



of Wisconsin

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# Badger Briefs

empowering Wisconsin women since 1921

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Spring 2016

## AAUW-WI Celebrates 95th at State Convention April 22—23 by Donna Weidman, Program VP

Join us April 22 – 23 in Madison as we celebrate our 95<sup>th</sup> anniversary at our 2016 AAUW-WI convention! Titled “Women Take the Lead,” the convention not only exemplifies our longevity as a state organization but also celebrates the accomplishments of our women leaders and showcases our emerging leaders.

The musical *RESPECT*, which traces the development of how women are depicted in popular music lyrics via Top-40 music, keynotes the Friday evening celebration. The producer, Dr. Dorothy Marcic, is a playwright whose productions have played in over 50 cities.

An adjunct professor at Columbia University and former professor at Vanderbilt

University, Dorothy is the author of 15 books, including the best-selling *Understanding Management* and *RESPECT: Women and Popular Music*. In 2003, Dorothy left full-time academia for playwriting another off-Broadway musical, *SISTAS*, which has also aired on BET-TV.



Our keynote speaker on Saturday is Dr. Julie Underwood, Emeritus, UW-Madison Dean of the School of Education, the third largest college on the UW-Madison campus. She taught at UW-Madison from 1986

to 1995, and then, in 1998, became associate executive director and general counsel for the National School Boards Association in Washington, D.C. Julie holds degrees in political science and sociology, a law degree and a PhD in education leadership. She will be enlightening us on “Intergenerational Leadership.”

Patricia Fae Ho, AAUW National President, will be attending and participating in our convention; AAUW National trainer Erica Stout will be conducting the pre-convention workshop on Friday entitled “Recruiting and Developing New Members and Branch Leaders.”



Jiyu Zhou, a UW-Madison student majoring in accounting, heads the Saturday afternoon



panel of emerging new leaders. She is from Shenzhen, China, and serves on the AAUW National Student Advisory Council (SAC). Rounding off the afternoon are breakout sessions

covering programs, finance, mentoring and branch websites.

Mary Modder, our Public Policy Chair, and Patricia Fae Ho will address “How to Elect More Women and Wield More Political Influence.”

## How State Budget Effects Women by Mary Modder, Public Policy

*“There have been so many things happening so quickly in Wisconsin that I have to end with this caveat: We must pay attention, and we must make our outrage felt at the ballot box in November and from now on.”*

In January 2016, the Wisconsin Alliance for Women's Health (WAWH) released its *2015-2017 State Budget Impact on Wisconsin Women & Girls Report*.

The state budget offers a powerful reflection of a state's collective priorities and values, so it is important to understand its impact on the health and lives of Wisconsin women and girls. This report outlines drastic spending cuts and major policy changes to programs and services that help support the health and economic well-being of Wisconsin's women and girls. Some of these include



- **The continued rejection of federal funding to expand BadgerCare**, which costs the state significant federal revenue that could be used to pay for other critical programs.
- **BadgerCare income eligibility standards were restricted** so that both parents/caretakers and childless adults were eligible for BadgerCare with an income at or below 100% of the Federal Poverty Level, and children were eligible at or below 300% of the Federal Poverty Level. These changes caused 62,776 Wisconsin residents to lose their BadgerCare coverage.
- **2015-2017 Women's Health Block Grant Budget** covered at the same rate as 2013-2015 budget despite a 10% cut in the previous budget. The failure of the Governor's budget to reinvest in the Women's Health Block Grant will likely mean that many women who need the preventive care provided by the program will go un-served. Services funded under the Women's Health Block Grant help

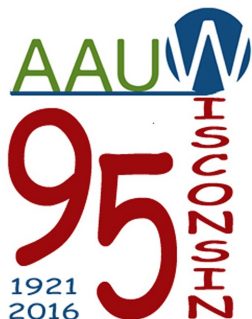
improve women's health and are cost-effective for Wisconsin taxpayers. For example, publicly funded family planning centers saved Wisconsin over \$171 million in public funds in 2010.

- **Underfunded public K-12 and higher education**, which is bad news for girls and women who rely on our public education institutions in order to receive a quality education and successfully enter the workforce.
- **Wisconsin Works-W2 Program** is an assistance program designed to assist Wisconsin's lowest income families. The program provides employment preparation services, case management, and cash assistance to eligible families. The budget made several changes to the W-2 program. First, it proposed to restrict lifetime W-2 eligibility from 60 to 48 months. The budget also required substance abuse screening and testing as an eligibility requirement for certain W-2 programs. The decreased lifetime eligibility for W-2 will impact women who face life circumstances out of their control, such as health issues, that cause them to need job supports for longer periods of time. Additionally, the mandatory drug testing will do little to actually help those with substance abuse problems. Limiting access to programs like W-2 will be harmful to the long-term well-being of Wisconsin's low-income women and families.

One bit of good news was the continued funding of the Sexual Assault Victims Services grant. This money covers victim services, including counseling and therapy, helping victims maneuver the health care and criminal justice systems, law enforcement trainings, and prevention efforts.

