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## AAUW-WI Gets Out the Vote

by Barbara Peterson—Voter Education Coordinator

“If you aren’t in the kitchen, you may be on the menu” Sara Finger, Exec. Dir., WI Alliance for Women’s Health

I was listening to public radio last week and heard an Aspen Ideas Festival talk by Robert Reich, Clinton’s Secretary of Labor and current Berkley political economist. He was talking about the political unrest in this country and the effect on labor, education, health care and cynicism among voters. Reich believes that giving up on politics leads to giving up on democracy. When we turn our backs on our own financial, moral and political interests, we are ceding all power to other special interest groups and particularly to those with financial interests. He said, “We are not bystanders or observers. Politics is not a spectator sport. We have an election this fall. The issues we have been talking about are going to be very substantial. If we don’t get active and engaged in politics, I am afraid we are going to see a kind of ugly populism that is even more divisive than we are now. We need your

engagement and involvement.” Listen at: [http://www.mprnews.org/story/2014/08/04/mpr\\_news\\_presents](http://www.mprnews.org/story/2014/08/04/mpr_news_presents)

AAUW has always fought for the equality and rights of women, first in education and now in every aspect of life. When we go to the polls, our voices are heard. Like-minded politicians can be elected by us and serve in leadership to give women a fair shake in the public schools, in the marketplace and in health care needs. When women neglect to vote, we all lose. We will not all vote in lockstep with our female friends but, when we know and understand the issues, we will have a better chance of voting for fair representation at the decision table.

(Continued on page 2)



## AAUW-WI Offering Scholarships to NCCWSL Conference

By Donna Weidman—Leadership Development VP

Did you know the present-day National Conference for College



a grant from the Johnson

Women Student Leaders had its beginnings at a meeting in Racine, Wisconsin, with

Foundation? These attendees wanted to support college women’s leadership development and proposed a national conference in Washington, DC, that would focus on leadership and career development for college women. Thus, the first conference was held in 1985 on the campus of American University. The conference continued with various sponsors and in 2000, AAUW became the new conference sponsor along with NASPA –

Student Affairs Administrators in Higher Education.

Although the previous National Conference for College Women Student Leaders was held in June, it isn’t too early for branches to consider nominations for the next year’s conference, which will be held on May 28-30, 2015, at the University of Maryland College Park.

Elizabeth Richter, UW-Eau

(Continued on page 2)

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[www.aauw-wi.aauw.net](http://www.aauw-wi.aauw.net)

*GOTV from page 1*

In this election year, 2014, AAUW-WI wants to help your branches Get-Out-The-Vote (GOTV). Recently all branch presidents were mailed a webinar that can be played on a computer for your branch members to watch. The webinar will also be available on the AAUW-WI website (<http://aauw-wi.aauw.net/>). AAUW-WI hopes you will form a committee that will focus on GOTV using the materials and suggestions that are given in the webinar. GOTV should not happen within the context of your meeting time. We already know that AAUW members vote regularly. GOTV is extra time outside your monthly meetings devoted to the patriotic endeavor of helping others understand how important their vote is.

We encourage you to focus on millennials (age 18-35) who may not be registered or may not have voted previously. So, why would they vote now? Because you will have tools that show it is in their best interest to elect politicians who will vote for their issues:

- reproductive choice (including health insurance that pays for their birth control and pre-natal care)
- better public education and financial aid for college
- pay and benefits equal to their male co-workers
- ongoing social security reform that assures them some security

Did you know that post-secondary education has a federal mandate to encourage students to engage in the democratic process? We encourage you to go on campuses in your area, and work with vocational and college club advisors to GOTV. Contact professors who may encourage voting rights and responsibilities to their students in class. Professors in history, economics, social sciences and women studies are most open to discussions of issues. Many campuses have opening week events that introduce the incoming students to the community action groups. AAUW can be visible at these programs. It can also be a student membership tool.

It is important to remember that AAUW cannot endorse or promote a particular candidate or party. We cannot work with a party or candidate. We can work in coalition with other groups (League of Women Voters, 9-5, Business and Professional Women) to register voters. We can endorse issues and we can have meetings that talk about issues with the public. We can write letters to newspapers regarding issues, not candidates. We can hold candidate forums and we hope you will do that. However, please take this GOTV beyond that effort. Go the extra mile. Remember, we need your engagement and involvement. As Sara Finger said, “If you’re not in the kitchen, you could be on the menu.” Call me with questions at 715-425-5638. Make a difference on Nov. 4<sup>th</sup>.

Claire, *NCCWSL from page 1*  
and Kelly Kline, UW-Milwaukee, were last year’s recipients of the \$500 (each) scholarships sponsored by AAUW-WI to attend the June 5-7, 2014 conference.

