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*empowering Wisconsin women since 1921*

Volume 72 Issue 1

Summer 2015

## A Busy Year for AAUW by Mary Braun Modder, Public Policy

I am very pleased to have been appointed the new Public Policy Coordinator for AAUW-WI. For the past year, I have served on the AAUW National Public Policy Committee, so I am proud to take this next step forward.



It has been a busy year for AAUW, with a number of victories at the national level. The **United States Supreme Court** made three rulings that moved the AAUW public policy agenda:

### Pregnancy discrimination: *Young v. UPS*

A female UPS employee had requested lighter work due to complications with her pregnancy. It was denied and she was forced to go on unpaid leave and then was fired. The court ruled in favor of Ms. Young 6-3.

### Healthcare coverage: *King v. Burwell*

This case dealt with the part of the Affordable Care Act that gave subsidies or tax credits for exchanges established by the state. Opponents of the Affordable Care Act argued if the state refused to set up the exchange and the federal government stepped in (such as in the case of Wisconsin), no tax credit would be given. Justice Roberts wrote the opinion upholding the Affordable Care Act, saying that the law promised subsidies even if the federal government set up the exchange.

### Marriage Equality: *Obergefell v. Hodges*

The Supreme Court ruled that same sex couples had a constitutional right to be married in every state.

Looking ahead, there are a number of important cases looming on the horizon for next year. Given the age of several of the justices, the next president will have the duty of appointing at least one and maybe two justices, which will affect policy for decades to come.

### US Congress

Another national victory came in the form of the Every Child Achieves Act, which passed the U.S. Senate by a bi-partisan vote. This is the reauthorization of the Education and Secondary Education, the most recent version known as “No Child Left Behind”. The Every Child Achieves Act includes new assessment and accountability systems, including requirements to use **multiple measures** to evaluate student performance, allows parents to **opt-out of state-designed assessments** and incorporates more educators input into the student evaluation systems. There will also be federal funding available to improve and modernize school libraries and planning grants for states to set up **early childhood systems**.

The House passed its own version of the act and now both houses will have to come to a compromise before the bill goes to the president for signing. Stay tuned for more information; although the Senate bill is an improvement over NCLB, the house version still has too much emphasis on high stakes testing and punitive measures.

### State Budget

The Wisconsin state budget held few victories. Although \$208 million in new public education funding was provided over the next few years, the state will spend \$1,014 less on each student now than

*continued on page 2*

***“Given the age of several of the justices, the next president will have the duty of appointing at least one, and maybe two, justices which will affect policy for decades to come.”***

*Public policy from page 1*

compared to 2008. The voucher program was expanded; meaning that state funding for public schools will be reduced even more. In addition, the budget added a provision for Special Needs Vouchers, which allows students with disabilities to attend private schools using publicly funded vouchers. Students with disabilities who attend private schools do not have the same protections and rights as those who attend public schools.

The budget also establishes new ways to create charter schools, without the approval of local school boards. As charter schools expand, they will be financed like vouchers by shifting funding from public school districts. The budget also turns over some Milwaukee Public Schools to private school or charter school operators. Staff would be fired and required to reapply. This could also apply to the Racine or Madison school districts, if student performance in those schools slips.

One bright spot was that the teacher certification requirements remained mostly intact, despite one proposal that would have allowed instructors without even a high school diploma to teach in some high need areas, based on previous “real world experience”.

#### **Women’s Health in Wisconsin**

In 2014, five Planned Parenthood clinics in Wisconsin were forced to close because they could not pull in enough private money to stay open without state funding. None of those health centers provided abortion services. Legislation has been introduced that would further defund Planned Parenthood, forcing the closure of more women’s health clinics in Wisconsin. Stay tuned for updates on this and other legislation relating to AAUW Public Policy.

***For a more in-depth report, please go to the AAUW-Wisconsin webpage. Also, mark your calendars for Legislative Day 2015 on October 15th, Madison. More information will be posted on the webpage!***

**Legislative Day is October 15—  
Details on the AAUW-WI website  
—Registration forms will be sent  
to branch presidents and public  
policy chairs in early September.**

[www.aauw-wi.aauw.net](http://www.aauw-wi.aauw.net)

## **Support Title IX in Your Local Schools**

Title IX requires that every school have at least one employee who’s responsible for coordinating the school’s compliance with the law. This person is known as the Title IX Coordinator, but often the person does not even know that she or he has that responsibility.

The US Dept. of Education has issued new resources to help coordinators do their jobs. AAUW members can help enforce Title IX by making local school districts aware of these resources. Among other duties, Title IX coordinators should monitor the number of girls and women in STEM classes and athletics, address complaints of sexual harassment or violence, and support pregnant and parenting students.

