

Board of Directors

Joyce Hoffman—President
joyce.hoffman@att.net
262.633.0013

Donna Weidman—Leadership
Development VP
donna.weidman@gmail.com
715.835.7735

Frances Kavenik — Program VP
kavenik@uwp.edu
262.654.7570

Joyce Gregg—Membership VP
jgregg@wi.rr.com
262.632.6341

Diane Lau—Finance VP
dlau3@wi.rr.com
920.892.2300

Lyn Hildebrand—Fund Develop-
ment VP lyne819@gmail.com
414.467.2182

Kate Hinnant—IT Manager
kate.hinnant@gmail.com
612.987.0395

Marlene Salley—Badger Briefs
marlenesalley@hotmail.com
262.948.3884

Catherine Emmanuelle—Public
Policy catherineemmanuelle
@gmail.com
715.425.5638

Kathy McCarville—College/
University Coordinator
kmccarvil@aol.com
262.742.2581

Peggy Crane—Administrative
Services Coordinator
cranep@gtc.edu
262.633.7033

Kathe Bogdan—Nominations
kathebogdan@gmail.com
414.573.1943

Carol Robertson—District 1
cfrobertson@charter.net
608.519.0548

Audrey Keyes—District 2
audrey@thekeyes.org
414.964.9393

Mary Modder—District 3
marymodder@hotmail.com
262.595.0329

Suzie Danielson—District 4
suzied40@hotmail.com
715.425.9082

Connie Polley—District 5
conniepolley@yahoo.com
920.205.3808

Nancy Schulz—Historian
nancyl.schulz@gmail.com

Stephanie Malaney—Bylaws
smalaney5@aol.com
920.734.6750

empowering Wisconsin women since 1921

Volume 71 Issue 2

Winter 2014

Chief Justice Shirley Abrahamson, TV Sportscaster Jessie Garcia to Speak at 2015 AAUW-WI Convention April 24—25

Wisconsin Chief Justice
Shirley Abrahamson and
WTMJ4-Milwaukee
sportscaster Jessie Garcia
are scheduled to speak at
the AAUW-WI
convention in Elkhart
Lake at the Osthoff
Resort.



WI Chief
Justice Shirley
Abrahamson



WTMJ Sports-
caster Jessie
Garcia

Abrahamson will be the
keynote speaker on
Saturday while Garcia will
keynote on Friday evening. The theme of the
convention is *Entitled to Succeed (Title IX)*.

While convention plans are
still being finalized, the
initial agenda calls for a
reception and District
meetings Friday evening and
a Title IX panel, business
meeting and workshops
(\$tart \$mart Next Steps,
Public Policy, Media/
Internet) on Saturday.

Please see related story on
page 12 of this publication.

There will be more details and registration in
the next *Badger Briefs*.

AAUW-WI Offering Scholarships to NCCWSL Conference By Donna Weidman—Leadership Development VP

Currently, AAUW-WI is
offering **two** \$500
scholarships for Wisconsin



student women leaders who
would benefit from attending
the annual National
Conference for College

Women Student Leaders
being held next year from
May 28-30, 2015, at the
University of Maryland,
College Park. Please consider
directing some of your
branches' scholarship monies
to support a student to attend
this worthwhile conference.

Undergraduate and graduate
students are eligible for
nominations, and candidates
must be nominated by an
AAUW Branch with a limit
of one nominee per Branch.
Eligible nominees must be
currently enrolled in a

program leading to an
Associate degree, Bachelor's
degree, or Master's degree at
a technical college or other
two- or four-year public or
private college.

Branches are asked to
provide the following:

- Name, educational institution attending, and enrollment status of nominee
- Awards, recognition, or honors received by the

continued on page 2

“Save the date! Monday, Nov. 24, we’ll hold a teleconference meeting for Wisconsin AAUW branch C/U chairs and interested members”

www.aauw-wi.aauw.net

Forming College/University Partnerships—by Kathy McCarville, AAUW C/U Coordinator

Several Wisconsin AAUW Branches are off to a strong start this fall with their C/U partnerships. I had the opportunity to visit the Fond du Lac Branch on Wednesday, September 17 when they celebrated their two local College/University partnerships with the University of Wisconsin Fond du Lac and Moraine Park Technical College. This dinner meeting was dedicated to C/U partnerships. Partner representatives from both institutions spoke to the branch



members about possible and mutually beneficial projects. Their successful partnerships can be attributed to the hard work of their C/U chairs: Beth Miller and Mary Walrath.