This year AAUW-WI will sponsor two \$500 scholarships for Wisconsin student women leaders who would benefit from attending. Undergraduate and graduate students are eligible for nominations. Candidates must be nominated by an AAUW Branch with a limit of one nominee per Branch, and Branches are also encouraged to support their nominees.

Eligible nominees must be currently enrolled in a program leading to an Associate degree (or equivalent), Bachelor’s degree, or Master’s degree at a technical college or other two- or four-year public or private college.

The following criteria need to be provided when applying for the scholarship:

- Name, educational institution attending, and enrollment status of nominee
- Awards, recognition, or honors received by the nominee
- Major area of study being pursued by nominee and why
- How attendance at the conference would further the nominee’s goals
- Name and contact information for the Branch member making the recommendation

Please email nominations to Donna Weidman, AAUW-WI Vice President, Leadership Development at [donna.weidman@gmail.com](mailto:donna.weidman@gmail.com) by January 5, 2015.

## Let's Reach Out to Young Women

I was sitting at dinner with the daughter of a State Board member in July. The daughter happens to work for a television station. I was floating some ideas for the focus of next spring's State Convention which included how the U.S. Department of Education is using Title IX to investigate at least 60 well-known and highly regarded colleges for student complaints about sexual violence. The daughter said the station has an investigative reporter who might have some interesting stories for us after she investigates the situation in Wisconsin. It's amazing that such a casual conversation could actually lead to improved campus safety for our own students.

But that's what AAUW is all about – making connections, forging partnerships, brainstorming and pursuing activities that actually do empower women and improve their life situations – whether on campus, at work, or in the community.

August 26 was **Women's Equality Day**. I hope you celebrated the day American women got the right to vote! Our votes over the years have led to many advances. AAUW branches in Appleton, Eau Claire, Madison and Milwaukee were able to partner with 9-to-5 and the Wisconsin Women's Network in local events that day to rally support for equal pay (Wisconsin ranks #28) and paid family leave.

The upcoming Nov. 4 election is an opportunity for us to increase women's influence in politics and at the same time introduce women to AAUW. Women tend to vote more often than men, thus often deciding who gets to become an elected official, and who does not. But to wield political power, women must first register to vote and then vote.

By now, each branch has received a packet of **It's My Vote!** materials, including a flash drive with a recording of our own AAUW-Wisconsin training webinar. These resources will help you strategize ways to connect with young and not-so-young women on campus and in the community. As they learn in young adulthood about the importance of voting, we hope they will become lifelong voters.

These Wisconsin-specific **It's My Vote!** materials can also be found at [www.aauw-wi.aauw.net](http://www.aauw-wi.aauw.net). This project is a continuation of an AAUW Impact Grant effort we launched in 2012 and draws on the ready-to-help expertise of a partner, the League of Women Voters Wisconsin.

Be sure to share your local efforts with us! Send reports and photos to Kate Hinnant to post on the AAUW-WI website and Facebook. Notify Marlene Salley and she may include a story in the next *Badger Briefs*.

### State Board Update

**State Program Vice President** – Angela Strelka resigned before taking office for the term 2014-16. Frances Kavenik was appointed to the position for one year, 2014-15.

**State Voter Education Chair** – Barbara Peterson was appointed to serve as State Voter Education Chair until the general election on Nov. 4, 2014.



Joyce Hoffman  
AAUW-WI President

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## Board Approves FY15 Budget

By Diane Lau, Finance VP

As we begin the 2015 fiscal year, a few words of gratitude are in order for a couple of members who made the transition for Wisconsin and branch financial officers smoother. Sheboygan branch member and former AAUW-WI financial officer Shirley Honold stepped up to the plate at the last minute and completed a three-year financial review, some of it done off site in Door County. Janet Quail, outgoing financial officer extraordinaire, turned over organized, well-documented records and continues to lend valuable insight and guidance on a number of matters. AAUW-WI thanks both of you for your time and expertise.



As you attend your branch's functions this year, consider inviting a friend to one of your open meetings and take advantage of the national Shape the Future (STF) campaign. New members qualify for half-price dues (\$24.50 national, \$6.50 Wisconsin) if they join on the spot at a public meeting and complete a guest/referral sheet.

For every two STF members, your branch will earn one free national membership during FY16 (a \$49 value) up to a limit of five. The free national redemption form can be used for whom ever your branch decides upon receipt of \$13 state dues and your local branch dues. Wisconsin earned 32 STF memberships this past year with 5 each redeemed by Appleton, Eau Claire, West Suburban Milwaukee and Racine. Congratulations to the West Suburban Milwaukee branch for sponsoring their Second Annual Garden Party on July 31 that already recruited 16 new STF members.

