



empowering women since 1881

American Association of University Women

Volume 29 No 2

October 2014

### ***Tech Event: E-Books/Big Data***

***Tuesday, October 28<sup>th</sup>, 2014***

***Social 6:45 p.m.***

***Meeting 7:00 p.m.***

In a few short decades technology has changed our lives and our world. AAUW members Mary Buelow and Pat Phillips will talk about two aspects of the technological revolution and some of the benefits and pitfalls of going electronic.

**Ebooks and Overdrive - What is the big deal about ebooks? Will ebooks replace the printed page?**

Hedberg Librarian Mary Buelow will talk about the advantages and disadvantages of ebooks, how books are selected for ebook publication, checking out ebooks (for free!) from your local public library, and if printed books are really going away. Whether or not you own an ereader, come and learn something new about the ebook phenomena.

**Big Data – Exactly what is it? How is it gathered? How is it used?**

Even though Big Data seems to be in the news on a daily basis, there is a lot of confusion about it. Come ready to explore Big Data with Pat Phillips. Get the important details about its impact on you – the good, the bad, and the ugly. Leave with the knowledge and skills to understand what you hear in the media as well as skills to interpret data visualizations and make decisions based upon data.

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**Articles for the next issue are due:**

**To Diane by Oct. 29<sup>th</sup> for the Nov/Dec  
issue**

#### **AAUW values and seeks a diverse membership**

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**AAUW's Mission:** Advancing equity for women and girls  
through advocacy, education and research.

# President's Message

As I sit down to write my first present's message, it seems a little strange after all of the years of putting other messages into the *Impact*. We've come a long way, from manual typewriters to sending *Impact* electronically. Our membership has changed also. Some of the same members are still with us as well as many new ones. We have said goodbye to many members also. Our group is not unlike any service group that has witnessed a decline in members over the years. We hope that each of you will work on bringing new members to our branch of AAUW so that it can remain an active important part of Janesville. Please bring friends to our meetings. It does not have to be an open meeting, anyone is welcome to come and see what we are all about.

A perfect time to bring a friend to a meeting will be our November meeting. It is our biannual holiday auction, and we would love to share our talents with others. Speaking of the auction, it is time to start planning what you would like to share with us at the auction. Crafts, food, and services, are some ideas, and we look to our creative members to come up with even more ideas. Our proceeds go to the AAUW funds, as well as to our local scholarship program. Please consider donating, even if you cannot attend the meeting.

Our September meeting was an enjoyable gathering with good soup, and a chance to catch up with members who we haven't seen throughout the summer. Thanks to our board members for providing our food, and hostesses Pat Phillips, Dawn Olson, Leslie Brunsell, Judy Adler, and Vicki Damron. Our speakers from Black Hawk Tech, Kerry Froehlich-Mueller and Terese Tann, gave us an interesting update on the services provided to their students to help them complete their education often under stressful conditions. We all know that education is the key to success, and BTC is working to make that happen for its students.

Our publicity committee met a few weeks ago, and we have an exciting project in the works. It is a community service project, which should help get our name out into the community. We are hoping to make, install, and service a number of little libraries. The project is in its beginning stages, and we are looking for members who would like to be involved. We feel that this project ties in with our education issues, and will be a place for some of our book sale books to find a new home. To inspire you, and inform you, check out the official web site for this type of library.

<http://littlefreelibrary.org/>

As we approach the November elections, be sure to research the candidates so that you know you are making the best choice as you cast your vote. It is hard to get past all of the advertising and political maneuvering. We need to elect people that can work with each other regardless of their party affiliations. Our country faces many issues that need the leadership of our elected officials. Be sure to vote, and vote wisely.

As you read this, I will be in Spain, trying to remember some of my Spanish. It is one of the countries that my husband has never been to, and I haven't been there since college. I will be back in time for the October AAUW events. See you then.

Diane Adams

## Early Bird Special for AAUW Brunch and Program

January 17, 2015

**10:30 Brunch\* 11:45 Program**

**\*Ham & Broccoli Mini Quiches, Smoked Salmon & Herbed Cream Cheese Crepes, fruit, Scallion Corn muffins, Cherry-Almond Sweet Rolls and Cinnamon-Streusel Muffins.**

**The location is TBD. Program “Meet Katherine Perreth and Ben, featuring her book *Making Lemonade with Ben: The Audacity to Cope*.” This dynamic, humorous, entertaining speaker will inspire with her compelling story tracing sixteen years of Ben’s life after a coma. Inspiration from Katherine and Ben will provide insights into what one can make of a traumatic event such as this. This book was Readers’ Favorite 2013 International Book Award for “non-fiction, inspirational”.**