## “Women Take the Lead” as AAUW-Wisconsin Celebrates Its 95<sup>th</sup> Anniversary

AAUW-Wisconsin (1921-2016) is celebrating its 95<sup>th</sup> anniversary this year! It's a great time to celebrate the progress women have made from our early days of just getting the right to vote to the very real possibility of electing “Madame President” next fall. We have a variety of speakers and activities waiting for you at our **Annual State Convention on April 22-23, 2016 at the Crowne Plaza Hotel in Madison** that you will not want to miss.



**SPECIAL EVENT:** On Friday night, our 95<sup>th</sup> celebration will feature a special version of Dorothy Marcic's very fun off-Broadway show: ***RESPECT, the Musical Journey of Women***. ***RESPECT*** uses the vehicle of pop music to present the advances and setbacks women have faced through the decades. Dorothy Marcic is a playwright, professor at Columbia University, and former professor of business at Vanderbilt University. She holds a

doctorate in organizational behavior and writes musicals to “solve problems.” Dorothy also happens to be a very good friend of one of our branch presidents, which is how we have persuaded her to leave NYC to bring ***RESPECT*** to us.

### “Women Take the Lead” is the theme

Women have been leaders throughout history, but our ascent to the top positions of paid leadership is still lagging. AAUW-National has been researching the question of why men still vastly outnumber women in those CEO positions and what can be done about it. On Saturday morning, our own **AAUW-National President, Patricia Fae Ho**, will explain some of the findings in AAUW's new report, *Barriers and Bias: The Status of Women in Leadership*.

A trailblazing leader herself, Dean Emeritus **Julie K. Underwood**, from the UW-Madison School of Education 2005-2015, will be sharing lessons learned from years in academia and working with students in a keynote called, *Intergenerational Leadership*. Julie is a nationally recognized authority on school law. A panel of *Emerging Young Leaders* will include **Jiyu Zhou**, a UW-Madison student who serves on the AAUW-National Student Advisory Council, and a UW-La Crosse student who has attended the NCCWSL leadership conference.

### Branches can “Take the Lead” with new ideas

Erica Stout, an AAUW trainer from Washington, D.C., will be presenting a special preconvention session on Friday afternoon to aid branch presidents and other go-to officers, ***Recruit and Develop New Members and Branch Leaders***.

A variety of Saturday afternoon workshops will enable you to learn more about

***How to Spice Up Your Programs***

***How to Build and Maintain a Branch Website***

***Talking Finance: 501 Nonprofits and the IRS, Oh My!***

***How to Start a Mentoring Program***

***How to Elect More Women and Wield Political Influence***

And, yes, we will also hear from our own State AAUW leaders and have some business – such as redistricting and resolutions – to discuss.

Find ways to bring some students along with you. We have special sessions planned just for them – and remember – they are our future AAUW.

Let's celebrate our successes and enjoy learning how AAUW is empowering us all. I thank you for all you do locally and look forward to seeing you in Madison!



Joyce Hoffman  
AAUW-WI President

**“AAUW-  
Wisconsin is  
celebrating its  
95th  
anniversary  
(1921—2016)  
this year.”**

***“Please make every effort to attend the District Meetings as they have important business to conduct that affects the State AAUW operations.”***

## **District Meetings to be Held at Convention by Joyce Gregg, Leadership Development VP**

District meetings at the convention will be held on Friday evening after the entertainment. We will be meeting in the districts listed below.



These are the districts as they have been meeting this year – they will formally be ratified at the business meeting on Saturday. Please make every effort to attend the District Meeting as they have important

business to conduct that affects the State AAUW operations.

District 1 – Co-Coordinator – Consuelo Lopez Springfield and Kathy Bell  
Branches: Janesville, Monona/Madison, Baraboo, Fort Atkinson, Beaver Dam

District 2 – Coordinator – Mitzi Dearborn  
Branches: Mil. West Suburban, Milwaukee, Mil. North Shore, Oconomowoc, Lake Country, Watertown

District 3 – Coordinator – Roberta Rohdin

Killian

Branches: Racine, Kenosha, Lake Geneva

District 4 – Coordinator – Suzie Danielson  
Branches: River Falls, Chippewa Falls, Eau Claire, La Crosse, Tomah

District 5 – Coordinator – Connie Polley  
Branches: Sheboygan, Fond du Lac, Oshkosh, Appleton, Green Bay, West Bend, Rhinelander, Wisconsin Rapids, Wausau

Thank you to all the branches who filled out the needs assessment forms. I will forward your needs to the involved branch officers and the district coordinators. We will also try to address some of those needs at future conventions and state meetings. Remember to also use the [www.aauw.org](http://www.aauw.org) web site for help in some of those areas.

Also thank you to the branches that contribute to the beautiful District baskets for the Funds Development Basket Raffle. By working together we can accomplish good things for a good cause.

