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April AAUW-WI Convention Generates Excitement

The spring AAUW-WI Conference promises to be exciting and provocative, filled with opportunities for enlightenment and discussion under the theme “generate.” The Racine Branch has put together a number of pre- and post-conference activities for those who can or wish to come early and/or extend their stay in southeastern Wisconsin, including pottery workshops, a Frank Lloyd Wright tour, and a bookstore visit, among others.



Two keynote speakers highlight the work of the research and activism for which AAUW is known. Friday night’s keynote address is by **one of the plaintiffs in the LAF-supported *Dukes v. Wal-Mart* case** now being considered in the Northern California region after the U.S. Supreme Court denied class action status to the larger case last year. AAUW hopes that this case will produce a landmark ruling on women’s pay equity and workplace fairness.

It will be followed by a showing of the **Academy-Award nominated film *The***

Invisible War on sexual assault and harassment of women in the U.S. military. This issue also is supported by LAF in the *Cioca v. Rumsfeld*, *Klay v. Panetta* and *Shaw v. Panetta* cases. Both these Friday events will be open to the public, and we hope to have a good turnout of local residents, politicians, and activists.

On Saturday, the keynote address will be given by **Christianne Corbett, senior AAUW researcher and co-author of the newly released *Graduating to a Pay Gap***, which promises to be a provocative and fact-filled study of the problem of unequal pay. The address will be followed by facilitated discussion sessions. Because pay equity is an issue that cuts across generations, these discussions promise to be lively exchanges of opinions and potential solutions.

The afternoon will also feature a presentation by **local actress Shannon**



Frances Kavenik
Program VP

Continued on page 2

Student Leader Chosen for Scholarship

AAUW-Wisconsin offered a \$500 scholarship for a Wisconsin woman student leader who would benefit from attending this prestigious national conference that encourages women student leaders to be successful and gives them the skills to do so. There were a number of applications from Branches around the state, and

it was difficult to choose from among the highly talented nominees. The winner is Karin Johnson, nominated by the La Crosse Branch.

Karin is a junior at the University of Wisconsin-La Crosse with a triple major in Public Administration, Political Science, and English Rhetoric. As

a freshman, she was appointed and then elected to the La Crosse County Board so she has hands-on experience in public



Mary Jo McBrearty,
Leadership Development VP

Continued on page 2



**Wisconsin
State AAUW
Convention
April 26—27,
2013
Racine,
Wisconsin**

**2013
Conference
Sponsor**



www.aauw-wi.org

Convention from page 1

Sloan-Spice who will impersonate Caroline Quarlls who, fleeing slave catchers, was helped to escape via the Underground Railroad by people in Milwaukee, Wisconsin. The performance is based on her letters to Lyman Goodnow who escorted her to Canada and their shared experience as documented by him.

The Racine Marriott Hotel offers a welcoming and accessible venue for this year's AAUW-WI Conference on April 26-27. So bring your friends, neighbors, and family to help us celebrate 92 years of AAUW-Wisconsin's engagement with women's issues!

Scholarship from page 1

issues. She is concerned about the lack of women in political leadership roles and is passionate about making positive changes for women. She also has a remarkable history of engagement with a diversity of students on campus as well as experience working with children with disabilities.

Leadership for Today and Tomorrow, to be held May 30-June 1 at the University of Maryland, College Park, is AAUW's 26th annual National Conference for College Women Student Leaders. We look forward to hearing from Karin what she learned through her experiences with the conference's workshops, keynote speakers, networking opportunities, and Women of Distinction award recipients.

Generate Funds for LAF at State Convention

The challenge of my position lies before me as we come upon our annual state convention! When you arrive in Racine this April, you can't help but be moved when you gather with so many passionate women who engage with such important work at the local, state and national level. Let that passion loosen your purses and wallets!



Julie Ferris
Development VP

As you know, we do our primary fundraising at our state convention and because I don't sing or dance (well), I would like to woo your donation with a raffle. In the past, the basket silent auction has been popular with members. For me, it was because I enjoyed seeing what other branches donate to the cause. Because there's no time for an auction of this size in a one-day convention, I propose members will be equally interested in themed raffle items that represent various parts of the great state of Wisconsin. Think of the event as the chance to win one big, themed basket instead of "badgering" it out for your winnings with multiple bids.

If you or your branch would like to donate an item to be raffled, I will gladly accept the item and package it to help boost amazing prizes. Picture the wine and cheese basket meets the garden starter kit meets the great restaurant gift card basket—all in one! I hope to have three tiers of raffle winnings so that you have multiple chances to win. Of course, for anyone who has bought a raffle ticket before, you know, your odds at the AAUW state convention are infinitely better than Powerball, so buying multiple tickets helps you and AAUW so that we all win!

"If you or your branch would like to donate an item to be raffled, I will gladly accept the item and package it to help boost amazing prizes."