**<https://readersfavorite.com/book-review/8718>**

**Until October 31, 2014, tickets can be purchased for \$11.00 for the meal and the program or 3 tickets for \$30. At the door prices will be \$14 for the meal and program or \$5 for the program only. Send checks to AAUW – Janesville (Brunch) P.O. Box 8033, Janesville, WI 53547-8033.**

**Tickets are non-refundable and must be paid for at this time. Questions? Contact Emily at 608-490-1121**

### Making Lemonade With Ben: The Audacity to Cope



Katherine J Perreth



## 3 EASY THINGS TO DO FOR THE MIDTERM ELECTIONS

FROM DAWN OLSON, Public Policy Chair

AAUW and the AAUW Action Fund are committed to registering voters for the critical midterm elections – a time when young women in particular are less likely to vote even though the stakes are just as high.

Here are three easy things you can do:

1. **[Check your power – your voting power, that is!](#)** You are most likely already registered to vote, but it doesn't hurt to make sure your voter registration is current. Maybe you moved recently, changed your name, or haven't voted in a few years. Visit AAUW coalition partner [canivote.org](http://canivote.org) to check your registration in advance so you're not surprised when you show up to the polls.
2. **[Encourage your friends, family, co-workers, and neighbors to register to vote.](#)** Registering to vote just got easier, thanks to the [AAUW Action Fund online voter registration tool](#). We need your help getting others registered to vote through this tool. There are important races all over the country in 2014, and the candidates on the ballot will have a huge say on issues such as equal pay, college affordability, jobs and the minimum wage, violence against women, access to birth control and other health care issues, voting rights, and more. [Send a message to your network](#) urging them to register to vote or update their registration today!
3. **[Tweet up a storm!](#)** To start, make sure you are following us on Twitter – [@AAUW](#), [@AAUWActionFund](#), and [@AAUWPolicy](#). We'll be posting all sorts of content throughout the day, so retweet your favorites! Also, make sure to include the #ItsMyVote hashtag in every tweet and include the #CelebrateNVRD hashtag if your tweet is specifically about National Voter Registration Day.
  - o Not sure what to tweet or post to Facebook? How about a picture of you [holding up a sign](#) that says why you will be making your voice heard this November?



## From AAUW Inside Washington

September 19, 2014

### Bits and Pieces, submitted by Dawn Olson

- On Tuesday, the Consumer Financial Protection Bureau [sued](#) Corinthian Colleges for more than \$500 million for allegedly misleading students to take on private loans and collecting debt illegally.
- The Social Security Agency will [renew](#) its mailing of Social Security Statements, which provide benefits and earnings information. These mailed statements will be sent every five years to workers who have not already created a [my Social Security online account](#).
- The Department of Labor [opened](#) the comment period for regulations to implement the anti-retaliation executive order signed by President Obama in April.
- The [Senate](#) and [House](#) reached an agreement to reauthorize the Child Care and Development Block Grant program, which helps parents pay for child care while they work or attend school.
- Representatives John Kline (R-MN) and Todd Rokita (R-IN) [praised](#) the Senate Health, Education, Labor, and Pensions Committee for passing the Strengthening Education through Research Act and hope the Senate will approve it quickly. The bill seeks to improve and promote the federal education research system.
- In a recent AAUW blog post, we reflected on the [founding of the Eleanor Roosevelt Fund Award](#) 25 years ago. The award, which honors an individual, project, or organization that has made an outstanding contribution to equality and education for women and girls, is given every two years at Convention.
- On Thursday, Senators Cory Booker (D-NJ), Claire McCaskill (D-MO), and Jay Rockefeller (D-WV) [wrote](#) a letter to the heads of colleges in the five elite athletic conferences, requesting answers to 10 questions addressing a wide range of student athletic welfare, including health care coverage and tracking students' academic progress.
- A recent [report](#) by Purdue University and Lumina Foundation shows significant disparities in student loan debt between black and white college graduates. For example, 50 percent of black college graduates report more than \$25,000 in undergraduate debt, in contrast to 34 percent of white college graduates.
- Former Rep. Connie Morella (MD-08) [wrote](#) an op-ed describing the atmosphere and power of the Lindy Boggs Room, the first all-women space in the House of Representatives. Discussions in this room led to the creation of important legislation including the Violence Against Women Act and National Institutes of Health Revitalization Act.

