

Volume 28 No 8

May 2014



## Scholarships and Hummingbirds

Tuesday, May 27th

6:00 pm Social time

6:30 pm Annual Pot Luck Dinner

7:15 Presentation of scholarship winners

All About Hummingbirds



Please join us to meet our 2014 scholarship winners. Our high school students:

- Craig High School-Morgan Kemp and Michael Beecher
- Milton High School-Danielle Wallace
- Parker High School-Hannah Muehlenkamp and Robert Wyss

Our Project Renew winners are Denise Neal and Tonya DeRemer. They have all been invited to attend our meeting with their families. We hope to have a large turnout of members to meet these deserving people.

After meeting the recipients, Emily and Larry Scheunemann will present "All About Hummingbirds" featuring photos taken by Larry of hummingbirds in their yard. You will learn amazing facts about the feisty, dynamic Ruby-throated hummingbirds and learn gardening tips you can use to entice these beautiful creatures to your yard as well.

Installation of officers for next year will complete the evening. We look forward to enjoying your presence as well as your good food. See you then.

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### AAUW values and seeks a diverse membership

Co-Presidents – Wendy Facinger	757-0603
Emily Scheuneman	(608) 473-2998
VP Program - Deb Cross	(608) 758-1659
VP Membership – Janet Dow and Karen Winn	
Secretary – Jane McBride	563-4710
Finance VP – Lynn McVicar	754-5092

**AAUW's Mission:** Advancing equity for women and girls  
through advocacy, education and research.

# Presidents' Message

What an interesting and captivating talk we heard from Marti Gobel in April on Diversity in the Arts. As a local actor of color, Marti shared with us not only her personal journey through the theatre world from San Diego to St. Louis to Fort Atkinson to Milwaukee, but also her observations about the continuing lack of minority representation among artistic and play direction. In an effort to provide outlets and opportunities for all actors and, especially, directors of color she, along with 2 others, started UPROOTED Theatre. An accomplished actor in her own right, Marti serves as Artistic Director of the theatre. Several members and friends expressed interest in getting a group together to attend one of her plays, so look for more information regarding this cultural event in the future.

We were delighted to welcome the many guests that came – from local theatre groups, DAT, Blackhawk Tech and interested community members. Those there described Marti as “an energetic fireball” and were so impressed with her presentation that several expressed interest in joining. Indeed, we did have one person join at the meeting, our own Pat Phillips, who returned to the area. Welcome back, Pat!

Last month we elected our slate of new leaders for the next two years. Emily Scheunemann and Diane Adams were elected as Co-Presidents, Jane McBride continues as Secretary, and Dawn Olson was elected as Membership Chair. We thank everyone for their willingness to serve and lead us in the coming two years. These leaders will be installed at the May meeting.

As outgoing President, I want to thank all of you for your support and guidance during my terms. A special thank you goes out to my partners in crime, Jan McCann and Emily Scheunemann. I couldn't have done it without you. There were also many others that offered sound advice and direction, which helped immensely. We all have to remember that this branch is for all of us. Please fill out your surveys and return them. The information on them will help Emily and Diane plan for the next two years. Think about which committee you would like to be a part of. If we all work together we will be able to accomplish great things.

We will welcome our scholarship recipients at our May branch meeting. Seeing these recipients and hearing their stories, embodies for us the reason for our branch and for the work we do. We work hard at book sale and our other events to help break through the economic barriers to education for others. Interestingly enough, Marti Gobel ( pictured with me, below) was a recipient of an AAUW scholarship, which she credits with enabling her to complete her education. Please, come and share in this joyful evening. It is a potluck, so bring your best dish to pass and share in the fellowship. See you there!