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*public policy from page 2*

The budget also included funds for addressing child sex trafficking and the transfer of the Office of Justice Assistance to the Department of Justice, which aimed to improve efficiency in addressing victims' needs. The Joint Finance Committee even voted to increase SAVS funding by \$100,000 above the Governor's proposal, thus increasing SAVS funding over the biennium to \$4.1 million total.

In January, two bills were passed which would strip Planned Parenthood of an estimated \$7.5 million in federal funding. The first placed limits on how much Planned Parenthood can be reimbursed for prescription drugs acquired through a Medicaid program. The second prevented Planned Parenthood from receiving federal Title X funds, diverting the money to other groups at the discretion of the state Department of Health Services. Planned Parenthood of Wisconsin has been the direct recipient of Title X funds for more than 35 years. Five Planned Parenthood clinics have closed since Gov. Scott Walker cut off the organization's state funding in 2011, none of which provided abortions. The organization has said the pair of bills would "devastate" Planned Parenthood and other safety-net health care providers.



## Convention Will Have Youthful Twist by Kathy McCarville, College/University Coordinator

Greetings to all AAUW Wisconsin members, especially those who are experiencing this winter at home in Wisconsin.

This year's convention will have a new youthful twist! We are privileged to have one of only ten National Student Advisory Council members Jiyu Zhou with us. She is a student at UW Madison. Several sessions are designed for and about "emerging leaders," including Jiyu, so the students you bring to the April convention will have sessions on both Friday and Saturday that will interest them. There is even a gathering session Friday night just for students, so they can meet each other. We would like to have students from as many partnered universities as possible. Contact your C/U representatives and recent scholarship winners to let them know that students are invited to Madison for our "emerging leadership" focused convention. Convention registration for students is only \$25.00.



***"We would like to have students from as many partnered universities as possible."***

We will have another conference call for college/university chairs on Tuesday, March 15 at 5pm with further details about the convention. I'll email every chair listed on the national website with the call-in code, but if you are not listed, you'll have to contact me, so that I can include you in the call. I'll send out the code and number on March 1. Please put **March 15 at 5pm** on your calendar.

The goals for C/U relations this year and next are to form student groups at partnered universities and a state-wide Student Advisory Council made up of members from our partnered university student groups. Bringing students to our April convention will begin this process.

Be sure to stay in contact with your C/U representative to ensure that your college or university renews its partnership with AAUW.

Looking forward to seeing you all in person in Madison.

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*public policy from page 4*

The bill dealing with Medicaid reimbursement will go straight to the court because the Medicaid reimbursement rate is only applied to Planned Parenthood and no other group. The second bill signed by the governor affects a grant that Planned Parenthood has until 2018, so there is a bit of time to undo this one.

In my attempt to keep this report brief, I have simplified and excluded a number of things that have the potential to affect women and families in Wisconsin. There have been so many things happening so quickly in Wisconsin that I have to end with this caveat: We must pay attention, and we must make our outrage felt at the ballot box in November and from now on.

## Membership Matters: Retention & Renewal by Judy Goodnight, Membership VP

The AAUW membership year runs from July 1<sup>st</sup> to June 30<sup>th</sup>. That means it's time to start planning for a fast and efficient renewal process for your branch. Here are some tips/suggestions for your branch Membership VP & committee to consider:

***"A smooth and easy renewal process gives the Membership VP and committee an opportunity to assess your branch's retention.."***

- Set a goal for getting the bulk of your membership renewal dues paid by June 1<sup>st</sup>. Your Finance VP will thank you for having plenty of time to get paperwork in to National by June 30<sup>th</sup>. Also, that means there will be fewer members who will need to have the extra push of an email or phone call reminder to send their dues.
- Let your members know early on that the Finance VP will begin accepting dues checks in April and May. Consider offering an incentive for those members who renew by your May branch meeting.
- If your branch publishes a member directory, you may wish to have a dues voucher form for members to return with their renewal check. The form would provide a place for members to indicate either no change in their contact info or to update their address, phone, or email.

A smooth and easy renewal process gives the Membership VP and committee an opportunity to assess your branch's retention. It's been shown that membership growth depends on retaining your current members. It's much harder to keep finding and adding new recruits if you are losing members after one, two, or even more years of being part of the branch.

Some points to ponder regarding retention:

- Have your members been engaged in AAUW activities throughout the year? Engaged members are more likely to renew. See the last Badger

Briefs article for engagement tips.

- Why are members choosing not to renew? An informal non-threatening exit interview may reveal whether it's an issue beyond your control such as ill health or an out-of-area move. Or it may reveal a problem with branch functioning that needs to be addressed.
- Do your branch members feel valued? Are they given recognition for the ways in which they contribute to branch functioning? Do you provide recognition for those members who reach membership anniversary milestones? Every member wants to feel that they are part of the group and valued for their contributions.



I hope that branch Membership VPs and committee members will join me in the Hospitality Suite on Friday evening at the State Convention in Madison. I'd like to meet as many of you as possible & talk over membership matters. If you plan on being there only on Saturday, find me in the morning and we can chat over lunch.

