

AAUW'S IMPACT IN WISCONSIN

Fiscal Year 2014

AAUW is as relevant and vibrant today as it was at our inception in 1881, and that's because of the work we do together. The generosity of members and supporters makes possible the vast array of touch points you see below. The AAUW impact can be felt in communities across the country, a legacy of which we all can be proud.

AAUW on Campus

The AAUW birthplace continues to be a vital hub of activity in the AAUW community. Women gain valuable leadership skills they'll need throughout their lives through programs such as the National Conference for College Women Student Leaders, Elect Her, and \$tart\$mart, to name a few. Many others find the funding necessary to earn advanced degrees and shape their future. AAUW + Campuses = Action!

- American Fellowship Recipient Sharyl Samargia; University of Wisconsin, River Falls
- American Fellowship Recipient Alana Sterkel; University of Wisconsin, Madison
- Career Development Grant Panelist Sanjukta Chaudhuri, Eau Claire
- Career Development Grant Recipient Jessica Clark, Edgewood College
- Career Development Grant Recipient Jessie Lamberty, Concordia University
- Community Action Grant Recipient Vera Court Neighborhood Center, Madison
- Elect Her; University of Wisconsin, Oshkosh
- 1 NCCWSL Attendee, Alverno College
- 1 NCCWSL Attendee, Mount Mary University
- 1 NCCWSL Attendee; University of Wisconsin, Madison
- 1 NCCWSL Attendee; University of Wisconsin, Milwaukee
- 1 NCCWSL Attendee; University of Wisconsin, Oshkosh
- 1 NCCWSL Attendee; University of Wisconsin, River Falls
- 3 NCCWSL Attendees; University of Wisconsin, Eau Claire
- NCCWSL Scholarship Recipient Brittney Long; University of Wisconsin, La Crosse; sponsored by David Kirkwood
- \$tart \$mart; University of Wisconsin, Eau Claire
- \$tart \$mart; University of Wisconsin, Milwaukee
- \$tart \$mart; University of Wisconsin, Oshkosh

AAUW C/U Partners

Colleges and universities (C/Us) continue to flock to the AAUW fold because they realize the important edge we give their student population. With undergraduate women and men eligible for free e-student affiliation with AAUW, the sky's the limit for recruiting students at C/U partner institutions. C/Us have always been the best place to inform students about AAUW so take advantage of this unique recruitment opportunity at any one of these schools. AAUW + C/U Partners = Awareness!

- Alverno College
- Carroll University
- Edgewood College
- Lakeland College
- Medical College of Wisconsin

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- Moraine Park Technical College
- Nicolet Area Technical College
- Northcentral Technical College
- University of Wisconsin, Eau Claire
- University of Wisconsin, Fond du Lac
- University of Wisconsin, Green Bay
- University of Wisconsin, La Crosse
- University of Wisconsin, Madison
- University of Wisconsin, Milwaukee
- University of Wisconsin, Oshkosh
- University of Wisconsin, Parkside
- University of Wisconsin, River Falls
- University of Wisconsin, Stevens Point
- University of Wisconsin, Whitewater
- Viterbo University
- Waukesha County Technical College
- Western Technical College

AAUW in the Media

Our research and advocacy make headlines. So do the fellows we fund, leaders we grow, and women we support. When the media is looking for analysis for their stories, they come to us. AAUW + Media = Power!

- AAUW's voice was amplified by mentions in more than 804 media outlets for Equal Pay Day in 2014, nearly doubling the number of mentions in 2013. Outlets included National Public Radio, the *New York Times*, CNN, and the *Washington Post*.
- AAUW press release about Computer Science Education Week published on WisPolitics.com.

AAUW Advocacy

AAUW members are eager to educate citizens and lawmakers about the results of our

research and the policies needed to advance our mission. From informing voters about the issues, to registering new voters, to advocating for or against proposed legislation, AAUW is there. AAUW + Advocacy = Real Change!

- AAUW Action Fund Lobby Corps made 19 visits to members of Congress from Wisconsin.
- Provided free access to state Salsa platform and training to Wisconsin leaders.
- Wisconsinites sent 6,023 messages to Congress and the president through the Two-Minute Activist tool.

AAUW in the Courthouse

AAUW and courthouses exist because every day, somewhere, an injustice is perpetrated against women. Title IX violations, wage discrimination, and sexual harassment are still prevalent in the United States, and we're there to make sure women know their rights and that they aren't alone in the fight. AAUW + Courthouses = Justice!

AAUW Research in Action

You can't advocate, educate, or motivate without the facts. Since our first research report debunked the then-common myth that higher education made women sterile, AAUW has been at the forefront of timely, thought-provoking research. This year we'll release the definitive report on women in engineering and computing and yet again change the conversation around the issues. AAUW + Research = Culture Change!

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- AAUW worked with the National Education Association and the Center for Information and Research on Civic Learning and Engagement to produce *Closing the Leadership Gap: How Educators Can Help Girls Lead*.
- AAUW was invited by the Women's Bureau of the U.S. Department of Labor to contribute to a 50th-anniversary update of the influential *American Women* report.
- AAUW released an update of *The Simple Truth about the Gender Pay Gap* that uses the latest data on the pay gap between women and men.
- A panel at the 58th session of the U.N. Commission on the Status of Women featured AAUW's *Women in Community Colleges: Access to Success*.
- Jennifer Dillard, an AAUW state organizer, spoke at the AAUW of Wisconsin state convention.
- Jennifer Dillard, an AAUW state organizer, worked with state leaders on advocacy efforts and other mission-based programming, including membership recruitment and growth.
- Anne Hedgepeth, AAUW government relations manager, spoke to AAUW of Wisconsin members via Skype on the AAUW of Wisconsin lobby day.
- Lisa Maatz, AAUW vice president of public policy and government relations, spoke at the "Fighting Bob Fest" event in Wisconsin with AAUW Madison (WI) and Milwaukee (WI) Branch members.

National Trainings and Presentations

Well-educated professionals in their fields and armed with the facts, AAUW leaders and staff are respected content experts. From branch skill-building workshops to conference keynotes, you'll find AAUW staff and leaders sharing our time and talents to further our mission. AAUW + Trainings = Shared Expertise!

- Jennifer Dillard, an AAUW state organizer, facilitated training at the AAUW Milwaukee (WI) Branch Regional Advocacy Training.
- Jennifer Dillard, an AAUW state organizer, gave a presentation at an AAUW of Wisconsin board meeting.
- Jennifer Dillard, an AAUW state organizer, spoke at an AAUW recruitment event at Edgewood College in Madison, Wisconsin.
- Jennifer Dillard, an AAUW state organizer, spoke at the AAUW of Wisconsin lobby day.

AAUW around the World

AAUW has long had an impact outside the United States, and our coalitions and relationships with international colleges, universities, and organizations are extending this international reach. From our strategic partnership with the Clinton Global Initiative to AAUW's special consultative status with the United Nations, we are a trusted source of information and expert at applying a gender lens. The recent effort to recruit new AAUW college/university partner members worldwide is just the latest chapter in engaging women globally. AAUW + International Work = Global Network!