Emily and Wendy



# **AAUW-JANESVILLE STRATEGIC PLAN**

## **REVISED 2014**

### **MEMBERSHIP**

#### Goals and Objectives:

- Retain all 50 current members
- Recruit 5 new members
- Accept members without thought to age, ethnicity, creed, gender, or sexual orientation

#### Strategy:

- Targeted membership drives
- Utilize members for programming and talent sharing
- Collaborate with other women and special interest groups
- Reconnect with past members
- Grow special interest groups

#### Action Steps:

- Plan joint programs with other groups
- Encourage members to bring guests
- Survey membership for interests/talents/other affiliations
- Provide programming which includes members
- Pair experienced members with new members
- Increase membership by 10% by increasing meeting attendance

#### Responsible Parties:

- Membership committee
- All members

### **BRANCH SUSTAINABILITY**

#### Goals and Objectives:

- Develop branch infrastructure
- Develop smooth leadership succession plans

#### Strategy:

- Identify essential leadership positions with title and job descriptions
- Identify essential committees and responsibilities
- Develop future leaders from within committees through succession planning

#### Action Steps:

- Create list of necessary positions
- Write job descriptions for positions
- Recruit committee members through survey

- Update Policy Statement

Responsible Parties:

- Executive Board

## **FUNDRAISING**

Goals and Objectives:

- Identify and pursue fundraising avenues to support branch objectives and initiatives
- Raise \$5,000 or more each book sale

Strategy:

- Develop new avenues of fundraising
- Increase visibility in the community in support of fundraising activities
- Continue and refine book sale to sustain earnings
- Collaborate with other groups
- Continue January brunch
- Continue biennial auction for AAUW Funds

Action Steps:

- Develop committee to sell books online
- Invite more community groups to the auction and the brunch
- Sell 12 Impact ads at \$30 each
- Sustain giving 3 high school and 3 Project Renew scholarships
- Raise enough to defray the \$5 per member Woman's Club dues increase in 2014 and the \$10 per member Woman's Club dues increase in 2015

Responsible Parties:

- Board
- Book Sale Committee
- Programming Committee
- All members

***Please take a moment to read our Strategic Plan for 2014. Be ready to accept the challenge to become more active in our Branch and see these plans come alive. If you are called to take on a job, we hope you will say yes or better yet, call a chairperson to volunteer!***





Weddings have a way of reflecting happiness and hope in all cultures. The Diversity Action Team's May 1 program will share wedding traditions from around the world. Countries' cultures that will be represented include China, Mexico, Russia, Japan and Argentina. Highlighted will be the wedding preparations, traditions, symbolism, foods, and family involvement.

This program will be held from 6:30-8 p.m. Thursday, May 1, at the administrative building, Hyatt Smith Room on the UW-Rock County campus, 2909 Kellogg Ave., Janesville. The Diversity Action Team (DAT) of Rock County is sponsoring the presentation, which is free and open to the public. Registration is not needed.

Questions: Contact Leslie Brunsell, [lrbrunsell@aol.com](mailto:lrbrunsell@aol.com)

**FROM BECKY WRIGHT:** We have our spring cleanup at the Woman's Club building and grounds scheduled for Saturday, May 3 from 9 to 11. Keep your fingers crossed for nice, sunny weather.

Please spread the word that we appreciate all helping hands and if you can't make it that day we would appreciate donations of red mulch which can be left by the back door of the building. We also need donations of those large paper yard waste bags.

Just an FYI, we have requested high school students at Craig who need some volunteer hours to come help us as well. Not sure if any will participate but we might have some extra help!

# DIVERSITY/RESPECTFUL COMMUNICATION



A WORKSHOP SPONSORED BY:  
THE DIVERSITY ACTION TEAM OF ROCK COUNTY  
YWCA OF ROCK COUNTY

**S & J CONSULTING, LLC**

This workshop delves into the many facets of diversity and offers opportunities to learn and practice techniques for "speaking up" in the midst of inappropriate comments. Small and large group discussions, video, and role playing encourage active involvement. This workshop will give participants 'tools' to use immediately in the midst of inappropriate comments.