This year's balanced budget was approved at the summer board meeting and was based upon previous revenues and expenditures which were then estimated for FY15. Revenue of \$4,500 from Sheboygan County's spring 2015 convention is expected to be higher than usual because of its proximity to larger membership areas. Overall expenses include travel reimbursement for a larger Wisconsin board and partial reimbursement for a limited number of officers to represent Wisconsin at next summer's national convention in San Diego.

*Finance officers are encouraged to take advantage of the resources available in the Member Services Database at [www.aauw.org](http://www.aauw.org). In addition, <http://aauw-wi.aauw.net> has a number of forms under the ABOUT US tab. Click the FINANCE link.*

AAUW-WISCONSIN FY15	
Approved July 26, 2014	
Revenue	Budget
Dues .....	\$20,650
Events .....	4,500
Miscellaneous Revenue .....	-
Total Revenue	\$25,150
Expenses	
Program and Action .....	\$ 600
Membership .....	150
Communic. & Visibility (Badger Briefs) ..	6,795
AAUW Funds .....	25
Leadership Development .....	150
Board Administration .....	1,350
Events .....	2,000
Travel .....	14,080
Total Expenses	\$25,150



***“It is important that each branch have a designated membership chair so that national can relay information to your branch.”***

***“When I get a complete list of C/U chairs, I’ll send out specifics for a conference call (one in November and one in February) for all branch C/U chairs so that you can share ideas and contacts at our 23 campuses to initiate new projects.”***

**www.aauw-wi.aauw.net**

## **State Membership Matters by Joyce Gregg, Membership VP**



At the State Convention in Eau Claire, AAUW-WI recognized the branches that added the most new members in fiscal year 2013-14. Those branches were: Racine – 41, West Suburban – 31, Appleton – 21, Eau Claire – 18, Green Bay – 15, Wausau – 12, and La Crosse – 10. We congratulate their efforts and encourage the rest of the branches to continue to work on getting new members as well as retaining your current membership. If you have members that didn’t get around to paying their dues in the spring, check on them again this fall – it is not too late to keep them on your branch membership list. Try a Shape the Future event to add members at ½ the national dues.

It is important that each branch have a designated membership chair so that National can relay information to your branch. The branch membership chair will also have access to Na-

tional membership materials on the web site. Please go to the AAUW website and find the “State MAL Roster”. Look for people in your area that are currently members of the national association only – contact them to see if they are interested in joining your branch (and the state). Sometimes they think they have joined a branch and are waiting to be contacted!

Your branch also has access to AAUW Leader Essentials that include: easy to follow, mission-based program ideas; videos that create member enthusiasm to help with recruitment efforts; tactics for using AAUW research in the classroom; AAUW public policy initiatives; and practical tips for fundraising, membership, marketing, STEM, global connections, fellowships and grants – and more.

It takes a total branch effort to build membership. Use the resources available to you through the national and state membership contacts. We are all willing to help in whatever way possible.

## **College/University Partnerships by Kathy McCarville C/U Coordinator**



Greetings from beautiful Elkhorn. What a glorious summer it has been in Wisconsin.

Be sure to check the list of our C/U partners on the AAUW.org website to see if a nearby college, university or technical school is missing from our Wisconsin partnership list, so you can ask them to join. As of today 23 colleges and universities have joined or renewed for the 2014-2015 year! Thank you to all branch members who helped secure these important partnerships.

You may not be aware that the partnerships are with the National AAUW organization, not a particular branch. That means that all branches are included in all partnerships. It also means that all branches and all members may sponsor joint projects, award scholarships, and promote AAUW programs on partnered campuses such as Start Smart or Elect Her. Branches can advance opportunities for more college women when they become a team of several branches.

This clarification of partnerships makes it more important for each branch to have a C/U chair and committee, along with a budget to communicate and coordinate partnership activities. When all branches have C/U chairs, then all branches can communicate plans for partnership activities among the Wisconsin branch chairs. Our mission is to advance equity for women and girls through advocacy, education, philanthropy, and research and all Wisconsin campuses are large enough to accommodate the programs, scholarships, and activities of multiple branches to fulfill our mission.

Please send me the name of your 2014 C/U chair, and we’ll put the branch name and contact information on our Wisconsin AAUW website, so that branch C/U chairs can communicate with each other in planning projects and activities with C/U colleges and universities in their areas. We’ll also post a list of Wisconsin C/U partnered institutions, so you can work on any college in your area who has not partnered with AAUW.

