectiveness. Belonging to AAUW does make a difference! Please continue to use your voice on issues at both the national and state level. And, in two years, attend the national convention yourself to see it first-hand!

Barbara Peterson, AAUW Wisconsin Public Policy Coordinator

AAUW-WISCONSIN STRATEGIC PLAN/GOALS
APPROVED BY THE BOARD OF DIRECTORS
JULY, 2011

AAUW-WI will contribute to the shared organizational success of AAUW within the parameters of its resources, Branches, and communities. AAUW-WI will develop and implement its goals in support of the AAUW Strategic Plan, knowing that goals and strategies will evolve over time. Specific goals and measures will be established by the AAUW-WI State Board and reviewed annually.

AAUW MISSION

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

AAUW VALUE PROMISE

By joining AAUW, you belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

AAUW VISION STATEMENT

AAUW will be a powerful advocate and visible leader in equity and education through research, philanthropy, and measurable change in critical areas impacting the lives of women and girls.

AAUW GOAL # 1

AAUW will be highly regarded for our commitment to exemplary member relations, dues value, and resulting member satisfaction.

AAUW GOAL # 2

AAUW will amplify our advocacy voice to achieve educational and economic equity for all women and girls.

AAUW GOAL # 3

AAUW will engage and motivate leaders in our schools, workplaces, and communities to break through educational and economic barriers affecting women and girls.

AAUW GOAL # 4

AAUW will target our philanthropic efforts to support programs that provide women and girls with opportunities for a lifetime of success.

AAUW GOAL # 5

AAUW will have a sound fiscal strategy and dedicated stewardship to meet current and projected needs, address challenges, and capitalize on opportunities.

Based on the AAUW Strategic Plan and input from its members, AAUW-WI will focus its energies and strive for success in six areas of interest: Advocacy, Membership, Leadership Development, Philanthropy, Program, and Communications.

Branches are encouraged to review this plan and replicate/adapt its use as a model for Branch planning.

A. GOALS FOR ADVOCACY

1) In the current political climate, AAUW-WI will continue to promote its values and educate leaders on AAUW issues.

Action Plan

- ❖ Utilize the Impact Grant for “voter education day” and voter registration training
- ❖ Encourage Branches to communicate with state and federal legislators from their districts and utilize AAUW resources to do so

2) AAUW-WI will optimize the Wisconsin “Two-Minute Activist” and promote its use by members and others who support AAUW’s mission.

Action Plan

- ❖ Communicate regularly with Branch Public Policy Chairs to promote use
- ❖ Utilize a state-wide Public Policy Committee to track issues
- ❖ State Board members to promote with their counterparts
- ❖ Promote use by making Public Policy a standing item on Branch monthly meeting agendas

3) AAUW-WI will work in coalition with other organizations as appropriate in support of its mission.

Action Plan

- ❖ Continue to promote candidate forums with other organizations
- ❖ Utilize the AAUW website for guidelines regarding candidate forums
- ❖ Encourage Branches to seek out partners to promote for activities and events, i.e., Equal Pay Day, etc.
- ❖ Evaluate partnerships and coalitions annually

B. GOALS FOR MEMBERSHIP

1) AAUW-WI and its Branches will seek to retain and expand a diverse membership through stimulating mission-based programming, intergenerational appeal, and outreach to college students.

Action Plan

- ❖ Optimize membership opportunities as part of Impact Grant day
- ❖ Encourage Branches to optimize technology to attract members
- ❖ Encourage College/University Partnerships
- ❖ Promote Branch events as networking opportunities for members and guests

2) AAUW-WI will optimize use of AAUW resources to assist Branches in promoting a diverse membership.

Action Plan

- ❖ Encourage collaboration with organizations that represent diverse constituencies
- ❖ Encourage Branches to meet at locales of other organizations
- ❖ Utilize AAUW discounted membership programs to recruit new members

C. GOALS FOR LEADERSHIP DEVELOPMENT

- 1) AAUW-WI will provide education, skills development, and hands-on training for Branch leaders through communications, mentoring, and workshops.

Action Plan

- ❖ Optimize attendance at Impact Grant day
- ❖ Continue every-other-year “STAR Workshops”
- ❖ Investigate the possibility of providing a well-known speaker for a Fall 2012 event, i.e., Cynthia D’Amour on “Lazy Leadership”

- 2) AAUW-WI will assist Branches in developing job descriptions and promoting co-positions/job-sharing among seasoned leaders and those with less experience.