If I can be of any assistance, contact me at [judy@gwd.org](mailto:judy@gwd.org) or leave a message at (920) 729-9553.

## Just Give! by Lyn Hildenbrand, Fund Development VP

Our AAUW-National President Patricia Fae Ho will be joining us at our Convention to help us celebrate our 95th anniversary! She will share some insights and personal highlights from her presidency with us. As we celebrate 95 years as a State organization of AAUW, let us recall the trailblazing research on issues related to gender equity in education and the workplace that our National office has provided us with.

**“Once again,  
we are  
requesting  
that each of  
the five  
districts create  
a gift basket  
that can be  
raffled off  
throughout  
our  
convention.”**



AAUW's work influences the national conversation on topics like the pay gap between women and men, sexual harassment in schools and on college campuses, and with the underrepresentation of women in science and engineering. Publications like, *Graduating to the Pay Gap*, *Women in Community Colleges* and *Solving the Equation: Variables for Women's Success in Engineering and Computing* are ways that our research is moving theory to action.

At this convention, I would like to once again issue a call to action to all of us to work towards completing the **Katherine Teska Fund (4320)** so our research can continue, and we can **boldly** claim that we are influencing transformation. As of the last national report, the Teska Fund has amassed \$60,966 towards a goal of \$75,000—the good news is that we have raised 80% of our goal---we just need to raise an additional \$15,000 dollars.

Once again, we are requesting that each of the 5 districts create a gift basket that can be raffled off throughout our Convention. Per your request, we will have several members selling raffle tickets throughout the Convention to make it easier for you to purchase your lucky tickets. Five drawings will take place at our convention affording you five chances to win! Tickets are \$5.00 each, or three for \$10.00. In addition to the baskets we will be selling 95<sup>th</sup> Anniversary commemorative items to convention-goers. Let's have some fun and engage in *fun-raising* for AAUW!

Just give, will be our motto. We've made it easy by providing you with envelopes that identify this year's fund, the Katherine Teska Fund (4320). Please make your checks payable to **AAUW Fund 4320**.

Won't you accept this call to action and buy those raffle tickets.....or Just give!

## Nonprofit 501(c)(4) Filing Requirements Are Clarified by Diane Lau, Finance VP

As we begin the second half of the AAUW fiscal year and the February membership count is finalized by the national office, there are a couple of branch informational items to consider.



### Dues Reminder

Current dues for new members are half price now through March 15, and these memberships expire June 30, 2016. However, beginning **March 16** full price dues resume and are valid until FY17 ends on June 30, 2017. These 15-1/2 months for the price of 12 are a bargain to new members. IMPORTANT CAVEAT: Your check or Member Payment Plan (MPP) entry **must be dated March 16 or later** to apply to FY17.

### IRS Nonprofit Status Update

A special thank you is extended to branch Finance VPs for their patience and cooperation the past number of months as we've asked for documentation to give us a complete picture of Wisconsin branch 501(c)(4) nonprofit standings. Here's some of the background.

***"Beginning  
March 16, full  
price dues are  
valid until  
June 30,  
2017."***

- The Pension Protection Act of 2006 mandated that nonprofits with less than \$25,000 in annual gross receipts file an informational return (Form 990-N e-Postcard, 990-EZ or 990). These small organizations previously had no reporting responsibilities to the IRS. This applied to most Wisconsin AAUW branches.
- Between 2010-11 about 5,131 nonprofit standings of 38,903 organizational filings were revoked. Many were defunct organizations that didn't file an informational return. It appears the number of impacted nonprofits nationally was miscalculated and the IRS instituted procedures for organizations to reinstate their status.
- Although the majority of Wisconsin branch filings were accepted, the warnings/revocations caught others off guard. By the end of December 2015 four Wisconsin AAUW branches had 501(c)(4) nonprofit status revoked for one of two reasons: a) failure to file for three consecutive years, or b) inadvertent use of a calendar year rather than our fiscal year when the nonprofit was initially set up years ago. There could be other as-yet-unknown reasons.

Our first step was to get a clear picture of every branch's status via a copy of their "accepted by the IRS" paperwork. This is almost finished. Secondly, we'll analyze the findings and help branches develop solutions. Lastly, we'll build a process by which to assure smooth future annual filings. All of this will take longer than we'd like but will nevertheless eventually resolve these issues. In the meantime, all branches are still under the umbrella of AAUW.

*Sources: 1) August 2011 newsletter by Urban Institute, Center on Nonprofits and Philanthropy, 2) AAUW national office, 3) IRS contacts, 4) Janet Quail, 5) Steve Battenberg, 6) AAUW-WI miscellaneous sources*





## Minutes for AAUW-WI State Board Meeting Saturday, January 16, 2016

President Joyce Hoffman called the meeting to order in the Holiday Inn and Conference Center, Stevens Point, at 9:30 a.m. It was noted that Kathy Bell would not be attending.

