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Convention Just Around the Corner by Frances Kavenik, Program VP

The 2015 AAUW-WI Convention promises to be an exhilarating adventure at all levels. Its name “Entitled to Succeed” underscores its focus on Title IX and its accomplishments particularly for women and girls over the past 43 years and into the future. (As a reminder, Title IX of the Education Amendments of 1972 forbids discrimination on the basis of sex in federally aided education programs.) It has had a major impact on education, professional advancement, and athletics.

One of our keynote speakers is Jessie Garcia, reporter/anchor for Milwaukee’s WTMJ4 since 1994 and author of the book My Life with the Green and Gold. Our other keynote speaker will be Shirley Abrahamson, Chief Justice of the Wisconsin Supreme Court. Other speakers and panelists are in the works.

Responding to last year’s evaluation comments, we are providing two sets of workshops offering hands-on learning opportunities in areas of interest like STEM,

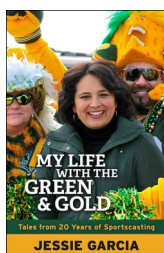
media/internet use, membership, and public policy. Along with Best Practices and Counterpart sessions, these workshops provide concrete “take-aways” for participants to then give their branches.

The venue is, in itself, an experiment. The Osthoff Resort in Elkhart Lake is a destination well known for its elegant accommodations and lovely setting, and we are hoping that AAUW-WI members will take advantage of substantially reduced convention rates to bring their families for the whole weekend. Two and three-bedroom suites, with full kitchens, multiple bathrooms (often with Jacuzzis) can be reserved for, respectively, \$149 and \$189 per night, and we are encouraging local branches to reserve early and bring multiple members to the convention.

All in all, we expect good weather, stimulating conversation, and invigorating activities at the 2015 AAUW-WI convention.

TV Sportscaster, Chief Justice to Speak at Convention

Our Friday night keynote speaker is sportscaster **Jessie Garcia**



fromTMJ4 who has mined her reporting experiences to author a book entitled *My Life with the*

Gold and plans to release another one on Wisconsin Olympians.

On Saturday, **Wisconsin Supreme Court Chief**

Justice Shirley Abrahamson will talk about her personal ascent to the high court and how legal decisions affect our lives.

We will also have a panel discussing current Title IX issues such as safe campuses

and equal employment.



These issues will be addressed by AAUW National Legal Advocacy Fund (LAF) Senior Manager Mollie Lam from Washington DC and a UW-System vice provost from Madison whose office is responsible for issuing the guidelines for Title IX compliance in Wisconsin

“One of the features of our convention is the morning discussion for all the C/U chairs which is a chance to meet your counterparts from branches all over Wisconsin”

Forming College/University Partnerships—by Kathy McCarville, AAUW C/U Coordinator

Greetings to all the Wisconsin AAUW C/U chairs and members interested in C/U partnerships in Wisconsin. I hope you are as excited as I am about the 2015 Wisconsin State Convention at the beautiful Osthoff Resort in Elkhart Lake.



One of the features of our convention is the morning discussion for all the C/U chairs, which is a chance to meet your counterparts from branches all over Wisconsin. Make sure your

branch has a C/U chair or substitute to take part in the discussion.

When your branch updates your list of officers and chairs, be sure to include the C/U chair for your branch. When branches have a dedicated person in that position, amazing things happen: new projects, new scholarships, new student groups, and new partnerships!

Last November the C/U chairs held their first-ever teleconference allowing for introductions, sharing of ideas, and a short presentation by Roberta Killian of the Geneva Lake Branch and me. Now that we have an updated form of communication, we'll do it again in late February. I'll send out the date and call-in information to all c/u chairs and stand-ins about mid-February. Please send me agenda suggestion and feedback from our first teleconference.

One of the topics of our November teleconference was e-affiliate student membership and how easy and quickly students can become AAUW members. There is no cost! All that is needed is the Internet and the student's email address.

The University of Wisconsin, Whitewater has an officially-recognized student AAUW group that started with one eager student. I remember when she signed up during one of our branch committee meetings on campus. She was invited to attend the University Relations committee meeting by the C/U representative at Whitewater.

This student pulled out her laptop when we told her about e-affiliate membership and signed up right there during the meeting. That student recruited others and has since graduated, but the student group has grown and held several AAUW-related events that were planned and presented by AAUW student e-affiliate members.

Spend some time on the national AAUW Website and see all the support available to C/U chairs.

Below are just three of the many Website resources for C/U Relations:

1. How to Recruit College/University Partner Members
2. Ideas to Engage Your Local Campus
3. How to Form an AAUW Student Organization

I'll "see" you on the phone for our late-February teleconference, and see you in person at the 2015 AAUW Wisconsin State Convention in April.

Kathy McCarville

**Equal Pay
Day is
April 14.**

Join the Fun at State Convention

On April 24-25, we will gather for the 95th Annual State Convention at the attractive and inviting Osthoff Resort in Elkhart Lake. Every time the planning team met there this year, we came away satisfied with both the place and our plans. A great time is awaiting you!