If you belong to a branch that thinks it doesn’t have any C/U partners, you’re wrong. You all have 23 partners in Wisconsin.

## AAUW-WI News Briefs

### District 2 Meeting Planned Sept. 9

District 2—which includes Beaver Dam, Lake Country, Milwaukee-North Shore, Oconomowoc, Sheboygan, Watertown and West Bend—is holding an informal get together at the Museum of Wisconsin Art in West Bend on Tuesday, Sept. 9 at 10:15 a.m.

This informal get-together is open to ALL current AAUW members. The \$13 cost is a donation toward membership in the museum and includes a \$1 reservation fee and the Coffee Talk before the tour, plus the tour. Arrangements for carpools and lunch will be made if so desired. The museum is located at 205 Veterans Ave., West Bend, WI 53095. Reservations accepted only by check made out to MOWA and sent to Audrey Keyes, 2501 E. Olive St., Shorewood, WI 53211.

### AAUW 2014-15 Fellow & Grant Recipients

AAUW Educational Opportunities Fund announced the following recipients in Wisconsin:

#### American Fellowships

Katherine Eade	UW-Madison	Modern European history
Stacy Stolzman	Marquette University	Pediatric obesity and physical therapy

#### Career Development Grants

Natasha Arora	University of Washington	Speech/language pathology
Krista Dahlby	UW-Eau Claire	Speech/language pathology
Maria Martin	Edgewood College	Secondary level teaching fields

**I think I know someone who would be an Outstanding State Program VP in 2015. ...**  
**AND I have an idea who would be great as**  
**Leadership VP and Membership VP!!**  
 I'd better email **Kathe Bogdan RIGHT AWAY!!!**  
**KATHEBOGDAY@GMAIL.COM**



### 2014 State Convention

The 2014 AAUW Wisconsin state convention was held on the last weekend of April at the Holiday Inn South in Eau Claire, a brand new facility; and it was hosted by District 4 branches: Eau Claire, River Falls, Chippewa Falls, Wausau, Wisconsin Rapids, and Rhinelander-North Woods. The theme "Start Smart, Stay Strong" focused on areas of education, particularly college/university initiatives. This year's convention included two pre-convention sessions, in addition to the typical program Friday night and all-day Saturday. Although the overall attendance (92) was lower than the previous year in Racine, the convention generated a net profit of \$2,825. The general consensus from informal remarks and from the evaluation forms is that it was a very successful convention. In particular, because the convention was local, many more members of the Eau Claire branch were able attend and take part in this state event, including staff at our affiliated university who attended the Start Smart training and are going ahead with full programming this year for more students. As one of our long-time members remarked, it was "re-energizing" to attend the state convention.

—Connie Russell and Donna Weidman

## To Do: Update Your Web Presence—by Kate Hinnant, IT Manager

When fall rolls around, there is lots of new information: new board members, new programming, new achievements.

There are essentially two ways to get your branch's information updated online:

- through your own branch website
- on the State AAUW site.



In recent years, many of our branches have successfully worked with AAUW's Site Resources to create an easy-to-maintain branch web site. The benefit of having your own site is that you can update it and really showcase your branch's achievements with photographs, documents, and news. If your branch has a web site, anyone clicking on your branch at the state web site goes directly to your branch site

For branches without sites, I can post officer information, newsletters, and other branch information to your page on the State web site. **Please email me updates regarding 2014-2015 information.**

In addition, we have a branch news page for featuring those special events and achievements that might be of interest to others beyond your branch. If you have an item for this news page, please email me directly, noting that you wish for it be considered for the branch news page.

If you have any questions about Site Resources, the State website, or the use of social media, please let me know!

## Let's Complete Katherine Teska Fund

A memorial fund established in 2007 to honor the life of Katherine Teska, a Watertown Branch member who held various positions on the State Board from 1998 to 2006, still needs \$25,000 to become grant-producing by 2017. Individuals and branches are urged to consider contributing to this open Wisconsin fund to hasten its completion. Donations should be made to the Katherine Teska Research and Projects Fund (#4320).

## Racine AAUW Supports 1st GEMS Conference at Racine Unified

Approximately 100 middle school girls attended the first annual GEMS (Girls Empowered by Math and Science) on May 13. AAUW was instrumental in the success of this full day hands-on experience for these 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> grade students of Racine Unified School District. Members of the Racine Branch of AAUW served on the steering committee which developed the day's activities, subjects and presenters of various learning labs and TMJ4's meteorologist Jesse Ritka as the keynote speaker. Topics of the learning labs included Freshwater, Robotics, 3-D Computer Modeling, FAB Lab, Graphics, Electronics and Biomedical. AAUW members also led the registration process, introduced the presenters of the learning labs, served lunch, provided information on AAUW and distributed bags filled with trinkets and brochures of various educational opportunities. Planning for 200 middle school girls to attend the 2015 GEMS conference is underway.