*Note from Janet: Remember that you can click on blue underlined words which are hyperlinks to more information!*



**Dia de la Raza**

**Latino Life in the U.S.A.**

**Speaker: Dr. Enrique Figueroa**

**University of WI, Milwaukee**

**Free and Public is Welcome!**

**Date: Thursday, October 2, 2014**



**Time: 6:30-8:00 p.m.**

**Location: Beloit Public Library**

**605 Eclipse Blvd.**

**Beloit, WI 52511**

**Questions: Contact Rene Bue: [diversityactionteam@gmail.com](mailto:diversityactionteam@gmail.com),  
608.758.5803**

*In the spirit of “Dia de la Raza”, Dr. Enrique E. Figueroa will discuss how Latinos and their demographic growth in the US are changing the paradigm of how we look at race & ethnicity in our country. Latinos in Wisconsin represent less than 1% of the total US Latino population, whereas California & Texas have nearly 50% of the entire US Latino population. Latinos represent nearly 50% of the total population of New Mexico and they represent nearly 40% of the total population of our largest state, California. One-in-four Latinos live in just 8-counties in the US. Therefore, Wisconsinites’ view of Latinos in everyday life is quite different than in areas where Latinos represent a much larger share of the total population. Therefore, national views about Latinos are formed in areas outside of Wisconsin, though these national views affect Wisconsin.*

**Enrique E. Figueroa, Ph.D.**, Associate Professor, Director  
Roberto Hernandez Center and  
Assistant to the Provost for Latino Affairs  
University of Wisconsin, Milwaukee





# Diversity Outreach

The Diversity Action Team of Rock County has grown out of a coalition of community groups of which AAUW-Janesville was a founding member. We are trying to become more familiar and welcoming in the Beloit community so several of our programs will be held in the Beloit Public Library. If you are interested in carpooling, let me know at 608 752 2100. Leslie Brunsell

**Welcome! Please join us! Meetings will be held the first Thursday of each month, 6:30-8:00pm, unless otherwise noted. Location is listed after event title.**

**\*UW-Rock County, Hyatt Smith Rm, 2909 Kellogg Av., Janesville, WI 53546**

**\*\*Beloit Public Library, 605 Eclipse Boulevard, Beloit, WI 53511**

**Questions: e-mail---[diversityactionteam@gmail.com](mailto:diversityactionteam@gmail.com) or call 608-756-1815**

**Like us on Facebook: The Diversity Action Team of Rock County**

**Check out our website: [www.datrockco.org](http://www.datrockco.org)**

**Oct. 2 (Thursday) 6:30-8:00: Día de la Raza, Latino Life in the US, Dr. Enrique Figueroa. Beloit Public Library\*\***

**Nov. 6 (Thursday) 6:30-8:00: South Africa: Apartheid before 1994 and Beyond, Jennifer Schrab. UW-Rock County\***

**Dec. 4 (Thursday) 6:30-8:00: Holiday Traditions From Around the World. UW-Rock County\***

**Jan. 10 (Saturday) 3:00-6:00: MLK, Jr. Commemoration. Blackhawk Technical College**

**Feb 5 (Thursday) 6:30-8:00: School to Prison Pipeline, Caliph Muab'El. Beloit Public Library\*\***

**March 5 (Thursday) 6:30-8:00: Our Common Stories: From WI to Zimbabwe! The United Nations Global Concerns, Cathy Manthei. Co sponsored by AAUW and DAT. UW-Rock County\***

**April 2 (Thursday) 6:30-8:00: How accurate is HIsTory? Gene VanGalder. Beloit Public Library\*\***

**May 7 (Thursday) 6:30-8:00: Movie Night. UW-Rock County\***



# Book Discussion

Our fall books have been selected and we've started another wonderful year of reading, sharing and fun. Our September selection was *The Flight of Gemma Hardy* by Margot Livesey. We will meet at the home of Karen Winn and basically decided that you shouldn't mess around with Charlotte Bronte. Andie Matthusen will hostess in October. We are reading *Lake of Dreams* by Kim Edwards. In November we'll gather at Mary Hunt's to discuss *The Shoemaker's Wife* by Adriana Trigiani. Check your program book for addresses.

In December we will meet at the home of Pat Phillips for our annual Christmas Party. The date is December 9. Please note this is a week earlier than usual. There will be a sign up at the October and November book discussions. Pat's address is 3738 Buckingham.

Looking ahead, we will be reading "Making Lemonade with Ben" by Middleton author Katherine Perreth. This book is being read in conjunction with our January program. Future selections include *Wild*, by Cheryl Strayed and *A Tale for the Time Being* by Ruth Ozeki.

Please consider joining us. This is a great group and we are always looking for new members.

## Calendar

- |          |    |  |
|----------|----|--|
| October  | 2  | DAT  |
|          | 21 | Book Discussion  |
|          | 28 | Branch Meeting   |
|          | 31 | Deadline for Early Bird Purchase of January Brunch tickets |
| November | 4  | Election Day—VOTE  |
|          | 6  | DAT  |
|          | 18 | Book Discussion  |
|          | 25 | Branch Meeting—Holiday Auction                             |



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