“Title IX: Entitled to Succeed” is the theme

Women are surging and much of that success can be attributed to passage of Title IX in the 1970s. AAUW is the stalwart guardian of that legislation, and we need to challenge young women to take up our vital role in protecting Title IX – for their own benefit and future generations of American girls.

Keynote speakers will share personal success stories

Since Title IX is often associated with sports, our Friday night keynote speaker is sportscaster **Jessie Garcia** from TMJ4 who has authored a book entitled *My Life with the Green and Gold* and has plans to release another on *Wisconsin Olympians*.

Our other trailblazing keynote speaker on Saturday, **Wisconsin Supreme Court Chief Justice Shirley Abrahamson**, will talk about her personal ascent to the high court and how her job and the court’s legal decisions affect our everyday lives. You will also meet **Mollie Lam**, AAUW’s senior LAF manager, who will talk about *Title IX* issues today.

Workshops will bring branch success stories

Engage both members and the community and grow your branches with new ideas from a variety of workshops: 1) *Smart Media Use*, 2) *Title IX to Take Away*, 3) *VoteRunLead and Local Advocacy*, 4) *STEM and GEMs*, 5) *Campus Connections - Next Steps*, 6) *Membership Matters*.

Leadership training on Friday afternoon

Many of us still need help understanding the intricacies of AAUW. **Branch Best Practices** is an orientation and update to help current or incoming branch presidents or other go-to officers who tackle the special organizational duties of AAUW. This one-hour session will be led by leader-on-loan **Rebecca Norlander** from the AAUW-National Board of Directors.

Plus more...so bring your friends or whole family

The all-suites Osthoff Resort on Elkhart Lake is nestled in the rolling hills of the Kettle Moraine. It’s the perfect place for your own branch leadership retreat or spring break getaway. Guests will enjoy our keynote speakers and there are recreational activities for the whole family. Take this opportunity to help your daughters and grandchildren understand the importance of Title IX in their lives.

I always look forward to State Convention as a time we can gather and get to know each other, plus meet those who benefit from our efforts. Let’s empower women for a lifetime.

I hope to see you all at State Convention!

Joyce Hoffman
AAUW-WI President



Joyce Hoffman
AAUW-WI President

***“Women are
surging and
much of that
success can
be attributed
to passage of
Title IX in the
1970s.***

Plan Now for Records Updates

By Diane Lau, Finance VP

“It is important to match individual branch records with national records, and both of those should agree with the state records.”



Thank you to all branch Finance VPs for their efforts both with processing dues and with managing their branch's finances. You have handled the challenge of efficiently processing variable dues amounts within diverse time periods. According to my Wisconsin dues chart, there are at least 16 membership categories encompassing 3 time periods that show 13 different amounts during a fiscal year. Thank you for your conscientious efforts.

The February 1 Count Report will be issued in early March and will include all members who paid dues to Wisconsin branches by January 31. It is important to match individual branch records with national records, and both of those should agree with the state records. During the past few months I've noticed some areas of uncertainty and hope to help clarify them for next year's rosters.

- MBHL (member of branch honorary life, \$0 dues) or L (life, \$13 Wis. dues) – Paperwork needs to be submitted each year indicating current status regardless of whether or not dues are needed. When branches submit the National Branch Dues Report (BDR) on June 30, there is a place to verify/mark these members. If it applies, feel free to write important notations like “moved” or “resigned” or “transferred” or “deceased,” for example, next to a name. If none of the notations apply, leave it blank for the time being and contact the member to determine intent. You can then include the member's name on the branch's next Additional Dues Report (ADR) with the proper notation. Moved or resigned MBHL/L members will be added to the appropriate state's Member at Large (MAL) list and will be taken off your branch roster.
- Dual Members (2 or more branches) – Primary branches in Wisconsin collect national, state and local dues, and these members are categorized as MOB (members of branch). Secondary branches collect only local dues, and these members are categorized as DUAL. If someone is primary in another state, however, \$13 dues are also needed for the secondary Wisconsin membership, and the likely classification is DUAL. In all cases, please list the **other branch's name** and **state** when submitting either a BDR or ADR.
- Half and Full Dues for New Members – Half dues are collected for new members from January 1-March 15, and full dues are collected beginning March 16. This is a bargain because those new full memberships are effective from March 16, 2015, through June 30, 2016.

April's state convention in beautiful Elkhart Lake promises to be fun and informative, and I hope to see you there. While you are attending workshops, family members can enjoy world class golfing, Kettle Moraine hiking, excellent dining or strolling Lake Michigan's shoreline, just to name a few possibilities

"I look forward to seeing all the branch membership VPs at the Convention where we will have a session on accessing the AAUW database as well as a sharing time."

Email us your branch communication questions, so we can discuss them at the state convention.

State Membership Matters by Joyce Gregg, Membership VP

Hopefully, you have all gotten your new and renewing members registered by the Feb. 1 deadline. That is the official count date for your branch for the state awards that will be presented at the State Convention in April. I look forward to seeing all the branch membership VPs at the Convention where we will have a session on



accessing the AAUW database as well as a sharing time. It will be valuable to membership VPs and Presidents.