The Geneva Lake Branch partnership with the University of Wisconsin Whitewater has grown to include 22 e-student affiliates and an officially recognized AAUW Whitewater student group. This student group is guided by AAUW bylaws and has already held a resume writing workshop, a viewing of “Iron Jawed Angels” (a voter registration AAUW film) and sponsored a full-page ad in the student newspaper for awareness of “Equal Pay Day.” Future projects include a \$tart \$mart workshop and a fundraiser to send a student to NCCWSL. Roberta Rohdin Killian, chair of the University Relations Committee for the branch, holds committee meetings with student AAUW leaders on the campus.

Only the following ten of Wisconsin’s 28 branches have submitted a C/U chair name and contact information to the national database: Appleton, Eau Claire, Geneva Lake, Milwaukee, Oshkosh, River Falls, Wausau, West Suburban Milwaukee, and Fond du Lac. Every branch needs a member dedicated to nurturing and growing our partnerships with local colleges and universities. Ideally, that member would attend branch board meetings and have a committee and budget to cover materials for student involvement day and other AAUW partnership projects.

Save the date! On Monday, November 24, (6 pm) we’ll hold a teleconference meeting for Wisconsin AAUW branch C/U chairs and interested members. This will be the first of two teleconferences we’ll hold for Wisconsin C/U chairs. The other will be in late February. If you are a branch C/U chair and are not listed on the AAUW Website, please send me your name and contact information so I can send you the call-in information and

continued in next column

NCCWSL from page 1

nominee

- Major area of study being pursued by nominee and why
- How attendance at the conference would further the nominee’s goals
- Name and contact information for the Branch member making the recommendation

Please email nominations to Donna Weidman, AAUW-WI Vice President, Leadership Development, at donna.weidman@gmail.com by January 5, 2015.

C/U from previous column

include you on the teleconferences. Also, be sure to let AAUW National know to add you to the database. The call-in number will go out to all C/U chairs in mid-November.

Visit the AAUW websites often to see information available to you about the following: \$tart \$mart, NCCWSL, Recruitment, Retention & Engagement presentation, Elect Her project, and research reports focused on college topics such as community colleges and STEM.

Remember that “University” is in our name. It doesn’t only mean that all our members went to college; it is meant to also include college and university students—our future members!

Kathy McCarville
kmccarvil@aol.com

So, What Makes AAUW Different?

Often I get asked, “What makes AAUW different from other service organizations or community clubs that offer scholarships, interesting activities, and companionship or social networking opportunities?” The short answer is: “Title IX makes the difference.”

Next to getting the right to vote, the passage of Title IX is the best thing that ever happened to American women, and Title IX would not have become law without AAUW’s meticulous research and grassroots political strength.

Membership in AAUW-Wisconsin peaked and many of our long-term members joined as the wave of activism for women’s equal pay, security, and educational opportunities resulted in the passage and implementation of Title IX in the mid-1970s and ‘80s. Title IX literally changed the world for women and girls after 1975 as American institutions changed.

Still, after all these years, women continue to be underrepresented in leadership positions and underpaid, even at the top. A quick look at UW-Systems confirms the ongoing pay gap, especially in sports: UW’s highest paid employee is basketball coach Bo Ryan at \$2.5 million, followed by football coach Gary Anderson at \$2.2 million.

The highest paid women? UW Chancellor Rebecca Blank earns \$490,000 and women’s basketball coach Bobbie Kelsey earns \$300,000. The average Wisconsin K-12 teacher’s salary is \$55,000, which is probably a good proxy for the average college-educated woman’s wage.

AAUW championed the passage of Title IX more than 40 years ago and is still the stalwart guardian of that legislation in Washington, D.C. At the grassroots, we monitor compliance in universities and local school districts and support women who file complaints of violations.

It’s time to persuade younger women to take up our vital role in protecting Title IX – for their own benefit and future generations of American girls.

Great Effort in Getting-Out-the-Vote

We have had a busy fall with branches across the state making multiple efforts to register new voters and get them to the polls on Nov. 4. Many of you held candidate forums and registered students on your local campuses. Some of you took training to serve as local election observers through our partner, the League of Women Voters-Wisconsin. Others held watch parties on election night and talked about AAUW issues. Many thanks go to all of you for GOTV efforts.

Let’s continue to change public policies in ways that give women and girls even better protections and opportunities. Elected officials are listening to AAUW more than ever as they realize we have a real influence on the ballot box.

It’s Good to Hear from Branch Leadership

Many thanks also go to Leadership VP Donna Weidman and our five State District Coordinators: Carol Robertson (Dist. 1), Audrey Keyes (Dist. 2), Mary Modder (Dist. 3), Suzie Danielson (Dist. 4), and Connie Polley (Dist. 5) who organized district meetings for their branches. Branch presidents and other participants responded to an organizational needs survey which will be used in future strategic and convention planning. Branch presidents also contributed to efforts to balance branch changes through a redrawing of the district map.