President's Message—Generate: Equity, Education, Support, Advocacy, Friends and Fun

Did you know that April 9 happens to be Equal Pay Day for women this year? Since women earn only 82 cents on the dollar of male earnings, that's the day U.S. women start pocketing an equal wage. Even when men and women begin a job at an equal wage, as soon as ONE YEAR later, the career earnings of men and women start to diverge. Why is this? What can be done?

That's the focus of the annual AAUW-Wisconsin Convention at the Racine Marriott on April 26-27. It's a great opportunity to meet representatives from our national AAUW and get acquainted with other AAUW members from across Wisconsin.



Christianne
Corbett

The Saturday keynote lunch speaker is **Christianne Corbett**, senior AAUW researcher and coauthor of the newly released *Graduating to a Pay Gap*, which she will present to us. Christianne graduated from Notre Dame University with an aerospace engineering degree and has served in the Peace Corp. She is also coauthor of *Why so Few? Women in Science, Technology, Engineering and Math (STEM)*.

On Friday night, we will hear from an **LAF-supported plaintiff** in a huge class action gender-discrimination case, *Dukes v. Wal-Mart*. The outcome of this legal challenge has the potential of affecting more than 90,000 female Wal-Mart employees and others in the workplace.

You will also be stimulated by workshops that teach you how to 1) use social media to market your branch programs and recruit new members, 2) optimize branch fundraising efforts, and 3) make use of AAUW programs to find and develop emerging young leaders on campus and in the community.

There is much in store for all AAUW members, guests, and especially young women and students who can **GENERATE** the biggest return on their educational investment by joining us to learn and advocate for equal pay every day. We have much to learn from each other as we come together to break through those barriers.

See you in Racine!

Joyce Hoffman



Joyce Hoffman
AAUW-WI President

***"Even when
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AAUW is Sharing

In the Fall Edition of Badger Briefs, we talked about Gumption and how important it was



Judy Phillips
Membership
Vice President

to work hard and show some “gumption” to encourage new members to join your Branch. Several examples were given of things you, as members, could do to help your

Branch gain many new members and be in the running for the Growth Award and the Gumption Award. *(I’m sure you all have cut this list of ideas out of the article and have them taped to your refrigerator for easy reference.)*

Since writing that article, Growth and Gumption Awards forms were sent to all the Membership Vice-Presidents so they can share with all of us the great things their Branch has done. *(Unfortunately, a few email addresses are incorrect, so if any of you did not receive these forms, please let me know*

and I will send them to you.

This will also update us on your correct address and position in your Branch.) The **March 31, 2013** deadline to those people only will be extended to **April 10, 2013**.

Additional Ways you as Members of AAUW can share in helping your Branch

It would be good to know some the reasons that you joined AAUW. There were a few given in the previous article, but now it’s your turn to share with us. It would be great if you would send me your top three reasons for joining AAUW. cubbie@athenet.net These will be shared with all the Branch Membership Vice-Presidents and they can use them for recruitment next year. I’m looking forward to reading all your responses.

Another important matter to think about at this time of year is to pay your dues on time. It will certainly help the Treasurer and Membership Vice-President and her committee if everyone

shares in this responsibility. Plans should be in the works to collect these from each Branch member during April and May to get ahead of the June 30 deadline. **Don’t forget Recruitment starts with Retention.** Working together on Program, Special Events, AAUW Issues, Social Activities and all other aspects of your Branch, are also important parts of sharing to help make your Branch strong.

One of the most important thing to remember as we go from the end of this year into the next is that Membership is not a one person job. All of you share in the excitement and joy of bringing in new members to help spread the mission of gender fair education, civil rights and equity as far as possible.

I look forward to seeing you at the AAUW-WI State Convention, April 26 and 27, 2013, where we can all share many of these ideas along with enjoying each other’s company. *Growth form below, Gumption form pg. 6*

“Don’t forget Recruitment starts with Retention”

Is your Branch in the running for the Growth and Gumption awards?

Growth Award

Presently, AAUW-WI has 29 active branches and about 1,600 members. Recruiting new members each year is critical to the health of the branch—just to avoid attrition. Remember that our ultimate goal is to grow a younger and more diverse membership.

Branch Name _____

Membership Count 2012 –13 _____ 2011—12 _____

How many potential members did your branch contact since March 1, 2012? _____

How many of these potential members actually joined AAUW? _____

Why did the new members join?

How many members did you lose during the year and for what reasons?

Email to cubbie@athenet.net or mail to 2609 S. East St., Appleton, WI 54915.

MINUTES for AAUW-WI BOARD MEETING

Saturday, January 19, 2013

Joyce called meeting to order at 9:30 at the Cherokee Country Club in Madison, WI.