Hopefully, many branches will send a delegate to the National Convention in San Diego in June. It is a great chance to make a stronger connection with what is happening at the National level. Perhaps you have some scholarship money to help contribute to the cost of sending a member. Invest in yourselves. You can reap new insight and enthusiasm for AAUW in your branch through a reenergized member.

Kathy McCarville has been active in getting branches to seek out College/University Members. If there is a College/University member near your branch, try to connect with their AAUW representative and get an active e-affiliate student membership started. If we can get college students interested in AAUW, perhaps they will want to continue their membership after they graduate and will join a local branch. At least they will be familiar with AAUW when they are ready to become more active.

Another goal of AAUW has been to have a more diverse membership. It is often difficult to attract diverse members. One idea is to assess other organizations in your area and see if they have similar goals as AAUW. If so, perhaps you can arrange some joint meetings, or attend some of their meetings and build a coalition. At least the mission of AAUW will be advanced and some may decide to belong to both organizations thereby strengthening both organizations. Collaborative approaches can be especially helpful to small branches.

Branch Communications by Kate Hinnant, IT Manager and Marlene Salley, Communication Chair & Badger Briefs Editor



Are your branch communication tactics working? Are your members reading your newsletters? Are people visiting your website or Facebook page? Do you know the names of your local media (newspaper, radio, etc.) representatives?

If you have more questions than answers – or if you have answers that you are willing to share with others, then you're going to want to attend the Media workshop at the state convention April 24 and 25. This is going to be your workshop. Consequently, we want to hear your questions and concerns before the convention so that we can do a little research.



Here are some thought starters for your questions:

- Developing a media relations plan
- Newsletters – print or electronic; if electronic, embedded or as an attachment?
- Best software for a print newsletter
- Communicating the right messages
- Making communication channels work together
- What is a communication audit and what is its value?
- What would it take for my branch to have its own website?

Please email your questions/topics to marlenesalley@hotmail.com or kate.hinnant@gmail.com

The Wisconsin Statehouse is Back for the 2015/2016 Session—Catherine Emmanuelle

“Please share this information with people in your networks who would like to learn and perhaps advocate around these issues as well.”

Women’s lives are considerably better since AAUW’s start in 1881, yet, there remains significant work that we can do together to improve women’s lives, their families and, subsequently, our communities, state and nation.

The following is a list of items that we anticipate will be debated and voted on during this coming session.

Right to work threatens the economic security and earning potential for women. We oppose this type of legislation.

Voucher expansion diverts public funds away from public schools. We oppose this type of legislation.

Partisan redistricting threatens basic democracy. At every opportunity, we support vigorous enforcement of voting rights. We also support increased voter education and voter registration.

Victims rights, sexual assault, domestic



abuse, spousal impoverishment prevention and legislative actions to decrease sexual harassment should be supported and strengthened through Wisconsin’s laws.

Use of electronic devices that take unauthorized photographs, invasion of privacy such as a photograph up a woman’s skirt should be penalized more than a misdemeanor. We understand this is being addressed through Assembly Bill 8. We support the efforts for this bill that can decrease sexual harassment and other related abuses to women through the violations of “upskirting” women.

Additional policy stances can be found on our AAUW-WI website at this link: <http://aauw-wi.aauw.net/files/2014/08/AAUW-WI-Public-Policy-Statement-2014-16.pdf>.

Please share this information with people in your networks who would like to learn and perhaps advocate around these issues as well. We encourage members to make contact with legislators to encourage them to vote in line with values of AAUW. Legislators’ contact information can be found here: <http://maps.legis.wisconsin.gov>.



Find us on
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Join the online conversation!

- AAUW Wisconsin news
- Mission-relevant articles about women and girls from around the web

[www.facebook.com / aauwwi](http://www.facebook.com/aauwwi)

Funding to Facilitate Our Goals—by Lyn Hildenbrand, Fund Development VP

AAUW is deeply rooted in our mission of equity for women and girls. Our organization began by addressing educational obstacles and has grown to include other issues facing women and their families, such as workplace discrimination, pay inequity, public policy,



and leadership development. Funding is essential to facilitate our efforts!

Giving back is a vital part of how we connect to our mission at AAUW. This year, much like with more recent conventions, our giving will be simple. We ask that you *simply give*. Let your passion loosen your purse strings!

Convention is a time to do some *fun-raising*; once again we will have a raffle affording attendees the opportunity to win one of five fabulous prize baskets! If you or your branch would like to donate a basket or an item for a basket, I will gladly accept the basket or the item to help boost ticket sales.

There will be five drawings conducted throughout the convention affording each attendee five chances to secure a little something! Tickets are \$5.00 each, or three for \$10.00. Anyone contributing at convention will be recognized in Badger Briefs and their name will be entered into a drawing to win one of three fabulous prizes.

As a group, we need to consider a strategy that will pool our dollars and target our goal of closing our open funds. One such fund that needs our assistance in closing is *the Katherine Teska Fund (#4320)*. Once closed, the dollars from the Teska fund will be used to fund research and projects to further our mission.