I appreciate all you are doing for AAUW. Keep up the good work!

Joyce Hoffman

AAUW-WI President



Joyce Hoffman
AAUW-WI President

*“Next to
getting the
right to vote,
the passage of
Title IX is the
best thing that
ever happened
to American
women...”*

Plan Now for Records Updates

By Diane Lau, Finance VP

“Part of your national dues are tax deductible as a charitable contribution, but state and local dues are not”



As the calendar year draws to a close and approximately 1,644 Wisconsin AAUW members are enrolled, there are a few things to consider with branch financial records.

1. Verify your branch membership status now by printing a copy of the national office's membership list and comparing it to your records. Discrepancies should be reported to records@aauw.org. Members who haven't renewed by November 30 will be removed from the Member Services Database and will not be part of your branch's February 1 count.
2. Mail additional monetary contributions along with a completed Contribution Report Form. According to a recent *AAUW Fund Facts* issue, year-end donations must be postmarked by December 31 in order to be credited to your branch in this calendar year and to count toward the donor's tax deduction. Finance VPs will have recently received emailed copies of the latest quarterly contribution report. Compare donations you've mailed with this report to assure its accuracy. There may also be other donors listed who've mailed monies individually in response to a national AAUW mail or email campaign. All should be considered confidential. If a future contribution is not already earmarked for a specific fund, consider the Katherine Teska Research and Project Grant (Fund #4320) which still needs \$25,000 to become grant producing by 2017.
3. Part of your national dues are tax deductible as a charitable contribution, but state and local dues are not. A majority of members reading this article paid \$49 toward national dues, and \$46 is tax deductible. If you've been considering the fully deductible lifetime national membership (\$980), you may want to time the dues payment for a specific year (e.g., December 2014 rather than early 2015, or vice versa). Use the current tax deductibility chart as a guide.

Tax Deductibility		
National Dues/Fees	Tax-Deductible Portion	Not Tax Deductible
\$980	\$980	\$0
\$26-\$49	\$23-\$46	\$3
\$18-\$25	\$16-\$23	\$2
\$17 or less	\$16	\$1

4. From January 1-March 15, dues for new members are half price for the remainder of the membership year which ends June 30, 2015. However, beginning March 16, 2015, full rates return but are effective for the 15½ months ending June 30, 2016. Finance VPs were emailed a national/state dues chart in the fall and can access one online at [//aauw-wi.aauw.net](http://aauw-wi.aauw.net), click the About Us tab, click FINANCE, and then click National and State Dues Rates Codes and Descriptions 2014-2015.

State Membership Matters by Joyce Gregg, Membership VP

If you ask new and returning members “Why did you join AAUW?” I’m sure that you will get many answers.



Among them might be - “my friend is a member, I like the monthly meetings, I want to list AAUW on my resume, I agree with the mission of the organization, I heard about the scholarship program, I want to join

the book study group or the bridge marathon or . . .”

We have many study groups and activities taking place in our branches, and there are many reasons to join. Probably one of the major reasons is that “someone invited me to join.” Some in our communities even think that a special invitation is needed to join. I hope your branch extends that invitation to the public when you publicize your monthly meeting.

No matter why you joined, hopefully you have come to realize the real benefit of being a member of AAUW is being a part of a larger mission than our branches can provide - fighting for education and equity for women and girls. The AAUW-National is ahead of the game in legislative issues, active in research on topics affecting women and girls, and provides millions in fellowships and grants to women. It keeps our branches connected and is available to our branches to help with programming, membership issues,

legislative issues, etc. When you have some spare time, check out the national website at AAUW.org and just explore areas that are not familiar to you. I invite our branch boards to educate our branch members on all that AAUW has to offer.

AAUW educated members are a valuable asset to our organization. Think about going to the national convention in San Diego in June to meet our national leadership teams. Some of them are from Wisconsin! Then think about applying for a position on a national committee. Lofty goals -but doable.

Let’s keep inviting new members, engage our current members and encourage participation to the fullest in AAUW in order to keep our membership active.

Looking for someone to invite? Have your branch president check the national member listing on the web site and find out who in your city is a MAL national member but is not a member of your branch!

Now, branch membership vice presidents (MVPs) have direct access to national members within their state through the Member Services Database! Yes, you can see and download the list on your own. And we’ve added join dates to the lists so that you can identify new members, welcome them to the community and share information about your branch.

Resolutions for State Convention by Anne Lee, Resolutions Chair

If you and/or your branch believe there is an issue that AAUW-WI should support, work against or simply be made aware of, you are invited to include that information in a resolution to be discussed, debated and voted on at the April 24-25, 2015 convention.