Go to [www.aauw.org/resource/TitleIXDelivery](http://www.aauw.org/resource/TitleIXDelivery) to get the materials you will need to help your local schools become Title IX compliant. Female students are counting on AAUW to do so.

## **Solving the Equation - Variables for Women’s Success in Engineering and Computing**

The most recent research report issued by AAUW addresses the attrition in

*continued on page 6*

## AAUW Leaders Are Worth Knowing

After two AAUW conventions – both our State and National – my head is still spinning with all the new opportunities, support, and possibilities available to us. Our State convention in



Elkhart Lake gave us an opportunity to meet wonderful women who are established leaders – like Justice Shirley Abrahamson of the Wisconsin Supreme Court – as well as our own rising stars from AAUW-National. The 22 of us who attended the National convention in San Diego got a second chance to see Mollie Lam (LAF), Rebecca Norlander (AAUW Board member) and Catherine Gibson (Legacy Circle) in action. What a treat!



Joyce Hoffman  
AAUW-WI President

It was also a joy to find that Wisconsin had achieved the rank of # 9 in total giving to AAUW.

Here, half of our delegation is enjoying the Top 10 recognition.

Two of our branches were also recognized: Racine # 15 and Appleton # 34. Congratulations and thank you for your generosity!



I am also proud to report that in May we sent 15 Wisconsin students to NCCWSL (AAUW's National Conference for College Women Student Leaders) from 7 different universities. I hope you will encourage these young women to get involved in AAUW and its Student Advisory Council. They may even be willing to enliven your own branch programs. Start looking for next year's NCCWSL attendees.

Legislative Day is Thursday, October 15. Join us in Madison to learn more about important issues that affect Wisconsin women every day. Plus, we will visit our legislators in their offices at the State Capitol. Our new Public Policy Coordinator, Mary Modder, is planning a terrific training session. Let's take this opportunity to advocate on behalf of women and girls across the state.

Plans are already underway for next spring's State Convention in Madison on April 22-23, 2016 when we are going to celebrate AAUW's 95 years of longevity and learn from women in a variety of leadership roles. What can we do to see more women succeed? Mark your calendar, plan to come, and bring some college students with you. We are sure to have a great time.

I thank you all for your ongoing support and wish you the best as you empower women and girls across Wisconsin. You are the AAUW leaders worth knowing!

***"It was also a joy to find that Wisconsin had achieved the rank of #9 in total giving to AAUW"***

## Valuable Online Fundraising Policy Guide Answers Questions

By Diane Lau, Finance VP

Congratulations to Wisconsin's 28 branch finance vice presidents for the prompt remittance of FY16 dues that have already accounted for 76 percent of last year's membership. In addition, West Suburban Milwaukee and Green Bay already earned 2 and 3 free national memberships respectively for their FY16 Shape the Future membership campaigns. Kudos to them.



During the past year a couple of questions were asked about either branch fundraising policies or monetary collaboration with other organizations. An excellent 15-page policy guide was published on August 1, 2014, that contains both the policy itself and valuable guidelines that answer common questions about raising money using the AAUW name. Consider downloading, reading and distributing the guide to other branch officers. If further clarification on a complex issue is needed, feel free to contact the National office: [connect@aauw.org](mailto:connect@aauw.org) or 800.326.2289 M-F 10 a.m.-5

p.m. EST.

**"A current  
online  
Fundraising  
Policy Guide  
Answers  
Questions."**

- Access the guide at [www.aauw.org](http://www.aauw.org)
- Type **Fundraising** in the search box at the top of the page
- Open the link for **Fundraising Policy 501 Guidelines**
- Click the large green rectangle to download the policy and its helpful guidelines

### AAUW-WI Budget FY16

July 1, 2015 through June 30, 2016

Approved July 25, 2015

	<b>Budget</b>
<b>Revenue</b>	
Dues .....	\$20,650
Events .....	4,700
Miscellaneous Revenue .....	-
Total Revenue	<b>\$25,350</b>

<b>Expenses</b>	
Program and Action .....	\$595
Membership .....	1,850
Communications and Visibility .....	7,660
AAUW Funds .....	75
Leadership Development .....	1,000
Board Administration .....	1,450
Events .....	2,700
Travel, Meals, Lodging .....	10,020
Total Expenses	<b>\$25,350</b>

[www.aauw-wi.aauw.net](http://www.aauw-wi.aauw.net)

Checking Account July 1, 2015 .....	<b>\$ 30,332.22</b>
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### What AM I Here For? by Joyce Gregg, Leadership Development VP

***“At the state level, you will have an opportunity to share successes and challenges at a district meeting this fall.”***



As I begin my term on the State AAUW Board as Leadership VP, I ask myself “What am I here for?” I consider that having been a member of AAUW for 43 years, I may have learned something along the way that I can share with you. I do know that many of the leadership skills that I have learned came through AAUW from State and Association conventions and other branch leaders. I hope that you as branch members and branch leaders will take advantage of every opportunity you have to glean from others in leadership positions.