Present: Frances Kavenik, Margot Bouchard, Mary Jo McBrearty, Marlene Salley, Janet Nortrom, Julie Ferris, Nancy Schulz, Janet Quail, Joyce Hoffman, Rachel Hirsch, Peggy Crane, Donna Weidman, Karen Urben.

Excused: Janis Scharnott, Camille Meyers, Judy Phillips, Barbara Peterson, Connie Polley.

Administrative Coordinator, Peggy Crane.

Motion: Minutes from the 10-20-12 meeting were approved. Motion passed.

Reports

President, Joyce Hoffman.

A redesign AAUW-National website and new AAUW logo will be launched Feb 20. The National website will include a *Member Showcase* calendar of events on the state and branch level. States and branches should appoint an administrator. Make submissions to aauwcalendar@aauw.org.

Nominations, Margot Bouchard.

Barbara Peterson agreed to stay in Public Policy for one year, 2013-14. Joyce Hoffman will appoint Catherine Emmanuelle as successor for 2014-15. Joyce Gregg will take over VP Membership, 2013-15, from Judy Phillips. Donna Weidman will accept Leadership VP for 2013-15, following Mary Jo McBrearty.

Motion: Julie Ferris moved to accept the nominations, Fran seconded. Motion passed.

Historian, Nancy Schultz.

Nancy reported on materials archived at the Wisconsin Historical Society in Madison. A 1992 quilt will be displayed at the convention and related conversations recorded for future uses. Nancy is looking for missing State minutes from 1979-97, president speeches and newspaper clippings, and would like to find a volunteer to scrapbook photos.

Leadership VP, Mary Jo McBrearty.

NCCWSL scholarship – Of 5 applicants, Karin Johnson from La Crosse was selected. A contribution of \$100 from Hartford Branch will be used next year.

Bylaws – Gail, from AAUW-National, said Wisconsin has the best bylaws in country. We do need to make the mandatory changes and be in compliance with Wisconsin law. An attorney is needed to review our bylaws.

Branch Needs Assessment. 15 branches responded. Branch dues vary from \$6 to \$85 annually. Mary Jo reviewed her 8 page summary report.

Membership, Judy Phillips. Submitted report.

Current branch membership is 1,640 with 181 new members. Hartford Branch has started the disbanding process with National. Wau-paca Branch is currently inactive, but Judy will encourage them. 29 branches have new members.

Public Policy, Barbara Peterson. Teleconference.

GOTV Impact Grant - money left over can be used for other public policy purposes.

CQ State Track. AAUW-National is providing an internet database (for 2 Minute Activist alerts) that tracks current status of Wisconsin legislative matters. Key issues to be tracked: voting rights and registration, school vouchers, health care, pay equity.

Legislative Day will be held October 18 in Madison when the Legislature is in session.

VP Finance, Janet Quail.

Presented a financial report for July 1 – Dec. 31, 2012. Discussed and filed for audit.

State Convention Program, Frances Kavenik.

Program: A *Dukes v Walmart* plaintiff from California will be the LAF speaker on Friday night and the Oscar-nominated *Invisible War* documentary will be shown at 9 pm. The Saturday keynote speaker is Christianne Corbett on AAUW pay gap research. A local actress, Shannon Sloan-Spice, will reenact an escaped slave story, *My Independence Day*. Marlene Salley got a \$1,000 grant from Racine Community Foundation.

In 2014, Eau Claire will host and is assessing sites.

Convention Arrangements, Karen Urben.

"Save the date" post cards will be distributed to branch presidents for further distribution. Logo design was created by Evelyn Owens of Milwaukee-West Suburban.

VP Development, Julie Ferris

Julie made suggestions for donations and wants to raise \$20 from every attendee. She will build 3 large gifts and raffle chances. All funds go to LAF. Fort Atkinson completed its Founder's Fund at \$100,000. Three funds remain open: Madison Branch (1374), Katherine Teska (4320), Appleton 100th Anniversary (4365).

Communications, Marlene Salley.

Marlene shared publicity plans such as radio interviews, purchased ads, and info on the State website. Marlene has approached businesses for convention donations.

Motion: Margot Bouchard moved to amend State policy by eliminating the last sentence of E. State Convention, #10 (which waives the convention registration fee and provides discounts to certain volunteers). Peggy Crane seconded. Motion passed.

Badger Briefs, Marlene Salley. Deadline Jan. 19.

IT Manager, Rachel Hirsch.

Website - discussion ensued about the need to update information and provide timely responses. The Board settled on these terms for improvements:

Update website within two weeks, by Feb. 1.

Respond to requests for help within 5 working days.

Aid users/administrators with clarification on technical aspects.

Rachel is to establish an hourly rate for updating and estimate number of hours it will take to complete job. The Board also directed Rachel to send the annual bill for the domain name to Janet Quail. Rachel said she wants any expectations for work to be submitted to her in writing before she begins. Rachel's term expires June 30.