## End Human Trafficking in Wisconsin

Human trafficking is a form of modern-day slavery that forces an estimated 27 million people worldwide into prostitution or involuntary labor. An estimated 80% of the victims of trafficking are female and 50% are children. At least half of all Wisconsin counties have identified local victims and many of them are runaway teenage girls. Use of the internet has increased the problem.

After a resolution against human trafficking passed at the State Convention in Eau Claire, petitions were routed in May to the branches advocating for legislation to be passed at the State and Federal levels to end trafficking and assist victims. These petitions were sent to AAUW-National and Wisconsin legislative committees for further action.

Find out what's going on in your community.

## Thank You, Jennifer

We said good-bye to Jennifer Dillard, AAUW State Organizer for Region 3 (OH, KY, IA, WI) at the end of July when the pilot state organizer program ended. Jennifer was a terrific help to us last year in working with the staff at our AAUW-National office. Among many other efforts, Jennifer help set up Lobby Day last October and drafted scripts for webinar training about the AAUW College/University partnership program and our Wisconsin *It's My Vote!* She also led sessions at State Convention on leadership skills and advocacy.



Minutes for AAUW-WI STATE BOARD MEETING  
Friday, April 25, 2014

President Joyce Hoffman called the meeting to order at 9:30 a.m. at the Holiday Inn South in Eau Claire.

**Present:** Joyce Hofman, Donna Weidman, Joyce Gregg, Janet Quail, Julie Ferris, Stephanie Malaney, Kathy McCarville, Connie Russell, Peggy Crane, Connie Polley, Suzie Danielson, Frances Kavenik, Kate Hinnant, Marlene Salley, Margot Bouchard, Carol Robertson, Audrey Keyes, Nancy Schulz

**Excused:** Barbara Peterson, Camille Thibaudeau-Meyers

**Guests:** Jennifer Dillard, AAUW State Organizer, Region 3 (OH, KY, IA, WI) and incoming Board members Lyn Hildenbrand and Diane Lau

Joyce introduced Diane Lau, Lyn Hildenbrand and Jennifer Dillard.

**MOTION:** Frances Kavenik moved to approve the minutes of the February 8, 2014. Audrey Keyes seconded. Motion passed.

**Peggy Crane – Administrative Coordinator**

Peggy reported on the Women's Health Summit held in Milwaukee on March 11, 2014.

**Joyce Hoffman – President**

Alverno College's *Status of Girls* 2014 research is being updated. Audrey Keyes volunteered to follow up.

Joyce attended the centennial celebration for Oshkosh Branch on April 12.

**2014 State Convention – Frances Kavenik, Connie Russell**

Frances expected the convention to be a success. Connie gave a financial report. Registration is 96.

2015 State convention is the responsibility of District 2. Site may be Osthoff Resort in Elkhart Lake.

**Bylaws and Parliamentarian – Stephanie Malaney**

Required quorum for State business meetings is 2/3rds of branches or 10% of members per Wisconsin law. If no quorum, Stephanie would send nomination ballots to all State members. All members need to know how critical it is that we have 2/3rds branch participation at the annual business meeting. Stephanie expects to complete a review of the branch bylaws by May 15.

**Leadership – Donna Weidman**

The Board has discussed Milwaukee Branch, currently in District 3, moving into District 2. The topic is on the agenda for the District 3 meeting. Districts 1, 3, 5 need new coordinators to be determined in the district meetings. Each district should select a member and alternate for the Nominating Committee.

**Membership – Joyce Gregg**

Joyce has retired the paddle used for the past Gumption awards. (The paddle will stay with the Appleton Branch.) She will announce Growth awards for branches. The Monona-Madison Branch merger will take effect July 1, 2014.

**Finance – Janet Quail**

Janet reported FY 2013-14 year-to-date finances.

Janet also recommended that the Board have a financial review this summer.

She suggested that she and incoming Finance VP, Diane Lau, and Joyce Hoffman meet to discuss a draft budget before her term ends June 30.

Janet discussed the extent of Board insurance coverage of both liability and fraud: \$1 million for bodily injury and property damage. The premium for the commercial crime policy for a three-year period is \$389. The deductible is \$250. It covers up to \$25,000 for dishonesty (forgery) and \$5,000 for theft and destruction.

**Fund Development – Julie Ferris**

Convention fundraising is for the Leadership Programs Fund (#4334).