Please consider giving either before or at Convention – any questions feel free to contact me at lyne819@gmail.com. I look forward to seeing you at Convention!

Peace,
Lyn Hildenbrand

“Giving back is a vital part of how we connect to our mission at AAUW.”

Branch Bylaw Updates by Stephanie Malaney

A number of branches still need to complete the final changes to their bylaws. I will be contacting those that still need to submit their final revisions. I am targeting to complete this by April. If you have questions, please contact Stephanie at smalaney5@aol.com or (920) 740-9632.

Proposed Changes to AAUW-WI Districts by Donna Weidman, Leadership Development VP

“These proposed changes will be voted on at our annual business meeting on Saturday, April 25.”



At our district meetings this fall, a proposed redistricting plan was presented to those branches in attendance at our meetings. After reviewing the changes, a revised redistricting plan was approved by the AAUW-WI Board on January 17, 2015.

Please take time at your next branch meeting to discuss these proposed changes. We will be holding district meetings on Friday evening, April 24, 2015, at our state convention. These proposed changes will be voted on at our annual business meeting on Saturday, April 25.

District 1

LaCrosse
Tomah
River Falls
Chippewa Falls
Eau Claire

District 2

Rhineland-Northwoods

Wausau
Wisconsin Rapids
Green Bay
Appleton
Oshkosh
Fond du Lac

District 3

Milwaukee
Milwaukee-North Shore
Milwaukee-West Suburban
Racine
Kenosha
Geneva Lake

District 4

West Bend
Sheboygan
Beaver Dam
Oconomowoc
Lake County

District 5

Baraboo
Monona/Madison
Fort Atkinson
Janesville
Watertown

Oshkosh, Appleton Branches Win Tech Savvy Grant

In their efforts to bring STEM opportunities to girls, the Appleton and Oshkosh Branches applied for and won a Tech Savvy grant of \$6,000 from AAUW to establish a one-day STEM conference. There are 16 Tech Savvy sites across the US this year, including Wisconsin as one of the 8 new sites, and first for Wisconsin. UW-Oshkosh, Halsey Science Center, will host the first Tech Savvy (WI) Saturday, April 18, 2015.

Tech Savvy is a national AAUW program started in 2006 by Tamara Brown of the Buffalo (NY) AAUW branch. It is designed to give sixth to ninth grade girls, and their parents, an

opportunity to experience engineering, and math (STEM) fields that can lead to exciting careers. For more information go to <http://www.aauw.org/what-we-do/stem-education/tech-savvy/>.

Jeanne Tondryk, Oshkosh AAUW, is acting as Committee Chair and Fundraising Coordinator; Stephanie Malaney, Appleton AAUW, Marketing & Outreach Coordinator; Dr. Anna Waldron, UW-Oshkosh Director, Office of Science Outreach, Curriculum Coordinator; and Oshkosh Area School District K-8 STEM Coach, Sarah Adumet as Volunteer Coordinator. Jacqueline

Klimaszewski, Appleton AAUW, and Sara Seidling, Curriculum Specialist at UW-O Science Outreach, will assist in arranging UW-O building logistics, presenters and volunteers.