You will have an opportunity to share successes and challenges at a district meeting this fall. We will be looking at some new pairings at the district meetings.

Come prepared to assess the needs of your branch and how the state organization can assist you with those needs. Legislative Day is another time to learn new skills and meet other branch leaders.

As an AAUW leader, you want to stay on top of best practices and hone your own personal leadership skills. Check out the Resources section on the AAUW.org web site for the Leader Essentials: A Collection of Resources for AAUW Officers (good information for all members). Read through each category and decide how you can best use this information. Call me if you have any questions – 262-632-6341.

And finally, the State will again provide two \$500 scholarships to the NCCWSL Conference in June 2016. Look for more information in next Badger Briefs but be thinking of a young woman that you may want to nominate.

### NCCWSL Conference by Alma Lopez, a conference attendee

***“I feel that it is important to be civically engaged because decisions made in government can negatively or positively impact citizens.”***

My name is Alma Lopez, and I am an undergraduate student at Alverno College. I was honored to receive support from AAUW to attend the National Conference for College Women Student Leaders.

I was able to participate in a pre-conference activity when I arrived. I went on a U.S capitol tour and learned some of the different positions women have in government. This was an eye opening experience for me because although women have come a long way in the last years there's still a high need for women in politics. This has made me become more politically aware of the debates and issues that are happening now. I feel that it is important to be civically engaged because decisions made in government can negatively or positively impact citizens.

Lastly, one of the biggest highlights of the conference was hearing from the 2015 Women of Distinction Recipients. I was happy to personally meet Miriam W. Yeung, the executive director of the National Asian Pacific American Women's Forum. She shared her experiences as an Asian-American immigrant woman activist who is committed to social-justice movement building and it was truly inspiring! As a young person who is involved in social justice causes it was refreshing to hear that part of being an activist is dealing with the opposition. This realization made me feel empowered to continue my activism.



**“Stay tuned for information about a Wisconsin Student Advisory Council.”**

## National Student Advisory Council by Kathy McCarville, College/University Coordinator

Have you ever wondered where our national organization gets ideas for our great



leadership programs for college women? Programs for the National Conference for Women Student Leaders and the salary negotiation program Start Smart come from suggestions and ideas

offered from our national Student Advisory Council members, made up of ten college women attending partnership colleges and universities around the country. They meet monthly with AAUW staff by phone and travel to Washington for leadership workshops twice a year bringing information about the needs of college women. If you go on to our national web ([aauw.org](http://aauw.org)) and take a look, you'll notice that not one of the ten current Student Advisory Council members is from Wisconsin—or even from the Midwest.

The application process for joining this group began on August 3. Tell your partnership representatives, student group leaders, and local scholarship applicants about this remarkable opportunity. Suggestions for how

to submit a successful application are on the national AAUW website.

Some states have their own Student Advisory Councils, so local branches can be informed about the needs of college women at partnered universities in their states. Stay tuned for information about a Wisconsin Student Advisory Council. A committee formed at the last Wisconsin Board meeting has been charged with seeing if a Student Advisory Council is appropriate for Wisconsin.

In the meantime, encourage student leaders in your area to apply to the national council. You access that information by logging in to the website with your membership number and clicking on member tools, leader essentials and searching for Student Advisory Council.

If you don't have an “official” college/university chair listed on the national web, you are missing out on some very important opportunities for your branch and partnered universities. Make sure your branch has a designated chair for college/university relations listed on the AAUW national web.

## AAUW Tech Savvy Grant Applications Due Sept. 18

Last spring, the Appleton and Oshkosh Branches won a \$6,000 Tech Savvy grant – a first for Wisconsin. The goal of Tech Savvy is to give middle-school girls and their parents an opportunity to experience first-hand how STEM fields can lead to exciting careers. A one-day conference was held for 120 girls on the UW-Oshkosh campus on April 18.

Now is the time to apply for a 2016 AAUW Tech Savvy grant to help your branch launch a local Tech Savvy conference for middle-school girls. Go to the [www.aaauw.org](http://www.aaauw.org) website to learn more and get the application. Applications are due Sept. 18. Awards will be announced Oct. 14.

For more info, contact Ana Kay Yaghoubian, (202) 728-7620 or [stem@aauw.org](mailto:stem@aauw.org).