Baskets for the raffle came from four branches: Appleton, Milwaukee (2), Racine and River Falls.

Julie found many branches call their fundraising board position by names other than AAUW Funds.

Wisconsin has two named funds which are not complete: Katherine Teska and Appleton Centennial. The Madison Branch Fund was completed in 2013. Racine Branch just opened a Centennial Anniversary Fellowship Fund (#4388) for \$200,000 to be completed before 2024. Such funds from Wisconsin make awards to women across the country. Julie suggested raising money next year to complete the Teska Fund which needed \$30,258 by 2017.

**Historian – Nancy Schultz**

Nancy wants information about where branches archive documents. She archives State documents at the State Historical Society in Madison. Branches should archive their materials locally. The AAUW quilt was displayed last year at the convention in Racine and will be again at Eau Claire. The Lake Geneva Museum has offered to display the quilt until 2015. The Cedarburg quilt museum may become a permanent site for the quilt.

**MOTION:** Margot Bouchard moved to send the quilt to the Lake Geneva Museum until April 2015. Julie Ferris seconded. Motion passed.

**Nominations – Margot Bouchard**

Margot presented the slate of candidates nominated for 2014-16 positions: Joyce Hoffman, President; Angela Strelka, Program VP; Diane Lau,



Finance VP; Lyn Hildenbrand, Fund Development VP.

**MOTION:** Connie Polley moved to accept the slate. Marlene Salley seconded. Motion passed.

**MOTION:** Julie Ferris moved to approve Kathe Bogden, Milwaukee Branch, as Nominations chair in 2014-15 to succeed Margot Bouchard. Marlene Salley seconded. Motion passed.

#### **State Organizer report - Jennifer Dillard**

Jennifer spoke about the Human Trafficking resolution which will be offered for approval at the business meeting. She urged members to sign a petition to end human trafficking in Wisconsin. Such a petition is used to encourage grassroots political action and legislation.

#### **Human Trafficking Resolution & Petition – Anne Lee (Joyce Hoffman)**

Joyce Hoffman reported for Anne Lee that Barbara Peterson and Jennifer Dillard had written the human trafficking resolution with the help of others. The Board concluded that it was written well.

**MOTION:** Frances Kavenik moved that the Board accept the resolution as written. Janet Quail seconded. Motion passed.

#### **Public Policy – Barbara Peterson – (Joyce Hoffman)**

The remaining Impact Grant (\$500) will be used for branch GOTV activities in the fall.

Joyce presented Barbara's review of the disadvantage experienced by women in Wisconsin. Barbara encourages AAUW members to read the news, get out the vote and inspire branches to get involved.

Joyce suggested that Barbara receive, as outgoing Public Policy Chair, the national flag that flew over the U.S. Capitol in celebration of AAUW's 130<sup>th</sup> anniversary and given to AAUW-WI.

**MOTION:** Frances Kavenik moved to give the flag to Barbara in honor of her dedication to democracy and AAUW-WI. Joyce Gregg seconded. Motion passed. (Suzie Danielson will take the flag and our sentiments to Barbara.)

Joyce shared Barbara's message to the membership to be presented at the annual meeting.

#### **State Policy Sheet Review**

The State Policy Sheet was reviewed and a number of areas discussed, including the need to balance the number of elected and appointed positions; qualifications for State Board officers; outside requests to participate in the State convention; reimbursements; plus a variety of questions as to the timing and membership status related to payment of State dues for C/U representatives, branch members, student affiliates, dual and transfer memberships, online and *Give a Grad a Gift* members.

**MOTION:** Janet Quail moved that the reimbursement policy (D.4) be changed from \$15 per meal with a cap of \$30 a day to a simple total of \$30 for meals a day. Donna seconded. Motion passed.

The policy and procedures discussion will continue at the next meeting.

#### **Internet Communications – Kate Hinnant**

A. Convention coverage includes Facebook postings and Twitter. Lisa Maatz is retweeting.

B. Salsa is an electronic distribution program used for e-blasts and action alerts. The State needs to maintain an updated membership email address list.

C. Kate explained the links between branch pages and the State website. She is trying to standardize.

D. Facebook changes have disadvantages for nonprofits. Kate hopes to learn how best to use now.

E. The website can be used for storage as well as display. We can expand its use.

#### **Communications – Marlene Salley**

The fall issue of *Badger Briefs* deadline is **August 15**. Submit all articles before August 15!

We had two issues in 2012-13 and three this past year. Three issues seem to be the best fit.

Marlene needs photos of new Board members.

#### **College/University Coordinator – Kathy McCarville**

Kathy clarified that all C/U partners are AAUW-National, not State.