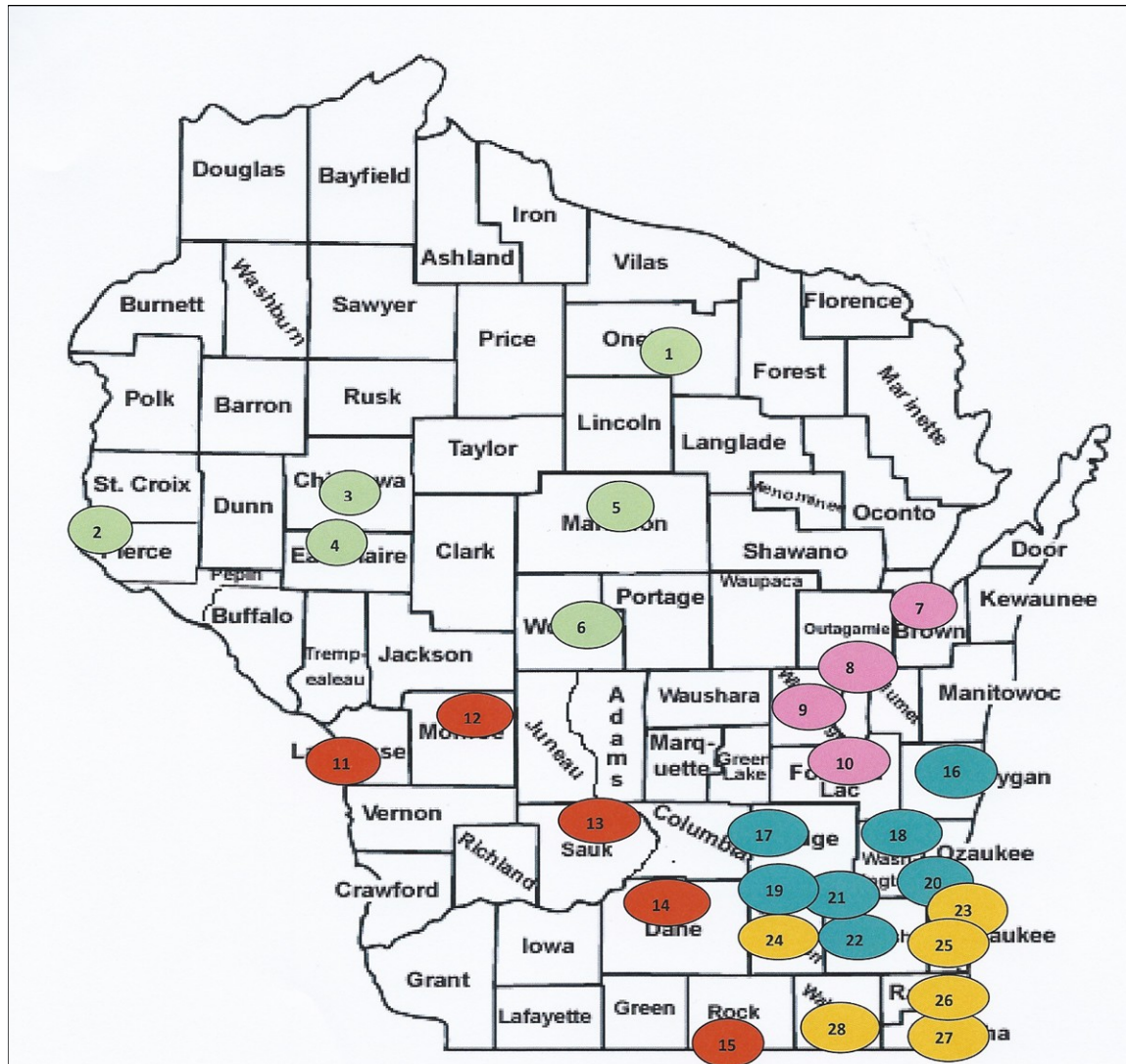
To make Tech Savvy (WI) a success, the Appleton and Oshkosh Branches could use additional support.

Here's how YOU can get involved:

- Forward names or information on presenters of STEM workshops and 21st century interpersonal Girl Savvy Skills i.e. leadership, social media
 - Volunteer to assist the day of the event i.e. room/hall monitoring, etc
- Send monetary support. Registration is just \$5.00.

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Current AAUW-WI District Map



AAUW-Wisconsin Branch Map 2013-2014

- District 4** (1)Rhinelander-Northwoods, (2)River Falls, (3)Chippewa Falls, (4)Eau Claire, (5)Wausau, (6)Wisconsin Rapids
District 5 (7)Green Bay, (8)Appleton, (9)Oshkosh,(10)Fond du Lac
District 1 (11)La Crosse, (12)Tomah,(13)Baraboo, (14)Monona-Madison, (15)Janesville
District 2 (16) Sheboygan, (17)Beaver Dam, (18)West Bend, (19)Watertown, (20)Milwaukee-North Shore, (21)Oconomowoc, (22)Lake Country
District 3 (23) Milwaukee, (24)Fort Atkinson, (25)Milwaukee-West Suburban, (26) Racine, (27) Kenosha, (28)Geneva Lake

Tech Savvy continued

To produce a high-quality conference, we must raise more money from others.

To donate: Send a check made payable to AAUW, Memo line:Tech Savvy (WI) and send to AAUW, Attn:Finance Dept.,1111 16th St. NW, Washington, DC 20036 or go online to <https://ww2.aauw.org/program-gift/?treatment=TECHSAVVY> For more information, please contact Stephanie Malaney at apposhtechsavvy@gmail.com



Minutes for AAUW-WI STATE BOARD MEETING
Saturday, January 17, 2015

President Joyce Hoffman called the meeting to order at 9:30 a.m. at the Cherokee Country Club in Madison, WI.

Present: Joyce Hoffman, Marlene Salley, Audrey Keyes, Diane Lau, Suzie Danielson, Mary Modder, Stephanie Malaney, Donna Weidman, Kathy Ignatowski, Frances Kavenik, Kathe Bogdan, Joyce Gregg, Catherine Emmanuelle, Kate Hinnant
Absent: Peggy Crane, Lyn Hildenbrand, Kathy McCarville, Carol Robertson, Connie Polley

Motion: Suzie Danielson moved to approve the agenda, seconded by Kathe Bogdan. Agenda was accepted.

Motion: Suzie Danielson moved to approve minutes of October 25, 2014 meeting in Appleton, WI, seconded by Donna Weidman. Minutes were approved.

President's Report - Joyce Hoffman

Joyce announced that the Wisconsin Women's Health Policy Summit is March 10 in Madison at Menona Terrace. Frances Kavenik agreed to staff the booth to represent AAUW-WI.

Joyce asked about the Alverno College *Status of Girls* update. Kathe Bogdan and Audrey Keyes will work on it.