**Present:** Joyce Hoffman, Stephanie Malaney, Joyce Gregg, Donna Weidman, Judy Goodnight, Diane Lau, Mary Braun Modder, Kathy McCarville, Sally Keyel, Peggy Crane, Consuelo Lopez Springfield, Roberta Rohdin Killian, Suzie Danielson, Nancy Schulz

**Excused:** Marlene Salley, Lyn Hildenbrand, Kathe Bogdan, Mitzi Dearborn, Kate Hinnant and Connie Polley

**MOTION:** Kathy McCarville moved agenda be adopted. Roberta Rohdin Killian seconded. Motion approved.

**MOTION:** Diane Lau moved to approve minutes of Oct. 16, 2015. Suzie Danielson seconded. Motion approved.

**President's Report.** Joyce Hoffman announced that the Wisconsin Women's Health Policy Summit is March 15, 2016 in Milwaukee. Mary Modder will staff the AAUW-WI booth. Mary would like someone to help out. Peggy Crane expressed interest.

### STEM

Joyce Hoffman announced that AAUW-National has established a STEM Task Force and wants states to participate.

Roberta Rohdin Killian discussed a project opportunity in Dist. #3: Yerkes Observatory and the University of Chicago received a grant which would fund girls going to Yerkes Observatory. AAUW is the only organization which researches learning and STEM.

Consuelo Lopez Springfield talked about WISE women in science and engineering, an organization in Dist. #1.

Suzie Danielson reported that River Falls in Dist. #4 is holding a STEM event April 9 for middle school girls.

Stephanie Malaney announced a Tech Savvy event to be held March 19 at UW-Fox Valley in Dist. #5.

Joyce Gregg noted that Dist. #3 will have a GEMS event for middle school girls on May 18 at UW-Parkside.

### Bylaws/policy. Stephanie Malaney

Stephanie said two branches have not submitted bylaws for approval this year. She is working with those branches.

### Historian/Archives. Nancy Schulz

Nancy will write a 95<sup>th</sup> anniversary report for the convention book to give a brief history of AAUW-WI. She will also find material for the 95<sup>th</sup> history display from that archived at the Wisconsin State Historical Society, including videotapes and photos. The commemorative quilt can be added to the display.

Nancy proposed that we include an archive of our history on the website. She will work with Kate Hinnant, IT Manager, to upload and maintain such info. This would be a way to store years of State Board minutes and other documents, but privacy issues need to be addressed for accessibility.

Nancy is updating the list of past presidents and asked for current information. Also, she wants to know where individual branches archive their materials.

Nancy announced that there are forms available to branches online which have guidelines for preserving State and Branch materials. They can be found under the label "records management."

### Nominations. Kathe Bogdan (report)

Joyce Hoffman reported for Kathe Bogdan the proposed slate of officers, all for the term 2016-2018:

President, Stephanie Malaney, Appleton Branch; Program VP Donna Weidman, Eau Claire Branch; Finance VP Diane Lau, Sheboygan Branch; AAUW Funds Development VP, Lyn Hildenbrand, Milwaukee Branch.

Joyce also noted that for FY 2016-17, a Nominations committee chair needs to be selected and approved by the State Board before the convention.

**MOTION:** Kathy McCarville moved that the proposed slate of officers be approved. Judy Goodnight seconded. Motion was approved.

### Convention Program. Donna Weidman and Sally Keyel

Donna announced that plans are in place for convention 2016, *Women Take the Lead*. There will be an off-Broadway musical performance by Dorothy Marcic from NYC on Friday night called "RESPECT: The Musical Journey of Women." There is an effort to have theater students involved.

District meetings will be held late Friday night. District Coordinators can report at the business meeting on Saturday. An agenda for district meetings will be in convention book.

Joyce Hoffman reminded Board officers to write reports for the convention book. They also must give an oral report at the convention business meeting on Saturday, April 23.

**MOTION:** Joyce Gregg moved to accept the convention agenda. Roberta Rohdin Killian seconded. Motion passed.

Sally reported on convention fees: Registration, \$65; late, \$75; Friday dinner, \$35; Saturday lunch, \$25.

She will add that a non-member can attend at “cost.” Friday non-member fee for dinner and musical, \$45; Sat. non-member convention keynote lunch, \$30.

**MOTION:** Diane Lau moved to approve convention fees. Stephanie Malaney seconded. Motion was approved. Raffle baskets will be offered to the convention attendees. Each district is responsible for supplying a basket.

2017 - There was a proposal to have 2017 convention at Stevens Point, but the site is booked on preferred dates. Board may consider Milwaukee in 2017 and Stevens Point in 2018.

**Funds Development. Lyn Hildenbrand (report)**

Joyce Hoffman reported for Lyn. Because the Katherine Teska fund needs to be completed by Feb. 2018, discussion focused on fund raising. Joyce suggested augmenting basket sales with sales of select 95<sup>th</sup> anniversary logo items.

**Finance. Diane Lau**

Diane reviewed her 2<sup>nd</sup> quarter reports and took questions.