A resolution is a “formal form of a motion that usually includes reasons as “whereas” clauses and the action as “resolved” clause(s)” according to Robert's Rules of Order. Please submit any resolutions to Anne Lee at annelee@wctc.net before January 15, 2015 so that they may be reviewed by the Resolution Committee. Please note that the resolution may be edited by the committee so as to meet formal resolution guidelines. The committee will also determine whether the resolution has merit to be included in the convention agenda.

“Now, branch membership vice presidents (MVPs) have direct access to national members within their state through the Member Services Database.”

“This year I plan to work on keeping our state up-to-date on policy matters that align with AAUW, get our ducks lined up for Lobby Day in 2015, and challenge AAUW members in Wisconsin to think about women’s issues in the context of local government.”

Meet the Public Policy Chair—Catherine Emmanuelle

Greetings! My name is Catherine Emmanuelle. I am the new Public Policy Chair for AAUW Wisconsin. First, let’s give Barbara Peterson a big round of applause, thanking her for her previous leadership in the role, (Barb, I hope you can hear me clapping!)

I bring a background of public policy experience, ranging from a masters degree from U of MN—Duluth in Advocacy and Political Leadership, to organizing local and district electoral campaigns, to my role as a city council member in Eau Claire. I currently am the youngest female elected and the first Latina/o elected in the greater community. And last, but not least, some of you might have met me in 2012 when I was a Get-Out-The-Vote coordinator hired by the national AAUW office to serve in Wisconsin.

This year I plan to work on keeping our state up-to-date on policy matters that align with AAUW, get our ducks lined up for Lobby Day in 2015, and create a presentation to challenge AAUW members in Wisconsin to

think about women’s issues in the context of local government.

Would you believe me if I told you that just four years ago a community member told me that “a young woman like you doesn’t belong in city government...don’t you know it’s about budgets and sidewalks?”

Well let me tell you, women of all ages belong in elected bodies and wouldn’t you know it...budgets, sidewalks and more local issues are indeed...women’s issues!

On a related note, I am slated to be a speaker at an upcoming national leadership conference for women interested in running for office. The VoteRunLead organization is just launching, and you should come or rally up some ladies to attend. The national conference is November 21-23 in Minneapolis. Scholarships are available. It is sure to be an inspiring and practical time to gear up for future leadership opportunities. More info can be found here: <https://voterrunlead.org/events/national-go-run/>. Feel free to ask me if you have questions about this event. I hope to see you there!

Thanks, Barbara Peterson!

We bid a fond farewell to Barbara Peterson who, despite serious illness, stepped up as Voter Education Chair, to help us impact Wisconsin elections with a huge get-out-the-vote effort this fall.

Barbara served as State Public Policy Coordinator for five years (2009-2014), agreeing to stay on for the first year of Catherine Emmanuelle’s term to allow Catherine to finish her graduate program.

Beyond dedication and enthusiasm, Barbara brought to Wisconsin a number of new resources: a state version of AAUW’s Two-Minute-Activist and use of AAUW’s State Track system for tracking legislation as it makes its way through the legislature in Madison. Barbara also applied for two AAUW Impact Grants which added \$1,000 each to the

AAUW-WI budget to pay for advocacy efforts. She was instrumental in applying for an AAUW State Organizer (Jennifer Dillard) as well.

The State Board presented to Barbara in honor of her dedication to democracy and AAUW-Wisconsin a national flag that had flown over the U.S. Capitol in celebration of AAUW’s 130th anniversary.

A note from Barbara: It has been my joy to work within AAUW-Wisconsin as Public Policy Chair for the past several years. Policy change has been my passion, and it always seems there is more to do. I think AAUW has done more in recent years to advance opportunities for women and girls, and I am pleased and proud to have played a small part. I also want to thank you for the U.S. flag that has flown over our Capitol. That means the world to me, and I feel honored to have received it.

I am feeling much better and have been given a great prognosis for the future.



Research That Matters in the Lives of Women, Girls—by Lyn Hildenbrand, Fund Development VP

Every year AAUW releases a research report on the state of women and girls. And with that report, AAUW awards up to \$50,000 to colleges and universities through Campus Action Project Grants to put that research into action. Although I never met **Katherine Teska**, I feel confident in saying that the research and project grant that was established in her honor in 2008 demonstrates her commitment to the groundbreaking research on issues related to gender equity in education and the workplace.



AAUW's work influences the national discussion on topics like the pay gap between women and men, sexual harassment in schools and on college campuses, and the underrepresentation of women in science and engineering. Through new and traditional media, targeted outreach to policymakers, and member efforts, AAUW research serves as a catalyst for action.