**Who:** All community members, profit and non profit agencies and businesses

**Date:** Friday, May 9<sup>th</sup>, 2014

**Time:** 8:30 - 11:30 a.m.

**Location:** Mercy Mall Janesville 1010 N. Washington St, Janesville, WI. 53548

**\*\*This workshop is limited to fifty participants. Please sign up early. Registrations due by May 5.**

**Registration:**

**Fee:** \$30.00 per person

Please send registration form with check Payable to: **S & J Consulting, LLC** to: Barb Fett, 548 Bostwick Ave, Janesville, WI 53545

**Cut here** .....

Name\_\_\_\_\_

Organization\_\_\_\_\_

Address\_\_\_\_\_

Phone\_\_\_\_\_

Email\_\_\_\_\_

# Public Policy Briefs

From Dawn Olson

## AAUW Washington Update April 11, 2014

Typically, Equal Pay Day — the symbolic date when women's wages catch up to men's from the previous year — is the Worst. Holiday. Ever. Although President Barack Obama's [actions](#) this Equal Pay Day represented a victory for women and families, the [refusal](#) by a minority of the Senate to even talk about equal pay the next day provided a stark reminder of the road ahead. We got some wonderful press visibility for the issue and the good works of AAUW, including a [Forbes article](#) about the infamous 77 percent statistic, and a [Philadelphia NPR debate](#) between AAUW and the American Enterprise Institute about whether the gender pay gap exists.

Equal pay is not a partisan issue, and it shouldn't be. A bipartisan group of women legislators — [many of them AAUW members](#) — wrote the Equal Pay Act of 1963. Gender pay discrimination is a real-world issue in need of real-world solutions — and part of that solution is passing the Paycheck Fairness Act! The only way for politicians to know what their constituents want is for us to tell them, in no uncertain terms. We must keep telling them until they finally choose to stand on the right side of history.

## Top Stories

### Obama Signs Equal Pay Executive Orders While Senate Rejects Paycheck Fairness Act

On Tuesday, President Obama [signed](#) an executive order prohibiting federal contractors from retaliating against employees who ask about or share their own salary information. He also signed a presidential memorandum directing the Department of Labor to collect and publish federal contractor compensation data by gender and race. However, the Equal Pay Day success did not persist through Wednesday's Senate vote on the Paycheck Fairness Act (S.84/S.2199), when senators voted largely along party lines to [block](#) the bill from clearing the 60-vote procedural hurdle. This is the third time in less than four years that a minority of senators has blocked the Paycheck Fairness Act from being substantively debated on the Senate floor.

### Senate Votes to Extend Unemployment Benefits

On Monday, the Senate [passed](#) a bill to extend emergency unemployment insurance, which Congress let expire in December 2013. The bill would retroactively extend unemployment benefits for five months. Despite being passed on a 59-38 vote, the Senate legislation is not expected to move



through the House. House Speaker John Boehner commented that he would only support the bill if it included provisions to create private-sector jobs.

### House Passes Ryan Budget

In a 219-205 vote on Thursday, the House [passed](#) a Fiscal Year 2015 budget proposed by Rep. Paul Ryan (R-WI). All Democratic members voted against the bill, while all but 12 Republicans voted for it. Included in the budget are measures to repeal the Affordable Care Act, deeply cut taxes, turn Medicare into a voucher program, and increase national defense spending. It is not expected to pass in the Senate.

### AAUW Jeer of the Week

**Kansas State Senator Tom Edison (R)** [proposed](#) a bill that would try to force Fox to black-out the “godless” show *Cosmos: A Spacetime Odyssey*. Edison claims the show is anti-Christian, pro-Muslim, liberal brainwashing (seriously, we can't make this stuff up). His bill, which somehow is expected to pass, would allow Fox to prevent the law from going into effect if it agrees to develop a new show based on the unscientific theory of intelligent design. Not only would this bill threaten the principle of church-state separation on which our nation was founded, but it also begs the question: In a time where women are vastly underrepresented in STEM fields, is a little scientific wonder and [inspiration](#) from a TV show such a bad thing?