After discussion, Joyce said the job description for IT manager will be rewritten as solely volunteer oversight and separated from any paid tech services.

District #2, Janet Nortrom – Discussed her report.

District #4, Donna Weidman – Has notified branches that District 4 will host State convention in 2014. Plaza Conference Center in Eau Claire as venue possibility. A dinner auction raised \$1,000 for NCCWSL.

Meeting Adjourned at 3 PM.

Next board meeting: **April 26, 2013 – Racine Marriott**

Respectfully submitted,
Peggy Crane
Administrative Coordinator

Gumption Award

For real growth, it takes gumption—making that special effort to reach out to neighbors, friends, coworkers, even strangers and then asking your guests to join AAUW. Some branches are growing—how do they do it? How can a branch grow every year? Give us the details of your strategies and results. Even if something didn't work, what did you learn? This award is given to branches that who extra effort in recruiting and retaining members.

Membership Growth Action Plan

:

Branch Name _____

1. Who took the lead in this effort?
2. Where did you find potential members?
3. What did you do to attract these newcomers? Describe all invitations, special programs or events, incentives, etc.
4. How did you ask your guests to join AAUW? (When was the time right?)

Email to cubbie@athenet.net or mail to 2609 S. East St., Appleton, WI 54915

MINUTES for AAUW-WI BOARD MEETING

Saturday, October 20, 2012

Meeting called to order at 9:30 am at Best Western Hotel in Plover.

Attending: Frances Kavenik, Janet Quail, Julie Ferris, Connie Polley, Mary Jo McBrearty, Joyce Hoffman, Peggy Crane, Marlene Salley, Karen Urben, Judy Phillips, Donna Weidman

Excused: Barbara Peterson, Rachel Hirsch, Janet Nortrom, Margot Bouchard, Janis Scharnott, Camille Thibaudeau-Meyers, Catherine Emmanuelle

Administration - Peggy Crane

- Directories were distributed.
- **Motion:** Mary Jo McBrearty clarified that the "bylaws" discussed are state, not branch. Mary Jo moved to approve the 8-4-12 minutes with the change. Passed.

Reports

President – Joyce Hoffman

- Former Board member Kim Wellnitz received "UW System Outstanding Woman of Color in Education" Award.
- Nominations: Open positions: President-elect, Leadership VP, Membership VP. Plus, a public policy chair and District 2 and 4 coordinators will be needed. District 1 is open and needs to be filled for 1 year.
- Resolutions: Anne Lee should receive before Jan. 15.
- Telemarketing: Several concerned members questioned a solicitation for donations made by AAUW. The National office said the solicitation for donations is legitimate. Joyce will notify the branches to this, but urge caution. We will continue established methods of fundraising.

Leadership – Mary Jo McBrearty

- NCCWSL nominees: Must be submitted by branches to Mary Jo by Dec. 15.
- Branch needs survey: Mary Jo distributed a draft for discussion. Deadline is Dec. 1.
- Bylaws: Mary Jo will inquire further about mandatory changes to the state bylaws.

Public Policy – Barbara Peterson via conference call.

- GOTV: Encourage branches to submit expenses for GOTV efforts.
- Legislative Day: Plan is an all-day event in Madison with a panel of speakers in the morning and then meeting legislators in the afternoon. Speakers were suggested.

GOTV – Catherine Emmanuelle, submitted report.

Nine branches participated in GOTV efforts.

Convention Program – Frances Kavenik

- Frances reported that she is working on getting a high profile speaker such as Lilly Ledbetter and an LAF plaintiff with a Legal Advocacy Fund travel grant. Such planning needs to include consideration of costs and convention fees to attendees. The planning committee wants to market the convention with the ease of a one-day Saturday event with the option of Friday night pre-convention offerings. Friday evening would highlight a speaker and perhaps the film, *The Invisible War*, later.
- Convention still needs a theme. Some suggestions are "breaking through barriers," "leading across generations," "generate."

Racine Convention Arrangements – Karen Urben

- Karen reported that the planning committee wants to emphasize the district concept.
- Committee wants to make Racine a destination. Such a goal can be supported with proper communication. Ways were discussed, such as a postcard mailing and online reminders.
- Registration ideas included comments about online registration and payment. Online payment requires a secure site; using Paypal will increase cost.
- Hospitality room suggested uses included informal training, photo-ops, and social media.
- Karen reviewed the timeline for events and speakers. A suggestion was made to get Racine businesses to underwrite the cost of bringing in Lilly Ledbetter.

Convention 2014 - District 4

Donna Weidman said the Eau Claire Branch will host the 2014 convention in District 4.

Membership – Judy Phillips, submitted report.

- Judy was invited to Fort Atkinson Branch. She sent an email to branch membership VPs.