There has been a lot of talk about completing funds that have been established in the state of Wisconsin so the funds can be turned into grants to work as a change agent. The **Katherine**

Teska Fund (#4320) is one such fund. In order for the intent of **Katherine's** fund to be honored, we need to complete this fund before 2018. Thus far, we have raised \$50,000.00 of the \$75,000 needed for the fund to disseminate grants.

We need a concerted effort to raise \$25,000.00 before 2018! Once this fund is completed it will help improve the lives of women and girls worldwide. AAUW research draws national attention to issues of gender equity in education and the workplace; influences policy-makers as well as educators, parents and students; and, most importantly, serves as a catalyst for action.

Moving the Needle: Women in Engineering and Computing

AAUW's upcoming research report will feature the latest data on girls' achievement in subjects related to engineering and computing, how few women are working in these fields and what can be done.

Won't you consider making your year-end gift to fund **#4320**, in honor of **Katherine Teska**, and together we can move the needle closer to \$75,000. All gifts are due to AAUW National by December 31, 2014.

Other ways to show your support is to give to the **AAUW Funds (#9110)**, this is the name of our general fund, which supports all our charitable work. Our programs and funds are aggregated into this general fund. The five most commonly supported funds within the general AAUW Funds are

- **The Legal Advocacy Fund (#3999)**, which supports the protection of the legal rights of those who are facing discrimination. LAF programs include legal case support, LAF Case Support Travel Grants, and Campus Outreach Programs.
- **The Educational Opportunities Fund (#4336)**, which supports educational and learning opportunities that give women a chance for a lifetime of success. Our programs include fellowships and grants, the fellows alumni initiative, and Tech Trek.

continued on page 8

“There has been a lot of talk about completing funds that have been established in the state of Wisconsin so the funds can be turned into grants to work as a change agent. The Katherine Teska Fund (#4320) is one such fund.”

**“Please make
your
contributions to
AAUW Funds or
to any of the
specific funds...”**

- **The Public Policy Fund (#4337)**, which supports advocacy for public policies and laws that are fair to women. Public policy programs include government relations, civic engagement, and field organizing.
- **The Eleanor Roosevelt Fund (#9170)**, which supports AAUW research to provide analysis, data, and accurate information about issues that are important to women and girls. Past reports include *Why So Few? Women in Science, Technology, Engineering, and Mathematics* (2010), *Crossing the Line: Sexual Harassment at School* (2011), *The Simple Truth about the Gender Pay Gap* (2012), and *Graduating to a Pay Gap: The Earnings of Women and Men One Year after College Graduation* (2012).
- **The Leadership Programs Fund (#4339)**, which supports programs that develop women’s potential to lead in their schools, workplaces, communities, and country. Leadership programs include the National Conference for College Women Student Leaders, Campus Action Projects, \$tart \$mart and Elect Her.

Please make your contributions to AAUW Funds, or to any of the specific funds listed above, that are included within AAUW Funds (LAF, Educational Opportunities, Public Policy, Eleanor Roosevelt, and Leadership Programs) by December 31, 2014. These donations are fully tax deductible as a charitable gift on your personal federal tax return.

Thank you for your kind consideration.

District Meetings Held Throughout State

From restaurants in Eau Claire and Burlington, to the Museum of Wisconsin Art, West Bend, to a home in Appleton, and through the internet, district meetings were held this fall generating excellent networking and great conversation. It was an opportunity for branches to connect for a longer period of time allowing ideas to be exchanged especially the proposed redistricting for our state. A slight variation of this redistricting proposal was approved at the state board meeting on Saturday, October 25, 2014. The Spring convention issue will present those new proposed districts to be approved at our state convention in April.

Branch Needs Assessments were discussed and completed by some of the branches at these meetings. If your branch did not complete an assessment, please email me at donna.weidman@gmail.com with your completed assessment or to request one to complete. It’s important to have as many branches as possible complete this

document as it is important to share information and express concerns to our state board.