Nominations - Kathe Bogdan

Kathe announced candidates for open Board positions: President-Elect (2015-16): Stephanie Malaney, Appleton Branch; Membership VP (2015-17): Judy Goodnight, Appleton Branch; Leadership Development VP (2015-17): Joyce Gregg, Racine Branch; Program VP (2015-16): Donna Weidman, Eau Claire Branch.

The Board discussed nominations procedure and new positions. At the request of the Board, Kathe agreed to continue as Nominations Committee chair for a second year.

Resolutions – Joyce Hoffman for Anne Lee

Joyce reported that two resolutions were submitted by Racine Branch on the issues of student loan refinancing and the adoption of a nonpartisan redistricting plan. All resolutions were due to Anne Lee this week.

Fund Development – Joyce Hoffman for Lyn Hildenbrand

The Board agreed to continue the basket raffle at State Convention and also provide "Just Give" envelopes to encourage all members to contribute to the completion of the Katherine Teska Research and Projects Fund (#4320). District Coordinators should encourage branches in their district to either donate a basket from that district or bring items for a basket that could be put together at the convention. Baskets need to be valued at \$50 or more.

State Policy Sheet/Bylaws – Stephanie Malaney

Stephanie wrote an article for the *Badger Briefs* for branches to update their policy documents. Three branches have not yet submitted updated bylaws.

Program – Frances Kavenik, Kathy Ignatowski

The theme for the 2015 convention is "*Title IX: Entitled to Succeed*." The Board reviewed the proposed schedule and speakers. A shorter *Branch Best Practices* session is scheduled Friday afternoon, and there will be six afternoon workshops on Saturday. Ann Gustafson plans to hold a *Legacy Circle* breakfast Saturday during the Counterparts.

As State Convention Arrangements Chair, Kathy Ignatowski spoke to issues of registration, guest attendees and partial attendance fees. Kathy had found an editor for the convention booklet.

Joyce Hoffman will send convention info to branch presidents.

The 2016 convention will most likely be held in Madison.

Internet Communications – Kate Hinnant (via conference call)

Kate wants branches to use *Site Resources* for managing their websites which would cost \$109 annually. Kate plans to post a demonstration video for building a branch website on the AAUW-WI website by summer.

Donna asked that pictures and information on the convention be posted as soon as possible after convention.

Kate has imbedded a widget on the AAUW-WI website for tracking legislation as bills progress.

She will check on getting addresses from the membership database to be able to email info to all members.

Leadership Development – Donna Weidman and District Coordinators

Donna announced that NCCWSL scholarship application deadline has been moved to Feb. 14.

The branch needs assessment survey from last fall was distributed and discussed. Donna will forward the assessment to all District Coordinators so they can share the document with branch presidents.

Motion: Stephanie Malaney moved to accept the branch redistricting proposal as outlined in the meeting. Frances Kavenik seconded. Motion passed.

Public Policy – Catherine Emmanuelle (via conference call)

Catherine wrote an article on the issue of right-to-work that will be in the *Badger Briefs*. Issues of safety on the local level need to be addressed, as well as the problem of people taking photos up women's skirts.

Joyce went to State Capitol on Friday, Jan. 16, to lobby legislators on key AAUW topics such as funding to enforce efforts against human trafficking and rehabilitate victims and the reversal or limiting of school vouchers.

Equal Pay Day is April 14, 2015. The Board agreed that an AAUW-WI Legislative Day next October would be enhanced with the help of Lisa Maatz, the lobbying wiz at the AAUW-National office.

Finance – Diane Lau

Diane presented the finance report for July 1- Dec. 31, 2014 and said AAUW-WI is in good financial shape.

Motion: Frances Kavenik moved to accept the financial report. Donna Weidman seconded. Motion passed. Diane will email a clarification on National Convention reimbursement policy to those going.

Membership – Joyce Gregg

There are currently 1,714 members and more than 600 AAUW-National members (MALs) in Wisconsin.

Joyce reported that she emailed branch membership chairs and encouraged *Shape the Future* enrollment.

She recommended that they keep track of members who drop out so they can reconnect and try to recruit. Waupaca Branch is in process of disbanding.

College/University Coordinator – Kathy McCarville (report)

Kathy held a teleconference for all branch C/U chairs in state on Nov. 24. She had 15 attendees on a call that lasted 35 mins. and cost \$23. She plans to do it again in February and hopes all branches will name C/U chairs.

UW-Whitewater has given an AAUW student group recognition and the students have already organized several workshops, including resume writing and voter registration, and watched an AAUW movie for discussion.

Communications and Badger Briefs – Marlene Salley

The State Convention issue deadline is January 25.

Marlene will send postcards to MALs to market our State Convention using money in the communication budget.

Strategic Plan Review – Joyce Hoffman, Donna Weidman

Progress on the action plans in the Strategic Plan was considered. A goal of recruiting C/U chairs at each branch was added. The communications plan should be updated in 2015. The needs assessment will be conducted in 2016.