**MOTION:** Consuelo Lopez Springfield moved to accept the financial review. Donna Weidman seconded. Motion was approved.

Diane added a Board expense review of convention 2015 that showed proceeds of \$826.99.

This report is a truer reflection of convention revenue and expenses than the event statement.

Diane reported that four branches had their IRS non-profit c(4) status revoked: Wausau, Watertown, West Bend and North Shore Milwaukee. Three revocations were for non-filing. If 990-N is not filed for three consecutive years, then flagged. The other branch was cited because of the calendar v. fiscal year reporting discrepancy. Seven branches are using EINs that do not match their IRS EINs.

**Public Policy. Mary Braun Modder**

Mary met with people in the Leadership Conference on Civil Rights in Washington D.C. on Nov. 17. Purpose was to lobby U.S. Congress on topics such as reauthorizing the ESEA and “Every Student Succeeds Act.”

A webinar on Get-Out-The-Vote (GOTV) training is coming up, as well as Equal Pay Day on April 12.

Legislative changes and proposed resolution. Wisconsin is undercutting open records laws, so elected officials will not have to report “transitory” text messages and emails to the public. Mary wants to find out how such concerns conform to AAUW public policy.

Wisconsin also cut \$250 million from UW budget and eliminated tenure.

Locally, a new election plan for Racine Unified School District has school board members elected from districts, rather than at large. That puts a burden on AAUW-Racine hosting local candidate forums.

AAUW-WI Public Policy Statement will be revised for 2016-18 and published in convention book.

**Resolutions. Anne Lee (report)**

Joyce Hoffman reported for Anne Lee. Other than concerns about the open records law changes, there is nothing yet to report.

**College/University. Kathy McCarville**

Kathy reported that Madison student Jiyou Zhou, of the AAUW-National Student Advisory Council, will bring other students to the Friday musical performance. Jiyou will also be part of an “Emerging Young Leaders” panel and break-out session on “How to Start a Mentoring Program” on Saturday.

Kathy circulated a proposal from Jiyou Zhou for a 5 K run walk to raise awareness of gender inequality. She requests seed money which would be returned later. After consideration, the board directed Kathy to tell Jiyou that we may endorse the event, but we need more information on the financial aspects of the endeavor.

Kathy proposed that the C/U position in branches be as elected VP. Such a change would emphasize the importance of working with colleges and universities and provide budgeted funds. Discussion ensued.

**Leadership. Joyce Gregg**

Last fall, all districts met except Dist. #3. The main discussion point was redistricting. The proposed redistricting map has been vetted to be sure there are no objections when the issue is brought up for vote at the convention. Districts will meet at convention according to the new district map.

Branch needs assessment survey results will be available soon.

NCCWSL scholarship deadline is Feb. 15.

Rhineland Northwoods branch wants to change its name to Northwoods, reflecting an area larger than the city of Rhineland. Joyce will facilitate the change with AAUW-National.

**Membership. Judy Goodnight**

Branch membership was 1,713 on 12/31/15. Changes in each branch’s membership were reviewed.

Judy is preparing awards for the convention.

Judy wants to plan a MAL outreach, such as mailing a brochure. There are 695 National members in Wisconsin. We need to work at getting them to join branches and the state organization.

A 70-page diversity tool kit is on the AAUW-National website as a new resource.

**Communications & Badger Briefs. Marlene Salley (report)**

Joyce Hoffman reported for Marlene that the convention issue deadline is **January 25**. Marlene will send postcards to members again this year, reminding them about the convention. Marlene is seeking a sponsorship from American Family Insurance to offset the cost of the musical. Convention book deadline is **March 25**. Diane Adams from Janesville Branch is the editor.

**Internet Communications. Kate Hinnant (report)**

Joyce reported for Kate that she will be stepping down as IT manager at the end of the fiscal year. We will need to name a successor soon, so Kate can train her. More branches need to establish their own websites, thus making maintenance on the state website easier. The state website would only have to provide a link, rather than post material on a separate page, as the IT Manager does now. Kate will lead a convention break-out session on website construction and maintenance. Electronic distribution of *Badger Briefs* may be tried for the next issue.

**District Coordinators.**

District #1— Consuelo Lopez Springfield. Dist. #1 is engaged in convention planning.  
 District #2— Mitzi Dearborn. Joyce Gregg reported for Mitzi on a fall district meeting.  
 District #3—Roberta Rohdin Killian announced that her district wants to raise funds so branches can award scholarships.  
 District #4 -Suzie Danielson. Dist. #4 held a meeting last fall.

Meeting adjourned at 3 p.m. so members could tour the convention facility.

Next Board Meeting is Friday, April 22, 2016 at the Crowne Plaza Hotel, Madison.

Respectfully Submitted,

Peggy Crane  
 Administrative Services Coordinator

## Appleton, Oshkosh Win Grant for 2nd Tech Savvy Conference

The Appleton and Oshkosh branches has applied for and received a \$5,000 grant from AAUW for their 2nd Tech Savvy-WI conference. This one-day STEM conference will be held at UW-Fox Valley, Menasha, on Saturday, March 29, 2016 and is open to girls in grades 6—9 and their parents/guardians.