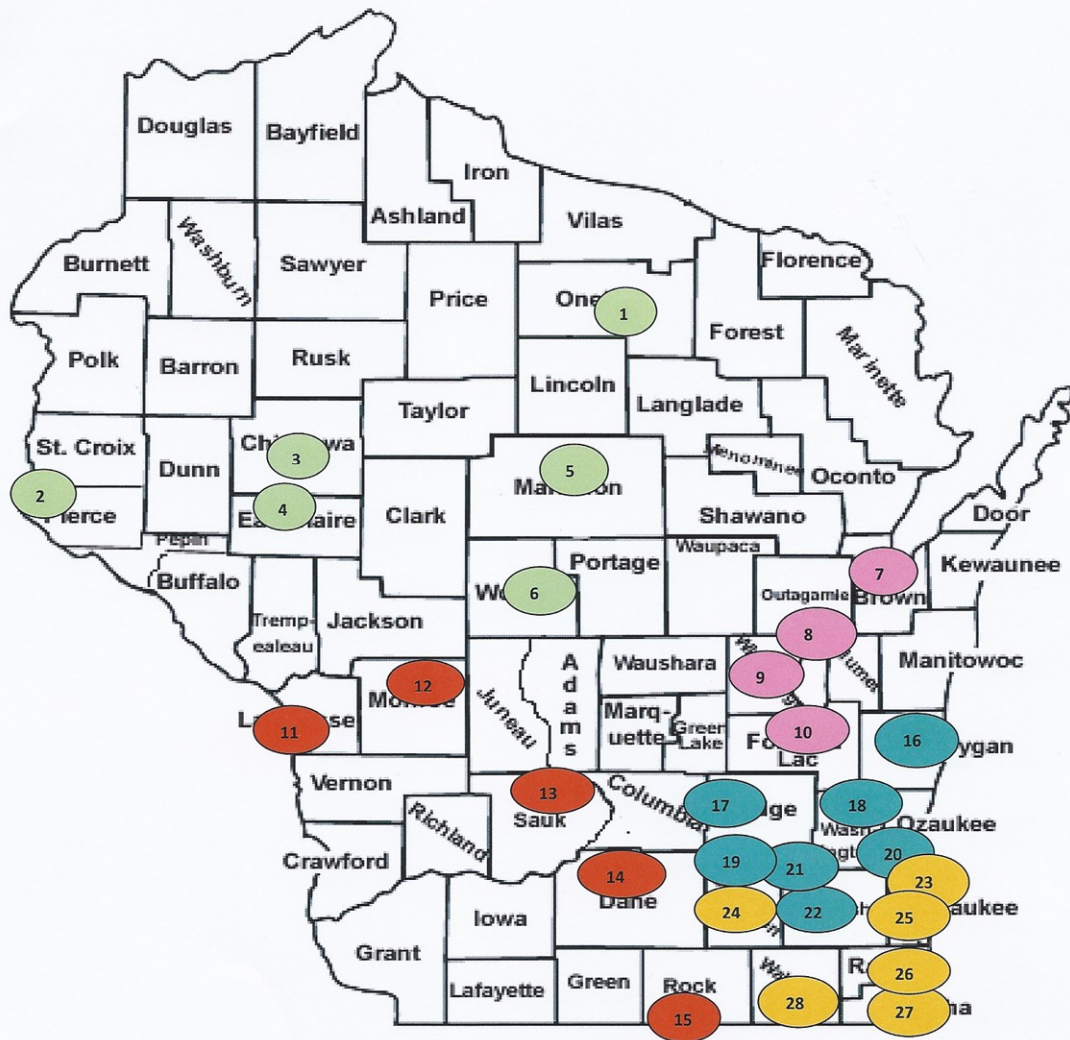
As this was our first attempt in many years to hold district meetings, please share your opinion with your district coordinators on whether to continue this practice of holding legislative day one year and district meetings to follow the next year.

Please express any concerns or ideas to the five district coordinators. They also appreciate your response to their emails. Your District Coordinators for the 2014-15 year are the following:

- District 1: Carol Robertson (La Crosse Branch)
- District 2: Audrey Keys (Milwaukee-North Shore Branch)
- District 3: Mary Modder (Kenosha Branch)
- District 4: Suzie Danielson (River Falls Branch)
- District 5: Connie Polley (Appleton Branch)

**Please see
current District
map on page 11.**

Current AAUW-WI District Map



AAUW-Wisconsin Branch Map 2013-2014

- District 4** (1)Rhinelander-Northwoods, (2)River Falls, (3)Chippewa Falls, (4)Eau Claire, (5)Wausau, (6)Wisconsin Rapids
District 5 (7)Green Bay, (8)Appleton, (9)Oshkosh, (10)Fond du Lac
District 1 (11)La Crosse, (12)Tomah, (13)Baraboo, (14)Monona-Madison, (15)Janesville
District 2 (16)Sheboygan, (17)Beaver Dam, (18)West Bend, (19)Watertown, (20)Milwaukee-North Shore, (21)Oconomowoc, (22)Lake Country
District 3 (23)Milwaukee, (24)Fort Atkinson, (25)Milwaukee-West Suburban, (26) Racine, (27) Kenosha, (28)Geneva Lake



Minutes for the AAUW-WI STATE BOARD MEETING

Saturday, October 25, 2014

Present: Marlene Salley, Kathy McCarville, Carol Robertson, Connie Polley, Diane Lau, Suzie Danielson, Mary Modder, Stephanie Malaney, Donna Weidman, Frances Kavenik, Kathe Bogdan, Joyce Hoffman, Peggy Crane and Catherine Emmanuelle

Excused: Joyce Gregg, Kate Hinnant, Lyn Hildenbrand, Kathy Ignatowski and Audrey Keyes.