- Current total: 1,540 branch members. Branches in trouble in the last few years are gone.
- Hartford Branch has 12 members, who are older. September was their last meeting. They need to go through disbanding process.
- Waupaca Branch hasn't met for 3 to 4 years.
- Judy suggested making donations to the Appleton Branch 100th Anniversary Fund (#4365).

Development VP – Julie Ferris

- Julie said she wants to teach philanthropy, to encourage giving in a variety of ways. Julie would like to replace the basket auction with a raffle for donated items. Discussion ensued.

Finance – Janet Quail

- Janet explained the figures in her 8-page report on FY 2011-12 yearend financial report.
- Janet also covered her FY 2012-13 1st quarter report.
- Janet offered for review a table which displays state and nationals dues.

Communications – Marlene Salley

- Marlene sent emails to every branch communications officer in the state in an effort to get a conversation going. Marlene created a flow sheet for communication. The state website has last year's information on it and despite attempts, there is no communication with Rachel Hirsch, IT Manager. Discussion.
- **Motion:** Mary Jo McBrearty moved and Julie Ferris seconded that website services should be evaluated and the executive committee authorized to make any necessary changes. Motion passed.

Badger Briefs – Marlene Salley

- March 1 is the last scheduled publication date before the convention, so the convention program must be completed by Jan. 20. Support measure for encouraging registration is to send flyer, tri-fold or postcard to membership in February or March. Regarding CapWiz e-distributions, Marlene suggested that we send all emails with an opt-out feature rather than the opt-in way it is being done now. The opt-out feature gets more people.

District Coordinators

1. District #2 Coordinator – Janet Nortrom sent report.
2. District #3 Coordinator – Camille Thibaudeau-Meyers sent report.
3. District #4 Coordinator – Donna Weidman sent an email to district branches with request that they send their program list and events for the year. Looking forward to convention 2014.
4. District #5 Coordinator – Connie Polley described GOTV events in district. Appleton is planning centennial project to be held on Sat., Sept 14, 2013. It is a lunch gala at the Lake Beau de Morts Country Club. Everyone is invited and encouraged to attend.

Adjourned at 2:45 pm.

Next board meetings: **January 19, 2013 – Madison; April 26, 2013 – Racine Marriott**

Respectfully submitted,

Peggy Crane,
Administrative Coordinator

What's Next in Public Policy?

I love, love, love the internet! I don't know what I would do without it. I know that everything I read on the internet is



Barbara Peterson
Public Policy
Coordinator

not necessarily true and some is exaggerated or false, but I am careful about where I get my current events information, and I enjoy

the ability to know the facts prior to the evening news. Sites like aauw.org and aauw-wi.org are great places to keep current on advocacy. Also, CNN.com and MSN.com for news. I check Wikipedia.com, Snopes.com, and Politico.com for news and factual accuracy.

The world and our country are moving fast. Changes happen every day and every hour. What I write today will be dated when you read this. As citizens of this great country, our forefathers wrote a constitution that gives us the right and responsibility to be advocates for change that benefits ALL people. As AAUW members you have an obligation to be advocates for change.

In January, our country swore in a new Congress and second-term President. Now comes the introduction of new bills and new issues. Since the Violence Against Women Act (VAWA) did not pass in the previous Congress, it is being re-introduced by Sen. Leahy (D-VT) and Sen. Crapo (R-ID) with 19 sponsors. I am asking that you use the Two-Minute Activist to ask the

Wisconsin Senators Baldwin and Johnson to co-sponsor the bill. We need 61 co-sponsors to eliminate the chance of filibuster.

Since the 2010 U.S. Supreme Court decision on Citizens United, campaign spending in Wisconsin has tripled. \$30 million in campaign spending in Wisconsin came from out-of-state Super PACs. In fact, nationally 32 large donors to Super PACs equaled the giving of 3.7 million average Americans to the Obama and Romney campaigns. The Wisconsin Democracy Campaign, where I sit on the board as the AAUW representative, has joined a coalition of groups calling on the legislature to place an advisory referendum on a statewide ballot to allow the people to weigh in on a national constitutional amendment. You can watch and/or listen to a recent broadcast with information about this initiative on <http://www.wiseeye.org/Programming/VideoArchive/EventDetail.aspx?evhdid=7080>.

We do not know who donates to these Super PACs; there is no requirement for corporations to disclose their donors. We need to assure that all people are represented equally by their elected representative. In Montana and Colorado where similar questions were voted on, 75% of the electors voted for the question. At the AAUW-WI.org website you are able to send a message on the Two-Minute Activist system to your legislator asking for support for this amendment.