Tech Savvy was started to give girls and their parents an opportunity to experience firsthand how science, technology, engineering and math (STEM) fields can lead to exciting careers. For more information, go to <http://www.aauw.org/what-we-do/stem-education/tech-savvy/>.

Here's how YOU can get involved:

- Please forward names or information of presenters of STEM workshops on 21st century interpersonal Girl Savvy Skills, i.e., leadership, social media.
- Join us and volunteer to assist the day of the event, i.e., room/hall monitoring, etc.

Please also consider making an additional personal donation. Attendees pay just \$5.00 to attend Tech Savvy, but, in order to provide the one-of-a-kind experience at such a low cost, we must rely on support from others. The Tech Savvy Committee is presently actively soliciting donations from Fox Valley businesses and other organizations. To donate: Write a check made payable to AAUW, memo line Tech Savvy-WI and send to AAUW, Attn: Finance Dept. 1111 16th St. NW, Washington 20036 or go online to <https://ww2aauw.org/program-gift/?treatment=TECHSAVVY> and donated through AAUW.

If you are interested in volunteering or have leads that may possibly be helpful, please contact me at [apposhtechsavvy@gmail.com](mailto:apposhtechsavvy@gmail.com).

Stephanie Malaney  
 Tech Savvy (WI) Marketing Coordinator

## AAUW-WI STATE CONVENTION

APRIL 22-23, 2016

Crowne Plaza Hotel - Madison, WI

### ***Women Take the Lead***

#### Friday, April 22

9:30 a.m.– 3 p.m. AAUW-WI Board Meeting

2:00 p.m. REGISTRATION opens

3:00 p.m.-5:00 p.m. Hospitality Suite opens

#### Pre-Convention Workshop

3:00 p.m.-4:30 p.m. **“Recruiting and Developing New Members and Branch Leaders”**  
Presented by AAUW-National trainer – Erica Stout

4:30 p.m.-5:00 p.m. Break

#### Convention Schedule

5:00 p.m.-6:00 p.m. RECEPTION & Cash Bar

6:00 p.m. DINNER

6:00 p.m. WELCOME TO CONVENTION

6:45p.m. -7:00 p.m. Greeting from **AAUW-National President Patricia Fae Ho**

7:00 p.m.-8:00 p.m. 95th anniversary celebration: ***RESPECT, The Musical Journey of Women*** Presented by **Dorothy Marcic** and students

8:00 p.m.-8:45 p.m. **Dorothy Marcic – “RESPECT” talk back** session, then book signing

8:30 p.m. DISTRICT MEETINGS and C/U student group gathering

9:00 p.m.-10:30 p.m. Hospitality Suite open



## Saturday, April 23

- 7:30 a.m.-8:30 a.m. REGISTRATION opens
- 7:30 a.m. Hospitality Suite – *Stop by for a Bite of Breakfast*  
*Legacy Circle Breakfast*
- 8:30 a.m.-10:30 a.m. OPENING OF ANNUAL MEETING
- Welcome to Madison
- AAUW President Patricia Fae Ho** – Greetings from AAUW and highlights of new report – ***Barriers & Biases: The Status of Women in Leadership***
- STATE BUSINESS MEETING – President Joyce Hoffman
- 10:30 a.m.-11:00 a.m. Break
- 11:00 a.m. Hospitality Suite closes
- 11:00 a.m.-noon KEYNOTE **JULIE K. UNDERWOOD – *Intergenerational Leadership*** Dean Emeritus, UW-Madison School of Education
- 12:00 p.m. LUNCH
- 12:45 p.m.-1:30 p.m. ***Emerging Young Leaders*** – **Kathy McCarville** moderates panel with **President Patricia Fae Ho, Jiyu Zhou (SAC) & LaCrosse NCCWSL student**
- 1:30 p.m.-1:45 p.m. Break
- 1:45 p.m.-2:45 p.m. ***Take the Lead*** BREAKOUT SESSIONS
- Erica Stout, AAUW leader: “*How to Spice Up Your Programs*”
  - Kate Hinnant: “*How to Build and Maintain a Branch Website*”
  - Steven Battenberg: “*Talking Finance: 501 Nonprofits and the IRS, Oh, My!*”
  - Katherine Dellenbach, Dana Hoffmann (Wisconsin Women’s Network) & Jiyu Zhou “*How to Start a Mentoring Program*”
- 2:45 p.m.-3:30 p.m.: Redistricting, Resolutions and other business – Dessert and coffee
- 3:30 p.m.-4:30: p.m. **President Patricia Fae Ho & Mary Modder:**  
***“How to Elect More Women and Wield More Political Influence”***
- 4:30 p.m.-5:30 p.m. CLOSING SESSION & AWARDS  
A Final Farewell to our 95<sup>th</sup> Anniversary Celebration

## 96th Annual AAUW-WI Convention Hotel, April 22—23, 2016



**Crowne Plaza Hotel, 4402 E. Washington Ave., Madison, WI**—special convention rates for Thursday, Friday and Saturday nights: \$119.00.