President Joyce Hoffman called the meeting to order at 9:30 a.m. at the Holiday Inn in Appleton.

Motion: Donna Weidman noted that the proceeds for the 2014 Eau Claire convention were \$3,325, including the \$500 start-up money from the State. Connie Polley moved approval of July 26, 2014 minutes with the change. Carol Robertson seconded. Motion carried.

2014-15 State & Branch Leaders Directory. Peggy Crane reported that she took leadership info from the National database for the State directory, then emailed the branch presidents for corrections. Peggy will send a revised electronic copy of the directory to Board members at a later date.

President – Joyce Hoffman

Joyce addressed the need to get updated branch leadership information to AAUW-National for the database before July 1.

Info in the Wisconsin directory does not affect the AAUW-National member database.

Joyce visited the Sheboygan Branch on Sept 13 as they were launching their program year.

Alverno College, Status of Girls 2014 update - Joyce asked Kathe Bogdan to follow up.

Leadership – Donna Weidman; District Coordinators –

Carol Robertson, Mary Modder, Sue Danielson, Connie Polley

Donna reported on the district meetings. The branch needs assessment survey was distributed at the meetings to be completed by the branches and returned. Discussion ensued on how to get more members to come to convention. Branches also questioned the value of districts. Joyce explained that the State needs to have organizational connections between the State Board and the branches.

A proposal was hammered out for branch redistricting, and a revised map with info will be sent to all the branches to review prior to convention.

Stephanie Malaney announced that a Tech Savvy grant was awarded to the Appleton Branch.

Program VP – Frances Kavenik; Convention Arrangements – Kathy Ignatowski (report)

2015 State Convention – Frances said the theme *Entitled to Succeed* is based on an emphasis on Title IX. She presented an agenda and said the program speaker slate is being constructed. Jessie Garcia, an author and sportscaster/anchor from TMJ4, will be the keynote speaker on Friday night. There will be a prominent keynote speaker at the Saturday lunch and a panel on various aspects of Title IX, plus multiple breakout sessions.

Frances explained the Osthoff Resort's variety of suites available to us. The hotel is very spacious and has many amenities which may encourage members to bring family and have an extended stay.

2016 Convention – AAUW-Illinois decided against a joint effort, so it will be held in District 1.

Internet Communications – Marlene Salley for Kate Hinnant (report)

Marlene reviewed the State media sites, including the website, Facebook and Twitter. New information must be submitted to Kate to keep each of these up-to-date. Board members should communicate directly with Kate to update their function areas. Peggy will send Kate revisions that affect the Board generally, such as new policies.

Kate is working with AAUW-National to use the membership database for an eventual electronic delivery of *Badger Briefs*. The main concern is maintaining current email addresses.

Kate wants each branch to have its own website. Information posted on a branch website should also be sent to Kate to post on the branch pages of the State website. Branches need to review and update their branch pages.

Public Policy – Catherine Emmanuelle (via conference call)

Catherine is preparing an email blast for the Nov. 4 election. Frances questioned the vote on a referendum that prioritizes

transportation spending over the needs of women and children. Since transportation is not an AAUW issue, Catherine agreed to get an opinion on the issue from AAUW-National.

Catherine will speak at a national conference for *Vote, Run, Lead* on Nov. 21-23 in Minneapolis. Marie Wilson started *Take Your Daughter to Work Day* and is now putting her efforts into *Vote, Run, Lead* with the hope of getting 500,000 women to run for elected offices in 2016. Joyce asked Catherine to look into *Elect Her* efforts.

It's My Vote – Packets of materials (training webinar, voter guide card, our public policy statement, resource info) were mailed to branch presidents on Aug. 15. Most branch registration outreach efforts started in Sept.

Women's Equality Day Aug. 26 – Some branches (Appleton, River Falls) showed the film *Iron Jawed Angels*.

Human trafficking awareness – Peggy Crane reported on a presentation in Racine by JoAnn Gruber-Hagen, a founder of Slave-Free Madison. The FBI is conducting local stings in Milwaukee, Eau Claire and Sheboygan.

Initial plans for a Lobby Day in Oct. 2015 are underway. Catherine wants to focus on local advocacy in a breakout at convention.

Finance VP – Diane Lau.

FY 2014-15 – 1st quarter financial report. **Motion:** Frances Kavenik moved, Donna Weidman seconded, to accept the finance report for filing. Motion carried.

Diane reported on her survey of branches inquiring about charitable 501(c)3 and 501(c)4 entities.