Job Descriptions – Joyce Hoffman

State Board job descriptions were drafted in 2012 and need updating. Changes were suggested for Program VP to make convention program planning the main function; to strike two sections in Membership VP related to tracking C/U partners and AAUW-National (MAL) members; and to add problem-solving skills to Finance VP. Diane Lau suggested the Finance VP job be split with a "co" taking the membership dues function because of time involved.

Meeting adjourned at 3:10 p.m.

Next Board Meeting is April 24, 2015 – Osthoff Resort, Elkhart Lake

AAUW National Convention – June 18 - 21, 2015 – San Diego

Respectfully Submitted, Mary Modder for Peggy Crane, Administrative Coordinator

AAUW-WI Convention Agenda
April 24- 25, 2015

Title IX: Entitled to Succeed

Friday, April 24

9:30 am – 3 pm **AAUW-WI Board Meeting** at Osthoff Resort

Hospitality Suite: Opens Friday at 3 pm; closes Saturday at noon

Pre-Convention Workshop

3 pm – 4 pm **Branch Best Practices**
Led by Rebecca Norlander, AAUW-National Director-at-Large

An orientation and update for branch presidents and presidents-elect or other go-to branch leaders who need to know core AAUW organizational information.

April 24 - Friday evening

2 pm REGISTRATION opens
Branch Displays/AAUW materials

5 pm RECEPTION & cash bar

6 pm - 7 pm KEYNOTE DINNER

WELCOME TO CONVENTION
Branch Exchange

7 pm – 8:30 pm KEYNOTE DINNER SPEAKER:

***Jessie Garcia, TMJ4 sportscaster presents:
“My Life with the Green & Gold”***

Followed by book signing and Q & A

8:30 pm – 9:30 pm **DISTRICT MEETINGS** consider redistricting plan

April 25 - Saturday

- 7:30 am REGISTRATION opens
- 7:30 am – 8:30 am Branch COUNTERPARTS; *Legacy Circle* breakfast
- 8:30 am – 10:30 am **OPENING OF ANNUAL MEETING**
 Welcome to Elkhart Lake
 Greetings from AAUW – Rebecca Norlander, AAUW-National Director-at-Large
 Business meeting and reports – President Joyce Hoffman
- 10:30 am – 11 am BREAK
- 11 am – Noon **Title IX Today** panel:
 Mollie Lam, Senior Manager, AAUW Legal Advocacy Fund (LAF)
 UW-System rep – Title IX guidelines update
- Noon – 1:30 pm KEYNOTE LUNCHEON SPEAKER:
Shirley Abrahamson –
Chief Justice of the Wisconsin Supreme Court presents:
“How My Job Affects Your Everyday Life”
- 1 pm - 2 pm ***Entitled to Success*** WORKSHOPS
- **Smart Media Use** – This session will help you manage or create a branch website, demystify social media, and connect with today’s on-the-go mobile women.
 - **Title IX to Take Away** – What comes next? Use the AAUW Program-in-a-Box to do an audit in your local schools to assess Title IX compliance and find nearby Title IX champions.
 - **VoteRunLead and Local Advocacy** – How to help women run for office, get appointed to office, and turn potholes and parks into women’s issues.
- 2:45 pm – 3:30 pm RESOLUTIONS and other business – Dessert & coffee
- 3:30 pm – 4:30 pm ***Entitled to Success*** WORKSHOPS
- **Membership Matters-** Learn how to use the AAUW membership database to reach out, plus find new ways to grow your branch and integrate new members.
 - **STEM, Tech Trek and GEMS** – AAUW’s STEM initiatives and local programs are designed to turn preteen girls into tomorrow’s scientists and engineers.
 - **Campus Connections, Next Steps** – How to create C/U partnerships and get students to take the lead. Ways to introduce *Start Smart, Elect Her* and *NCCWSL* to your local campuses.
- 4:30 pm – 5:30 pm CLOSING Session & Awards
- 5:30 pm Adjourn

CONVENTION HOTEL RESERVATIONS

There are two ways to make your lodging reservations at The Osthoff Resort:

Call 800-876-3399 and press prompt #1, state that you are with AAUW and agents will handle your reservation.

Visit the website at www.osthoff.com. On the left hand side of the screen click the link that says For Individual Group Reservations. Use GWOMEN for Group ID and then AAUW for the password. This will direct you through the online reservations process.

Check out The Osthoff Resort website to view the available room configurations and determine the number of people each unit can accommodate:

Run of House Guest Rooms/One Bedroom Suites @ \$119.00 per night (plus tax & fees)

Two Bedroom Suites @ \$149.00 per night (plus tax & fees)

Three Bedroom Deluxe Suites @ \$189.00 per night (plus tax and fees)

Questions? Contact Kathy Ignatowski 920-457-5741 or ignatowski@sbcglobal.net

State Board Nomination 2015—2017



President Elect—Stephanie Malaney: I have a daughter who chose a STEM career, and I want her to experience similar respect and pay as my sons.

During my 40 years of teaching in the district I live in, I have taught several grades at the elementary level, served in district leadership positions and ended my careers as a reading specialist.