We were all impacted by the

terror of the Newtown, CT Sandy Hook school massacre. The President of the United States has asked Americans to support efforts to reduce gun violence in this country. The WhiteHouse.gov website lists the actions he is recommending. At the April convention we will be considering an addition to the public policy platform that adds support for some containment of gun violence. I ask that you let your convention attendees know how you feel about that platform change. If you don't want to wait for the convention, please let your representative in Congress know how you feel about the proposals.

April 9th, 2013 is Equal Pay Day. This date represents the date at which women would achieve equal pay with their male counterparts' earnings in 2012. AAUW has long been an advocate for equal pay for women. What will your branch be doing? AAUW has several suggestions that will highlight the unequal pay for women in the workplace. You can find these suggestions at http://www.aauw.org/act/issue_advocacy/actionpages/PayEquityIdeasforAction.cfm.

Your advocacy is so important to the future of our country and our women. We have struggled hard for equality and our struggle is not over. Keep up the good work and never give up!

"As AAUW members, You have an obligation to be advocates for change."

"We need to assure that all people are represented equally by their elected representative."



Finance & Tax Deductibility

I will be available for questions or to chat throughout the convention in Racine and



Janet Quail
Treasurer

during the Saturday breakfast. Prior to the convention I will send current finance officers guidelines for col-

new members may join for half year dues rates for both national and state. The half year membership is effective until June 30, 2013. Membership dues return to the full amount starting March 16, 2013. When a member joins during this time period, the membership is effective until June 30, 2014, so the new member receives the benefit of part of the current membership year and the following membership year. Both

granted maintenance rights by the branch president.

In addition, there is a download option that is viewable and accessible only to branch/state presidents, branch/state finance officers and state membership vice presidents.

After a check clears, national usually takes two weeks to enter a member on a branch's member roster. If the name

"Although branches and AAUW Wisconsin are nonprofit organizations, we are designated as 501(c)(4) which means branches and AAUW Wisconsin are not exempt from paying sales tax."

Tax Deductibility		
National Dues/Fees	Tax-Deductible Portion	Not Tax Deductible
\$980	\$980	\$0
\$26-\$49	\$23-\$46	\$3
\$18-\$25	\$16-\$23	\$2
\$17 or less	\$16	\$1

lecting membership dues so that you may ask me about any aspect of the process at the convention. As always I am only an email or phone call away for any question regarding AAUW finance.

Part of **national dues** is tax deductible for charitable contributions depending on the amount that was paid towards national dues. The chart shows the tax-deductible portion allowed. Branch and state dues are not tax deductible.

Although branches and AAUW Wisconsin are nonprofit organizations, we are designated as 501(c)(4) which means branches and AAUW Wisconsin **are not exempt from paying sales tax.**

From January 1 – March 15

of these programs may motivate prospective members to join.

Checking the member roster on the national web site **www.aauw.org** throughout the year is a handy way for branch finance officers to make sure that the processing of membership dues was successful.

Use the roster to monitor your membership list, membership count, and member contact details. You can also view member ID numbers, member types (MOB, etc), and a member's join date.

Changes to member records are made through another menu option (Branch Member Contact Maintenance) by the branch finance officer or another authorized user

does not appear, then contact national:
connect@aauw.org or (800) 326-2289.

If additional support is needed to solve an issue with national, please contact me. In order to receive communication from national and vote on business items, a member must be listed in the branch member roster.

February 1 Count Report issued in early March by national is an annual report of all branch members received and deposited through January 31st. This is another helpful tool to ensure that the branch finance officer's records match national records.

I also check to see that my record for each branch matches national's records.

State Board Nominations for 2013—2-15

Leadership VP—Donna Weidman

Donna is a retired business lab instructor having taught at Chippewa Valley Technical College, Chippewa Falls Campus, for 21 years. She also taught four years at the high school level and has worked in numerous office professional and management positions throughout her career. Donna served as President and Convention Chair for the Wisconsin Business Education Association.

Donna has been a member of the Eau Claire Branch since 1987 having served as President, Program and Membership Vice Presidents, Treasurer, and is currently the Development Fund Chair. She is completing her second year as the District 4 Coordinator at the state level.

Donna serves as treasurer of the Friends of the L. E. Phillips Memorial Public Library, co-chairs an Office Personnel Seminar hosted by the Chippewa Valley Chapter of International Association of Administrative Professionals (IAAP), and volunteers at the first grade level at Sam Davey Elementary School. For the past two years, she has reviewed over 350 scholarship applications for the Chippewa Valley Technical College Foundation.

Donna looks forward to providing leadership at the state board level and especially to the district coordinators, arranging and coordinating state workshops and conferences, and reviewing the branch nominations for the National Conference for College Student Women Leaders (NCCWSL).

Membership VP - Joyce Gregg

Currently employed as the Season Ticket Coordinator for the Racine Theatre Guild, Joyce has taught at Gifford Junior High in Racine, served as Preschool Director at Mother's Day Out, and been Administrator of the Choral Arts Society. She has a BS in Mathematics from Lakeland College in Plymouth WI with a minor in business administration.