Diane proposed budget changes caused by unanticipated expenses pertaining to district meetings. Diane will add \$1,000 to cover \$200 for each district.

Nominations Chair – Kathe Bogdan.

Kathe contacted nominating committee members for names of potential candidates. She will contact them.

Funds Development VP – Marlene Salley for Lyn Hildenbrand

Joyce had met with Lyn and Marlene on Oct. 1 to discuss ways to raise \$25,000 to complete the Teska Fund before 2017.

Lyn suggested giving circles and other fundraising.

Marlene was investigating a convention grant possibility from Wal-Mart. Consensus was no.

Another possibility would be sponsorships from local businesses for quid pro quo acknowledgments in convention booklet. Marlene would need local branch help to get such sponsorship contacts.

Communications – Marlene Salley

Badger Briefs – winter issue deadline is Oct. 31.

College/University Coordinator – Kathy McCarville

Kathy met with Fond du Lac Branch and discussed activities and events that would promote C/U partnerships. Fond du Lac wants a ceremony to welcome new C/U partners.

UW-Whitewater has a new student branch that is engaged in GOTV efforts on campus.

On Monday, Nov. 24, at 6 p.m., Kathy will hold a teleconference for all C/U coordinators statewide.

State Policy Sheet/Bylaws – Stephanie Malaney and Joyce Hoffman

The Board reviewed the proposed changes in the Policy Sheet. **Motion:** Suzie Danielson moved, Connie Polley seconded, that we adopt the revisions in the policy sheet. Motion carried.

Bylaws require paid membership date-of-record for annual meeting participation. Convention rules will be updated to include date-of-record (i.e. dues paid by April 10, 2015).

Motion: Diane Lau to moved to adjourn, seconded by Donna Weidman. Motion carried. Adjourned at 3:40 p.m.

Next State Board meetings are January 17, 2015 in Madison and April 24, 2015 in Elkhart Lake.

Respectfully Submitted, Peggy Crane, Administrative Services Coordinator

**POSTMASTER: Address
Service Requested: Send
changes to AAUW, 1111
16th St. NW, Washington
DC 20030-4843**

Editor: Marlene Salley
10210 80th St., Pleasant Prairie, WI
53158

www.aauw-wi.aauw.net
www.facebook.com/aauwwi
aauw-wi@gmail.com

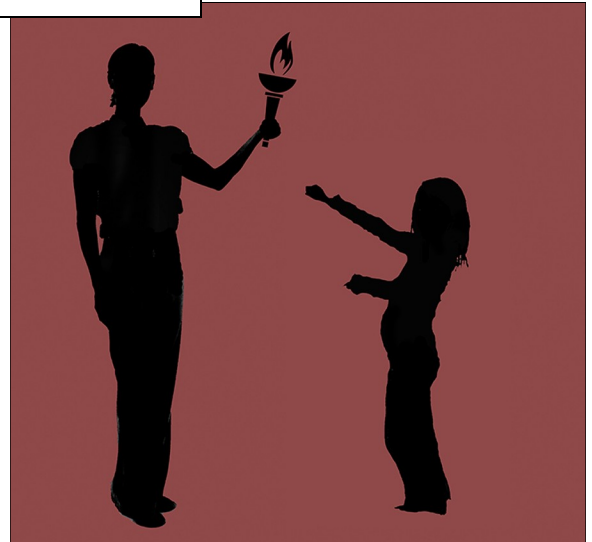
The American Association of University Women (AAUW) advances equity for all women and girls through advocacy, education, philanthropy and research.

Save the Date—April 24—25, 2015 AAUW-WI State Convention

Title IX: Entitled to Succeed

Convention plans are “falling” into place following our first committee meeting at the Osthoff in October. This committee is a joint effort by branches in District 2+ and we are looking forward to working together to make this the *Best State Convention EVER!* Registration details will be finalized at our next meeting in December and will be posted on the AAUW – WI website. In the meantime, Osthoff is ready to take your room reservations. Please note these are not traditional hotel rooms, but condos with several different configurations: Run of House Guest Rooms/One Bedroom Suites @ \$119.00 per night, Two Bedroom Suites @ \$149.00 per night and Three Bedroom Deluxe Suites @ \$189.00 per night.

You can make reservations in two different ways: Call 800-876-3399 and press prompt #1, state that you are with AAUW and agents will book reservations for our group. To book online, please visit the website at www.osthoff.com. On the left hand side of the screen there is a link that says



For Individual Group Reservations, click there. Use GWOMEN for Group ID and then AAUW for the password. This will direct you through the online reservations process.

We encourage you to check out The Osthoff Resort website to get a feel for the types of rooms available, the amenities the resort has to offer, and to find out things to do and places to go with your friends and family members in the Village of Elkhart Lake.