Action Plan

- ❖ Optimize use of AAUW “Tool Kits”
- ❖ Offer counterpart sessions at State Convention to review/update job descriptions
- ❖ State Board members to review/update their own job descriptions by October 2011 meeting

- 3) AAUW-WI will encourage Branches to collaborate with their local schools to provide leadership development opportunities for students.

Action Plan

- ❖ Utilize AAUW programs for high school students
- ❖ Encourage development of programs or assist with existing programs to encourage students to take leadership opportunities

- 4) AAUW-WI will continue to support the National Conference of College Women Student Leaders by offering scholarships for Wisconsin attendees and investigating the feasibility of incorporating a student leadership component of its annual meeting.

Action Plan

- ❖ Continue the scholarship program
- ❖ Invite NCCSWL attendees to attend State Convention and/or be presenters
- ❖ Identify local student leaders and invite them to Impact Grant day

- 5) AAUW-WI will work to identify and recruit a college student representative to serve on the AAUW-WI Board of Directors.

Action Plan

- ❖ Recruit a College/University Partnership Chair for the State Board
- ❖ Support the C/U Partnership Chair in identifying student candidates

D. GOALS FOR PHILANTHROPY

- 1) AAUW-WI will encourage contributions to AAUW Funds through education on how monies are utilized, awareness of AAUW among community foundations, and promotion of giving opportunities.

Action Plan

- ❖ Feature recipients of AAUW Funds support in *Badger Briefs* and the website
- ❖ Encourage Branches to invite recipients to speak at meetings or other events

- ❖ Utilize the AAUW website to educate members on AAUW Funds
- 2) AAUW-WI will encourage planned gifts to AAUW Funds through education on estate planning.

Action Plan

- ❖ Offer a planned giving workshop at State Convention

E. GOALS FOR PROGRAM

- 1) AAUW-WI will explore options for an every-other-year annual State Convention with a one-day event in the off year for the annual business meeting.

Action Plan

- ❖ Pilot a revised format for the April 2012 convention
- ❖ Evaluate the new format and incorporate into 2013 planning, which is a national convention year
- 2) AAUW-WI will continue its biannual state-wide Public Policy/Advocacy Day.

Action Plan

- ❖ Organize and promote Impact Grant day Fall 2011
- 3) AAUW-WI will offer periodic educational, participatory regional/District workshops.

Action Plan

- ❖ Survey Branch Presidents in March 2012 regarding needs/input
- ❖ Organize and promote the every-other-year “STAR Workshops” for Fall 2012 based on the responses of the Branch Presidents

F. GOALS FOR COMMUNICATIONS

- 1) AAUW-WI will strive for continuous improvement in its print and electronic media communications.

Action Plan

- ❖ Recruit a Communications Chair for the State Board
- ❖ Convert the AAUW-WI website to WordPress
- 2) AAUW-WI will enhance its visibility by providing tools for members’ use with their local media, i.e., sample news release after conventions and workshops, etc.

Action Plan

- ❖ Promote use of AAUW-WI website for media contacts

We are here to help!

AAUW is a multi-faceted organization that works hard to promote a variety of issues that support women and girls. Sometimes the range of programs and structure and complexity of the organization itself can be daunting – even for the most seasoned members.



Your AAUW-WI team is here to help – and that is where your District Coordinators come in.

AAUW-Wisconsin is divided geographically into five Districts, and each District is served by a Coordinator who represents the members in her District on the State Board. These bright, savvy, dedicated Coordinators are part of the vital two-way communications needed between the State Board and Branches to optimize our effectiveness. The District Coordinators are responsible for staying in touch with Branch Presidents, keeping up with Branch issues, and facilitating access to information and resources. They provide the vital link the State Board needs to stay informed on issues that are most important for members – that means you.