### Bits and Pieces

- Health and Human Services Secretary Kathleen Sebelius [resigned](#) on Thursday. President Obama [nominated](#) Office of Management and Budget Director Sylvia Mathews Burwell to replace Sebelius, who recently [touted](#) that 7.5 million Americans enrolled for insurance under the Affordable Care Act exchanges.
- A new [analysis](#) of 46 state legislatures by the Guttmacher Institute revealed that 733 provisions related to sexual and reproductive health have already been introduced in the first quarter of 2014. Of that number, three new abortion restrictions were passed and 303 provisions limiting women's access to reproductive health care were introduced.
- While college costs have steadily risen, a recent [study](#) found that day care costs more than college in 31 states. AAUW supports the [Women's Economic Agenda](#), which is working to increase access to quality, affordable child care.
- On Wednesday, Secretary of Homeland Security Jeh Johnson announced a new [partnership](#) with the Department of Education through the [Blue Campaign](#). The two departments will develop human trafficking indicator and training programs for school officials, teachers, and staff.
- A recent Pew [study](#) found an increase in the percentage of mothers with young kids who are stay-at-home moms. The study also found an increase in the percentage of stay-at-home moms who say they would like to work but cannot find a job, and it found that women with lower levels of education were more likely to be stay-at-home moms.



- Last week, the House Judiciary Committee [approved](#) the Debbie Smith Reauthorization Act (H.R. 4323), which helps ensure timely analysis of rape kit DNA evidence and provides local and state grants for training. The reauthorization would extend current law through 2019.

## Book Club Sets Four Months of Reading Fun

The AAUW Book Club is excited to see warmer weather because it means we are close to beginning our summer reading/potlucks! Before June comes with the first one, we will gather on May 20th for a discussion of the fabulous book **End of Your Life Book Club** by Will Schwalbe. We'll be at the home Jane McBride-- 4130 Boulder Dr. This title sounds dark but it is actually life-affirming and thought provoking. Please join us! And mark your calendars so you don't miss the summer dates!

Summer Potlucks:

June 17th **The Garden of the Beasts** by Eric Larson

- Home of Carole Kies 740 Eisenhower Ave. Janesville

July 15th **The Art of Hearing Heartbeats** by Jan-Phillipp Sendker

- Home of Diane Adams 405 Trading Post Trail, Rockton IL

August 19th **Once Upon a Chariot** by Iris Paris

- Home of Emily Scheunemann 11703 E. Berg Rd., Whitewater, WI

Any AAUW member can attend book discussion; we love to see new faces.

Our summer potlucks are always a favorite because of the food, as well as the friends and discussions. Happy Reading! Below, Mary Squire shows her signature quilt to Book Club members Regina Arbisi-Ebert and Christine Flottum. Our April selection, The Last Runaway, featured a signature quilt.



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MAKING SENSE OF INVESTING

Member SIPC

## 100 Ways to End Hate (#40-49)

Here are 10 more ways you can make the world a better place:

40. Pray.
41. Make bake goods and give them to your neighbors.
42. Be a big brother or big sister.
43. Alert the media when hate crimes are not dealt with justly.
44. Be a foster parent.
45. Take your vacations outside the US.
46. Read scholarly articles about the causes of hate to understand how it develops.
47. Participate in your neighborhood's community garden project.
48. Get involved in your neighborhood association.
49. Sponsor an "I have a dream" essay contest, targeting youth who are vulnerable to hate groups.

**AAUW MEMBERSHIP RENEWAL FOR 2014-2015  
JANESVILLE BRANCH**

*Advancing equity for women and girls through advocacy,  
education, philanthropy, and research.*

Note: **\$46** of AAUW National dues **are now deductible** as charitable contributions for federal income tax purposes. AAUW Fund contributions are tax deductible to the extent allowed by law.