I have held various positions in my branch—membership chair, Book Sale and STEM chairs—and in my community.



Program VP—Donna Weidman: A retired business lab instructor, I taught at Chippewa Valley Technical College for 21 years. I also taught at the high school level and have worked in numerous office professional and management positions.

I have been a member of the Eau Claire Branch since 1987, serving as President, Program and Membership VPs, Treasurer and currently as Development VP.

I am currently in my second year as state Leadership VP.



Leadership VP—Joyce Gregg: A member of the Racine Branch since 1972, I have served as President, Treasurer, Budget Chair and Education Co-chair, plus co-chair of our very successful book sale for the past 15 years.

On the state level, I have served as Treasurer and Cultural Interests Chair and am currently completing a term as Membership Chair.

I look forward to expanding the role of AAUW in the branches through leadership opportunities presented at the District, State and National levels.



Membership VP—Judy Goodnight: A former adjunct psychology instructor, I taught courses in Human Development at Marian University.

A member of the Appleton branch since 2006, I served on the Math & Science Rock STEM event committee, co-chairing it once. I have served as Membership VP, Historian, Communication Chair and other positions.

I am a Lifetime member of the Girl Scouts and was a troop leader for 24 years. I am still a Girl Scout volunteer with over 20 years as an Adult Trainer/Facilitator.

**95th ANNUAL AAUW WISCONSIN STATE CONVENTION
REGISTRATION**

Title IX-Entitled to Succeed
The Osthoff Resort in Elkhart Lake

Friday and Saturday, April 24-25, 2015

Registration Deadline: April 6, 2015

Name _____ Member # _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-Mail _____

Branch _____ Branch Board Position _____

Other Registration Status _____
(e.g., Past State President, State Board Member, Association, Student Affiliate, MAL)

Registration Fees

*Registration (post marked by April 6, 2015)	\$60	\$ _____
Late Registration (post marked after April 6, 2015)	\$75	\$ _____
Student	\$25	\$ _____
Friday Keynote Dinner	\$35	\$ _____
Saturday Keynote Lunch	\$35	\$ _____

TOTAL ENCLOSED \$ _____

Make checks payable to: AAUW-WI State Convention 2015
Send to: AAUW-Lake Country, c/o Katie Williams
511 Glenwood Drive, Hartland, WI 53029

Request E-Mail confirmation: No _____ Yes _____

_____ I plan to attend the Branch Best Practices Workshop on Friday, April 24.
(Presidents, Presidents-elect, other executive officers)

For questions and special needs: Kathy Ignatowski 920-457-5741 or ignatowski@sbcglobal.net

***Register by FRIDAY, MARCH 13TH and be entered in a drawing to win a (future) one night stay at The Osthoff Resort.**

NO REFUNDS. Every attempt will be made to transfer your fees, if possible.

Hotel Reservation Information on Page 14

**POSTMASTER: Address
Service Requested: Send
changes to AAUW, 1111
16th St. NW, Washington
DC 20030-4843**

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The American
Association of
University Women
(AAUW) advances
equity for all
women and girls
through advocacy,
education,
philanthropy and
research.

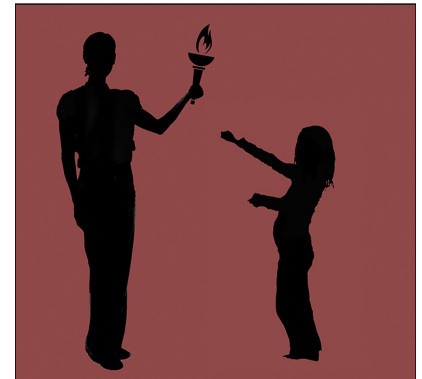
April 24—25, 2015: AAUW-WI State Convention

Title IX: Entitled to Succeed

Here's some additional information that will help you plan for this year's event.

Registration Form is included in this issue of *Badger Briefs*, available on line at AAUW WI, and has been sent to each branch president along with a cover letter from State President Joyce Hoffman.

Your membership number can be found on your *Badger Briefs* and/or *Outlook* mailing label.



- **REGISTRATIONS POSTMARKED BY FRIDAY, MARCH 13TH** will be entered in a drawing for a *free, future one night stay at The Osthoff Resort*. We encourage you to register early! Registration deadline is postmarked April 6, the same date that lodging reservations are closed. (See reservations article on page
- Registrations postmarked after April 6 will incur a \$15 late fee. Please respect our deadlines.
- No refunds will be given for registrations/meals. Every attempt will be made to transfer those fees, if possible.
- The Friday afternoon Branch Best Practices Workshop is for Presidents, Presidents-elect, or other executive officers. The presenter is Association Board Member, Rebecca Norlander.
- *Guests* are welcome at either keynote meal, with adequate advance reservations. Any *member* wishing to attend Convention events (business meetings, workshops, etc.) must be registered.
- **NO BREAKFAST OPTION** is listed on the registration form. Enjoy breakfast in your lodging unit or the resort's restaurants: **Otto's** (full breakfast menu) or the **Elk Room** (continental breakfast.)