Joyce has been a member of the Racine Branch since 1972, holding the offices of president, treasurer, and budget chair. She has also served on several committees and has co-chaired the Book Sale Committee for the past 13 years.

On the state level, she was AAUW Cultural Interest Chair and Treasurer.

Also active in the community, Joyce has been president of the Racine United Arts Fund Board, the Racine Symphony Orchestra Board, and the Racine Symphony Guild Board. Other boards she has served on include the Racine Arts Council, Evangelical United Methodist Church, and Downtown Cooperative Parish.

District 2

District 2 branches continue to work on Breaking through Barriers for



Janet Norstrom
District 2
Coordinator

Women and Girls. So many of the branches stayed well informed about the Fall Elections and

were ready to celebrate the holiday season and New Year.

Milwaukee North Shore worked hand-in-hand with the League of Women Voters, the 9 to 5 organization, WILPF "and the AAUW Public Policy Voter Education, "It's my vote I will be heard."

Members from Menomonee Falls and Hartford sent some of their members to the meetings. Now, we are all looking forward to the State Convention, April 26-28 in Racine and the National Conference in New Orleans, June 9-12. Open door, email and phone me when needed.



AAUW-WI Convention Agenda
April 26- 27, 2013

GENERATE

Friday, April 26

Pre-convention activities in Racine – see page 14

AAUW-WI Board Meeting (9:30 am – 3:00 p.m.) at Marriott Hotel

Governor's Suite Hospitality Room: Opens Friday at 3:00 p.m.; closes Saturday at noon

April 26 - Friday evening

4:00 p.m. REGISTRATION opens

Displays of Branch/AAUW materials

6:00 p.m. – 7:00 p.m. RECEPTION – Hot & Hearty hors d'oeuvres & cash bar

6:00 p.m. - 6:30 p.m. Generate Friends: **MEET & GREET** activity

6:30 p.m. - 7:30 p.m. Generate Program Ideas: **BRANCH EXCHANGE**

***Generate Equity through the Legal Advocacy Fund (LAF)

7:30 p.m. – 9:00 p.m. KEYNOTE SPEAKER:

***Dukes v Wal-Mart* LAF Plaintiff w/ Q & A**

9:00 p.m. – 11:30 p.m. ***The Invisible War*** – Screening of Oscar-nominated documentary film featuring LAF plaintiffs

April 27 - Saturday

7:30 a.m.	REGISTRATION opens
7:30 a.m. – 8:30 .am.	Continental Breakfast
7:30 a.m. – 8:30 a.m.	Generate Skills: COUNTERPART Sessions
8:30 a.m. – 10:00 a.m.	OPENING OF CONVENTION Welcome – Racine Mayor
10:00 a.m. – 11:00 a.m.	BREAKOUT WORKSHOPS

Generate: ***Social Media Savvy***

It's easy. This session will demystify social media. Discover new ways to market your branch and recruit new members.

Generate: ***Fundraising Savvy***

Get fresh ideas for fundraising – beyond the AAUW book sale – and learn how to optimize your efforts.

Generate: ***Future Leaders***

AAUW has many new programs that nurture young women on campus and in the community – women who will become our future leaders. Learn about all AAUW offers and how you can get involved.

11:00 a.m. – Noon	TOWN HALL & Business Meeting
***Generate Pay Equity for Women with AAUW Research	

Noon – 1:00 p.m.	KEYNOTE LUNCHEON SPEAKER: Christianne Corbett – <i>Graduating to a Pay Gap</i> AAUW Senior Researcher
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1:00 p.m. – 2:00 p.m .	<i>Take Away</i> discussion of issue of pay equity
2:00 p.m. - 2:45 p.m.	DISTRICT Meetings
3:00 p.m. – 4:00 p.m .	<i>My Independence Day</i> Dramatic presentation by actress Shannon Sloan-Spice
4:00 p.m. – 5:00 p.m .	Generate Change: CLOSING Session & Awards
5:00 p.m.	Adjourn

Sunday, April 28

Post-convention activities in Racine – see page 14

93rd Annual AAUW-WI Convention Hotel, April 26-27, 2013

Racine Marriott, 7111 W. Washington Ave. (Hwy 20) Racine, WI 53406—Just four miles east of I-94 on Hwy. 20—indoor pool, whirlpool, fitness center-full service restaurant (20 & Oakes) offering affordable all day dining in a relaxed atmosphere— in-room coffee maker, hair dryer, iron & ironing board



Special Convention rates: \$99/standard king or double; rates valid 4/24 to 4/30

To make convention room reservations at the Racine Marriott, call 262-886-6100 or the Marriott Central reservations at 800-228-9290 by the deadline of April 5, 2012. Be sure to mention AAUW to ensure convention rate. Or go to www.racinemarriott.com; under reservations "Special Rates" type in the Group Code: auwauwa.