To make reservations, call 888-233-9527 or use the customized website—[https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=14290764](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=14290764)

Identify yourself as a member of the American Association of University Women (AAUW) group. All reservations must be accompanied by a first-night deposit or major credit card.

Reservations need to be made on or before **April 6, 2016** for special rate.

## State Board Nominations 2016—2018

### Stephanie Malaney—President



I would like to serve as your state president because I believe in the mission of AAUW is as relevant and important today as it was when AAUW was founded. I have a daughter who chose a STEM career, and I want her to experience similar respect and pay as my sons. I taught for 40 years in the district I currently live in. In those 40 years, I taught several grades at the elementary level, served in district leadership positions and ended my career as a reading specialist. During my career, I found myself going back to school for three masters degrees to enhance my ability to teach children. Shortly after joining AAUW in 2002, I filled a vacant president -elect position and then served 2 two- year terms as president. Since then I have served in the branch as Membership Chair and have served as Bylaws, Book Sale, and STEM chairs for the last several years. I am currently co-chairing the Tech Savvy Grant (WI). At the state level, I have served as Membership and currently serve as Bylaws Chair.

### Diane Lau—Finance VP



Diane is a retired high school business education instructor who taught classes in MSOffice software, desktop publishing, basic economics, introduction to business law and elementary accounting. She co-advised the yearbook for 15 years and handled the majority of its finances. In addition to 36 years of teaching experience, she also had brief stints as a school superintendent's administrative secretary and as a junior budget analyst. Diane has an M.S. in Business Education from UW-Whitewater. As a member of the Sheboygan branch for 33 years, she has served as treasurer, co-programs v.p., communications v.p., and president and looks forward to serving AAUW at the state level. Diane volunteers for various organizations and was a Big Sister for 11 years.

### Lyn Hildenbrand—Fund Development VP



Lyn is an accomplished visionary executive with demonstrated ability to deliver mission-critical results. With extensive experience in the nonprofit world, she has experience in fund development, strategic planning, and volunteer and staff development. Her ultimate goal is to start a nonprofit agency that will empower girls and women to grow and develop over the continuum of life. A member of the Milwaukee Branch, her fund development experience includes direct mail, grant writing, major gift solicitation, capital campaigns, corporate solicitation, government grants and special events. Lyn is currently President/CEO of St. Joseph Academy in Milwaukee.

**96<sup>th</sup> ANNUAL AAUW WISCONSIN STATE CONVENTION  
REGISTRATION**

***WOMEN TAKE THE LEAD***

**THE CROWNE PLAZA HOTEL, MADISON**

Friday and Saturday, April 22-23, 2016

**Registration Deadline: April 1, 2016**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Branch \_\_\_\_\_ Branch Board Position \_\_\_\_\_

Other Registration Status \_\_\_\_\_  
(e.g. Past State President, State Board Member, Association, Student Affiliate, MAL)

**Registration Fees**

**Registration (post-marked by April 1)	\$65	\$ _____
Late Registration (post-marked after Apr 1)	\$75	\$ _____
Student	\$25	\$ _____
Friday Keynote Dinner	\$35	\$ _____
Saturday Keynote Lunch	\$25	\$ _____
 TOTAL ENCLOSED		\$ _____

**Non-member Registration Fees**

Friday Dinner and Show	\$45	\$ _____
Saturday Lunch and Afternoon	\$30	\$ _____

Make checks payable to: AAUW-WI State Convention 2016  
Send to: Sally Keyel, Monona/Madison AAUW  
825 Pilgrim Trl, Sun Prairie, WI 53590

Request E-Mail confirmation: No \_\_\_\_\_ Yes \_\_\_\_\_

Special dietary needs: \_\_\_\_\_

For questions: call or e-mail Sally Keyel, 608-837-4947 keyels@frontier.com

**\*\*Register by Friday, March 11<sup>th</sup> and be entered in a drawing to win a future one-night stay at the Crowne Plaza.**

**NO REFUNDS**

Hotel Reservation Information on Page 15



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The American  
Association of  
University Women  
(AAUW) advances  
equity for all  
women and girls  
through advocacy,  
education,  
philanthropy and  
research.

*Empowering Wisconsin women since 1921*

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*Let's celebrate 95 years of  
empowering women and girls!*

**Friday Evening:  
Presentation of RESPECT,  
the Musical Journal of  
Women**

**AAUW-WI State**

**Convention**

**April 22—23, 2016**

**The Crowne Plaza**

**Hotel in Madison**

**Registration deadline:**

**April 1**



- Visit by AAUW National President Patricia Fae Ho
- Panel on Emerging Young Leaders
- Workshops

*Details at [aauw-wi.aauw.net](http://aauw-wi.aauw.net) & inside*