She also provided a list of all colleges and universities in Wisconsin: public, private and for-profit. As long as for-profit colleges are accredited, they can be C/U partners.

#### **District Coordinator Reports**

District #1 Coordinator – Carol Robertson

District #2 Coordinator – Audrey Keyes

District #4 Coordinator – Suzie Danielson

District #5 Coordinator – Connie Polley

#### **Unfinished Business**

All board members should complete yearend reports.

Frances Kavenik moved to adjourn meeting at 3:25 p.m. **Next State Board Meeting: July 26, 2014**

Respectfully Submitted,

Peggy Crane, Administrative Services Coordinator



## Minutes for AAUW-WI STATE BOARD MEETING

Saturday, July 26, 2014

**President Joyce Hoffman called the meeting to order at 9:30 a.m. at the Crowne Plaza Hotel, Madison.**

**Present:** Joyce Hoffman, Donna Weidman, Frances Kavenik, Joyce Gregg, Diane Lau, Lyn Hildenbrand, Kate Hinnant, Kathy McCarville, Kathe Bogdan, Kathy Ignatowski, Peggy Crane, Audrey Keyes, Mary Modder, Suzie Danielson and Connie Polley.

**Excused:** Marlene Salley, Catherine Emmanuel, Stephanie Malaney, Carol Robertson

**Joyce welcomed everyone and introduced the new State Board members.**

**MOTION:** Kathe Bogdan moved to accept the agenda. Fran Kavenik seconded. Agenda was accepted.

**MOTION:** Connie Polley moved approval of the minutes of April 25, 2014. Frances Kavenik seconded. Minutes were approved.

### **President – Joyce Hoffman**

The AAUW State organizer program has ended. Jennifer Dillard's last day was Friday, July 25. Her last project was the *It's My Vote* webinar on July 22.

Alverno College - Status of Girls 2014 update. Alverno is looking for sponsors to help with the project and disseminate information.

Joyce attended Beaver Dam's 80th anniversary celebration on May 17.

### **State Convention – Frances Kavenik, Donna Weidman**

2014 Eau Claire State Convention – *Start Smart, Stay Strong*

A summary report was distributed and discussed.

Donna shared some of the lessons learned from planning a convention.

Joyce raised the problem of the slim quorum at the state business meeting. She suggested an invitational meeting for branch presidents held separately to ensure a quorum and conduct business. The convention could then focus on motivational speakers, leadership training, informative panels and breakout sessions, branch sharing and social time.

Connie suggested an earlier deadline for resolutions so that branches can discuss the issues before convention. District meetings could be held during the social events on Friday.

Holding the installation ceremony earlier in the day was suggested to give greater recognition to the work of State Board leaders.

Financially, the convention just broke even when all expenses were accounted.

### **2015 Convention Arrangements – Kathy Ignatowski**

District 2 will host. Kathy is talking with the Osthoff Resort in Elkhart Lake. A suggested theme is David Kirkwood's *Forward in Fifteen*. A possible focus might be Title IX, safe campuses and investigations of claims of sexual assaults. Jessie Garcia, who recently released a book about working as a sports reporter for the past 25 years, was suggested as a speaker.

### **2016 Convention. – Joyce Hoffman**

The president of AAUW-Illinois is discussing the feasibility with her board. If plans are not firmed up soon, the idea will be dropped.

### **Internet Communications Coordinator – Kate Hinnant**

Convention coverage. Jennifer Dillard and Kate tweeted topics and some were retweeted.

Salsa is still being investigated as a possible means of electronic *Badger Briefs* distribution.

Media updates - The AAUW-WI email account needs a contact point from each branch, so Kate can distribute the emails received on the web site to the appropriate branch. The website needs a flow of information, for instance news events like branch anniversaries. The branches must send the info and schedules to Kate. Kate will compile a set of tips on how branch members should communicate via email. Members need to identify themselves and the branch when sending an email.

### **College/University Coordinator – Kathy McCarville**

C/U presentation- Kathy is preparing a C/U partnership PowerPoint program for use by the branches.

Campus partners UW-Madison had lapsed so Kathy talked to someone there, and Madison has now renewed. Kathy talked to someone at Lawrence U, sent letter to the dean of engineering, a woman, and encouraged her to sponsor the cost of only \$125.

An AAUW C/U partnership is open to all branches. Branches can initiate a partnership process by contacting AAUW-National and telling them that you have persuaded a university sponsor to sign as the C/U. AAUW will send a check for the \$125 fee.

### **Finance VP – Diane Lau**

Diane commended Janet Quail for her excellent job in finance for the past four years.