District Coordinators are appointed by the President and serve two-year terms on the State Board. As of July 1, 2011, your District Coordinators are:

- ❖ District 1: Carolyn Krebs (Janesville Branch)
- ❖ District 2: Janet Nortrom (Milwaukee – North Shore Branch)
- ❖ District 3: Camille Thibeadeau-Meyers (Kenosha Branch)
- ❖ District 4: Donna Weidman (Eau Claire Branch)
- ❖ District 5: Pat Hinckley (Green Bay Branch)

The State Board extends its thanks to District Coordinators who completed their terms at the end of June:

- ❖ District 2: Kathy Ignatowski (Sheboygan Branch)
- ❖ District 3: Roberta Rohdin Killian (Geneva Lake Branch)
- ❖ District 4: Margot Bouchard (Eau Claire Branch)

Contact information for your District Coordinator can be found in this publication or on the State website. Please feel free to contact them – or me – for further information of about all things AAUW!

Your AAUW-WI Team
Mary Jo McBrearty
Vice President Leadership Development

Continued from page 15

Development: Kim presented statistics on the basket auction including the number of baskets and the money raised. The pros and cons of continuing the auction were discussed.

Public Policy: Barb Peterson encouraged members to use the Two-Minute Activist concerning the recall elections and redistricting. **MOTION:** Mary Jo McBrearty moved, seconded by Joyce Hoffman, to fund the Two-Minute Activist for the next year. **MOTION CARRIED.**

Webminder: Rachel Hirsch – presented an informative report on the website and its use. The state website will be changes to Word Press soon.

Badger Briefs: Aug. 29th next issue deadline

Next State Board meeting: October 21, 2011

Meeting Adjourned at 3:35 PM.

Respectfully submitted,
Karen Thiel, Administrative Services Coordinator

Please use this form to register for the Get Out the Vote meeting. Late registrations should call Barbara Peterson 715-425-5638 so we have meals for all attendees.

Name _____

Street _____

City _____ Zip _____

Phone _____ Email _____

Your AAUW
Branch: _____

Registration Fee Enclosed? \$15 (checks preferred) Yes _____

Make Payable to AAUW – WI (In Memo space) GOTV training

Mail to: Barbara Peterson
548 Omaha Road
Hudson, WI 54016 (On or before October 15th, 2011)

- ◆ Rooms are available at the Holiday Inn in Stevens Point on Friday evening for \$89.
- ◆ Double occupancy available.
- ◆ Please call the Holiday Inn and ask for the “AAUW Block” --- (715) 344-0200
- ◆ (Room rate available until Oct 7)
- ◆ Located at 1001 Amber Avenue, Stevens Point, WI 54482

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AAUW-Wisconsin State Board Meeting Minutes

Saturday, July 30, 2011 at the Alexander House, Port Edwards, WI

Present: Rachel Hirsch, Joyce Hoffman, Frances Kavenik, Anne Lee, Mary Jo McBrearty, Janet Nortrom, Barb Peterson, Judy Phillips, Janet Quail, Donna Weidman, Kim Wellnitz and Karen Thiel.

Motion Minutes of April 8, 2011 meeting approved.

Program: Frances reported on the 2012 Convention to be held in Janesville, April 27 & 28, 2012 at the Holiday Inn Express. Speakers and themes were suggested. Discussion also included suggestions to minimize business, develop leadership, provide branch sharing and have informative speakers. Workshops could include a Wisconsin Democracy speaker, recipients of the NCCWSL grants and LAF grant recipients.

Leadership: Mary Jo McBrearty presented the second draft of the Strategic Plan/Goals. After updating the plan, it will be sent to branch presidents.

Public Policy: Barb Peterson informed the board of an impact grant to "Get Out the Vote" available from the Association which was applied for and received. The grant is for \$1,000. National will pay for training. The focus of the grant is to educate the public on issues affecting women and girls, register women to vote, and promote the 2012 voter turn out.

Membership: Judy Phillips and Joyce Hoffman jointly reported on the present membership and branch activity. Five branches are in the process of disbanding.

Finance: Janet Quail reviewed the 2010-2011 annual financial report and presented the proposed 2011-2012 budget. **MOTION:** Mary Jo McBrearty moved, seconded by Donna Weidman, to postpone the decision on the budget until the next board meeting. **MOTION CARRIED.**

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**"By joining
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AAUW-WI Calendar 2011-2012

October 21	Board Meeting at Stevens Point Holiday Inn
October 22	Get Out the Vote Training Day at Stevens Point Holiday Inn
January 21	Board Meeting
April 28	State Convention

The American Association of University Women advances equity for women and girls through advocacy, education, and research.

In principle and practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.