**Please print clearly and highlight new or changed information.**

<b>Name:</b>		
<b>Address:</b>		
<b>City:</b>	<b>State:</b>	<b>Zip Code:</b>
<b>Phone:</b>		
<b>E-Mail Address:</b>		

**Membership Categories: (Please circle the category that applies to you)**

- \$95    Renewing or new member and you **have not paid** Woman's Club dues directly or through another organization (National \$49, State \$13, Branch \$13, Woman's Club \$20)
- \$75    Renewing or new member and you **have paid** Woman's Club dues directly or through another organization (National \$49, State \$13, Branch \$13)
- \$46    Paid Life Member who is also a member of Woman's Club (State \$13, Branch \$13)
- \$17    Student Affiliate—National (Optional State membership for an additional \$6.50)
- \$20    Honorary Live Member who has not paid Woman's Club dues directly or through another organization
- \$0    Honorary Life Member (If you've been an AAUW member for 50+ years)

**Additional Contributions:**

- \$\_\_\_\_\_    AAUW Funds
- \$\_\_\_\_\_    Scholarship: Supports our local scholarship giving
- \$\_\_\_\_\_    Sponsorship: Helps subsidize memberships for our members based on need

Total Amount Enclosed    \$\_\_\_\_\_

**2014**

**Due Date: June 15,**

**Make checks payable and remit to:**

**AAUW-Janesville Branch  
PO Box 8033  
Janesville, WI 53547-8033**

## Janesville Branch Survey 2014

As we look forward to the 14-15 Janesville Branch year, we would like your input and ideas of what might strengthen our branch.

Growing and maintaining membership numbers is an issue that faces many groups in our community, including ours. Women lead busy lives, and we would like to make sure that your involvement in AAUW is valuable to you. Please fill out this survey and either mail it in with your dues renewal form, or bring it to the next branch meeting.

- I was able to attend #\_\_\_\_\_ meetings this year.
- The meeting I enjoyed the most was  
\_\_\_\_\_
- I would like to have more  
\_\_\_\_\_ at the meetings.
- The ideal time to start the meetings would be  
\_\_\_\_\_
- Do you think a meeting schedule where we skipped February, and added a meeting in June, would meet the needs of our members regarding weather, and snowbirds in February?  
Yes   No   circle one.
- Please tell us what makes your membership in AAUW important to you.  
\_\_\_\_\_  
\_\_\_\_\_

We are hoping to form a number of committees to support our leadership positions, and spread the time commitment out among our members. Please consider volunteering for at least one committee, if not more. Check off those you would like to be involved with.

- **Membership** – support membership chair, and plan strategies to get and retain members.
- **Program/Social** – Help plan and facilitate monthly programs, and help coordinate hostessing for our meetings.
- **Book Sale** – Help plan and execute the sale.
- **Community Action** – New Idea! What ways can AAUW work to benefit our community?
- **Publicity** - Work with the publicity chair. Newspaper articles, articles for the Woman's club newsletter, membership book, advertising sales for Impact, are all duties to be shared by a committee.

We are thinking that the 14-15 program year should be a year to highlight the talents and interests of our members. Do you have a talent or interest that you would be willing to share with us as part of a branch meeting?  
\_\_\_\_\_  
\_\_\_\_\_

Do you belong to another group that might be a good match with AAUW to share a program?  
\_\_\_\_\_

Last Question Yeah! 😊

We have had many interest groups through the years. Book discussion is still going strong. What other interest group might you like to see as part of AAUW?  
\_\_\_\_\_  
\_\_\_\_\_

Name \_\_\_\_\_ Thanks for filling out the survey!

# Calendar

## May

- 1 DAT: Wedding Traditions
- 3 Spring Cleanup at Janesville Woman's Club
- 9 Diversity/Respectful Communication Workshop
- 20 Book Discussion
- 27 Branch Meeting

## June

- 15 Branch Dues deadline
- 17 First Summer Book Discussion/Potluck

American Association of University Women

Janesville, WI Branch Bulletin

P. O. Box 8033

Janesville, WI 53547-8033