FY 2013-14 – Yearend report. Diane discussed the complete report.

**MOTION:** Frances Kavenik moved to accept the report and file it for financial review. Audrey Keyes seconded. Motion passed.

A review of the State financial records for the past three years was completed by auditor Shirley Honold. Everything was in order. Diane suggested that such a review should be done annually.

The proposed FY2014-15 budget was presented and discussed.

**MOTION:** Connie Polley moved to accept the 2014-15 budget as proposed. Joyce Gregg seconded. Motion passed.

### **Funds Development VP – Lyn Hildenbrand**

Julie Ferris had recommended that we should try to complete the Katherine Teska Research and Projects Fund (#4320). \$25,000 is still needed to complete it by 2017. Several ideas were discussed.

### **Public Policy – Joyce Hoffman**

Joyce and Barbara Peterson had submitted an application for another AAUW Impact Grant of \$1,000, but Wisconsin did not receive a grant. The issues selected were equal pay and human trafficking.

2012 Impact Grant remaining funds (\$482) will be used for branch *It's My Vote!* materials. A training webinar on July 22 had 22 in attendance. A draft 5-1/2" x 8" Voter Guide card was discussed.

**MOTION:** Kathe Bogdan moved that we use the \$482 remaining from the 2012 Impact Grant for printing the 2104 Voter Guide card and other materials. Frances Kavenik seconded. Motion passed.

Appleton, Eau Claire, and Milwaukee Branches are planning Aug. 26 Women's Equality Day events with 9-to-5 that have a focus on the issues equal pay and family leave.

Joyce had appointed Barbara Peterson as State Chair of Voter Education until November 4.

Wisconsin Women's Network wants us to be a sponsor of their fundraising event for Women's Equality Day in Madison – August 26. Diane will investigate.

### **Membership VP – Joyce Gregg**

The Monona-Madison Branch merger became effective July 1.

Joyce reported that there are 642 Members-at-Large in Wisconsin who belong to AAUW-National. Access to the MAL list is available at connect@aauw.org. Branches can go back 10 years to connect with them.

### **Nominations – Kathe Bogdan**

Kathe requested help from the Board with the names of members who would be good candidates for State office. Most important, names for a president-elect and a program VP are needed.

### **Bylaws/State Policy Sheet – Joyce Hoffman for Stephanie Malaney**

Joyce reported that Stephanie had contacted branches for bylaws that had not been submitted by May 15.

The second half of the State Policy Sheet was reviewed and discussed, including Board reimbursements, State convention, candidates for office and college/university partners and representatives.

### **Leadership VP – Donna Weidman**

Branch redistricting After much discussion, Joyce asked the District Coordinators and Membership VP Joyce Gregg to look at the number of branch members and each branch's activity level in the districts and propose changes that would suit geography and communication.

District meetings are a way to go into business issues and resolutions. Perhaps such meetings can be scheduled before the convention and thus encourage enthusiasm for the convention.

A branch needs assessment survey will be made this fall. What are the questions? District meetings can collect questions and ask for concerns that can be added to needs assessment survey.

### **District Coordinator Reports**

District #2 – Audrey Keyes

District #3 – Mary Modder

District #4 – Suzie Danielson

District #5 – Connie Polley

### **Communications – Joyce Hoffman for Marlene Salley**

Marlene had requested that the logo for *Badger Briefs* be printed in color. There is a set up fee. The Board agreed with the expenditure. The fall issue deadline is August 15.

### **Next State Board meeting is October 25, 2014 in Appleton.**

**MOTION:** Frances Kavenik moved to adjourn the meeting at 3:30 p.m.

Respectfully Submitted,

Peggy Crane, Administrative Services Coordinator



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## Save the Date—April 24—25, 2014 AAUW-WI State Convention



*Set sail for the beautiful  
Osthoff Resort in Elkhart Lake*

A Call to Convention...Looking Forward to '15

Set sail for the beautiful **Osthoff Resort in Elkhart Lake** for an action-packed "Spring Break" (State Convention) hosted by the Branches in District 2. Mark your calendars for **Friday & Saturday, April 25<sup>th</sup> & 26<sup>th</sup>**. Tentative title is "Forward in 2015" and tentative theme is "Title IX," taking an in-depth look at the program and its impact on women and girls. Although we can't promise that it will be nice enough to walk on the beach or sail on the lake, we hope you'll want to spend your "break" with us. Check out the amenities of The Osthoff Resort at [www.osthoffmeetings.com](http://www.osthoffmeetings.com).

Frances Kavenick, Program VP  
Kathy Ignatowski, Local Arrangements Chair