Explore Racine: Come Early—Stay Late

FRIDAY - ONLY

FRIDAY, April 26 – 1:15-3:30pm

Frank Lloyd Wright Tour

The Landmarks Tour – Frank Lloyd Wright designed SC Johnson buildings, Wright Museum, and the Fortaleza Hall designed by Foster + Partners of London. Free tour by reservation only.

Limited to 20. Final details will be confirmed by email.

WELLNESS TOUR – West Racine

- Roots and Legends – Western medicine
- Molbecks Health & Spice Shop
- Greater Grain – gluten free store
- Nutritional Design and Pharmacy

WEST RACINE ATTRACTIONS

- Nelson's Variety Store – since 1940
- Larsen's Bakery – kringle
- Bendtsen's Bakery – kringle
- Wilson's Coffee & Tea
- AAUW Book Store – open 1:00 – 4:00pm

WORKSHOP - FRIDAY ONLY

Necklace or Bracelet Workshop – 1:00pm

Funky Hannah's Bead and Art

COST - \$25.00 - supplies included

***Registration Required – call**

1-262-634-8683 – Donna Newgord

RACINE ANTIQUE & RESALE SHOPS

- Listing and maps available

RESTAURANTS

Friday or Sunday meal options; listing at the Welcome Desk.

FRIDAY OR SUNDAY - OPTIONS

NORTHSIDE COASTLINE TOUR

- Milaeger's - wearables, home, garden, café
- Wind Point Lighthouse and Fog Horn Museum
- Racine Zoological Gardens – admission fee
- North Beach – sand and sun
- The Johnson Foundation at Wingspread
- OH Danish Bakery – kringle

HISTORIC SOUTHSIDE TOUR

- Self-guided driving tour

SUNDAY - OPTIONS

DOWNTOWN HIGHLIGHTS

- Racine Historic Museum – women in Racine History exhibits – free
- Racine Art Museum – admission fee
- Artist Gallery – artist cooperative
- Just Trade – fair trade merchandise
- Sheepish- organic herbs, teas and oils
- Funky Hannah's Bead and Art
- DeKoven Center & Grounds – 1851 Gothic style college
- Hot Shop Glass Studio and Gallery

WORKSHOP – SUNDAY ONLY

Explore Glass – 10:00am

Hot Shop Glass Studio and Gallery

Lessons in hand-blown glass
Create either a paper weight or glass ornament

COST - \$40.00- includes supplies
Limited to 8

***Registration Required – call**

1-262-634-8683 – Donna Newgord

**93RD ANNUAL AAUW WISCONSIN STATE CONVENTION
REGISTRATION
GENERATE EQUITY, EDUCATION, ADVOCACY, SUPPORT**

Registration Deadline: April 5, 2013

Name _____

Address _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Branch: _____ Branch Board Office: _____

Other Registration Status _____
(e.g. Past State President, State Board Member, Association, Student Affiliate)

Registration Fees

Registration	\$50	\$ _____
Student Fee	\$25	\$ _____
Late Fee (After April 5)	\$15	\$ _____
Friday Hors d'oeuvres Hot and Hearty	\$20	\$ _____
Saturday Luncheon	\$30	\$ _____
TOTAL ENCLOSED		\$ _____

EXPLORE RACINE: COME EARLY FRIDAY, STAY LATE SUNDAY

Registration Required (no charge) for Frank Lloyd Wright Tour, Friday 1:15-3:30 pm

Limited to 20 guests. YES, I wish to attend this tour: _____

See Badger Briefs for complete listing of all activities; Welcome Desk at Hotel opens Fri 10 am.

Make checks payable to: AAUW-WI State Convention 2013

Send to: AAUW-Racine, c/o Rose Woodruff
3248 – 91st Street, Sturtevant WI 53177

For questions and special needs please contact Jan Glaub, jglaub@wi.rr.com, 262-681-9874

Request email confirmation: No _____ Yes _____



Hotel Reservation Information on Page 10



Breaking through barriers for women and girls

**POSTMASTER: Address
Service Requested: Send
changes to AAUW, 1111
16th St. NW, Washington
DC 20030-4843**

Editor: Marlene Salley
10210 80th St., Pleasant Prairie, WI
53158

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The American
Association of
University Women
(AAUW) advances
equity for all
women and girls
through advocacy,
education,
philanthropy and
research.

Generate Ideas—Communication

Please send examples of newsletters and social media that have worked well for you in marketing your branch—marlenesalley@hotmail.com. The facilitator of the Demystifying Social Media workshop at the convention would like to get a feel as to what branches are doing.

save the date



**AAUW-WI
State
Convention**

**April 26-
27, 2013**

**Racine,
Wisconsin**