*Solving the equation from page 2*

interest and ongoing success for women who have entered careers in the engineering and computing or the mathematical sciences. Many female students report that they don't feel as though they “fit” in these fields as early as the first year of college – even when they demonstrate competence and potential for future career success.

Rather than simply recruiting young women into existing programs, the report suggests institutional modifications that should dramatically increase the success of women in these fields. Suggested changes include revising introductory courses to fit various levels of experience, providing research opportunities, and celebrating the successes of women in these fields to provide role models for newcomers. To download a free copy of the full report, go to [www.aauw.org/what-we-do/research](http://www.aauw.org/what-we-do/research).

## Membership Matters: Fall—Prime Time for Recruiting New Members by Judy Goodnight, State Membership VP

After spring's focus on membership renewal, it's natural to pause for a little summertime lull. But, just as the back-to-school ads signal a return to routine for many families, they also signal that it's time to turn your branch's focus to new member recruitment. Here are a few tips for membership chairs and committees.

### *Develop an ongoing list of prospective members:*



Every member of your branch is a vital part of your membership recruitment efforts. When branch members share the exciting AAUW activities that are happening with their family & friends, it creates a positive buzz about the organization, a group that other people are going to want to join. Encourage members to bring guests to programs and interest groups. Offer incentives to current members to pass along contact info for people to add to your prospective member list. Invite your prospective members to a low-key Get Acquainted with AAUW event to offer them a chance to join your branch.

Another source of prospective members is the group of Members at Large who have joined AAUW at the national level who may be living in your area and unaware of your local branch. You can access the Members at Large listing via the Member Services Database at [aauw.org](http://aauw.org).

***“Now is the time  
to focus on  
offering AAUW  
membership to  
new people!”***

### *Plan a Shape The Future Event:*

Whether it's an end of summer picnic, a late afternoon appetizer get-together, a noon tea, cocktails & conversation, or whatever you decide, plan an event to which you can invite your prospective members. Use your branch website, social media sites, and local publicity to invite interested members of the general public as well. Take advantage of the special dues offer of half off the year's national and state dues to encourage your guests to join at the event.

### *Believe in all that AAUW has to offer its members:*

Share with prospective members what it is that makes AAUW different from other groups:

- Our mission of advancing equity for women and girls through advocacy, education, philanthropy, and research
- Opportunities to make a difference at the local, state, and national level through public policy advocacy
- Timely and relevant branch programming
- AAUW funds development at the national level and local scholarship programs
- Opportunities for life-long learning via your branch's interest/study groups
- Friendships that develop amongst members.

Now is the time to focus on offering AAUW membership to new people! Feel free to contact me at [judy@gwd.org](mailto:judy@gwd.org) if you need any assistance with getting your branch recruitment efforts going.



Minutes for AAUW-WI State Board Meeting  
Saturday, July 25, 2015

President Joyce Hoffman called the meeting to order at 9:30 a.m. at the Sheraton Madison Hotel.

**Present:** Joyce Hoffman, Stephanie Malaney, Joyce Gregg, Donna Weidman, Judy Goodnight, Diane Lau, Lyn Hildenbrand, Marlene Salley, Mary Braun Modder, Kathy McCarville, Kathe Bogdan, Peggy Crane, Conseulo Springfield, Suzie Danielson, Connie Polley

**Absent:** Kate Hinnant **Guest:** Mary Boyd, Monona-Madison Branch

**MOTION:** Suzie Danielson moved to accept the agenda as written. Mary Modder seconded the motion. The agenda was accepted.

**MOTION:** Lyn Hildenbrand moved to accept the AAUW-WI Board minutes of April 24, 2015. Donna Weidman seconded the motion and noted a name correction. The minutes were approved as corrected.

**President's Report.** Joyce Hoffman reported on the AAUW-National convention in San Diego. Wisconsin had a large showing with 22 members in attendance. Wisconsin was ranked #9 nationwide for total giving to AAUW. Racine and Appleton Branches ranked in the Top 50 branches nationwide. Pam Thiel was reelected to the AAUW Board. Frances Kavenik reported as chair of the LAF committee.

Joyce also noted that Wisconsin sent 15 students to the NCCWSL convention. She reminded members to update their board position descriptions.

**President Elect.** Stephanie Malaney discussed her experience at the national conference for state presidents, *Planting the Seeds of Leadership*. Stephanie got to know many other state presidents and found the proceedings informative.

**Bylaws.** Stephanie Malaney reported that the proposed change to national bylaws that would drop the degree requirement for membership did not pass. It is not likely that there will be any mandatory changes issued this year.

**Program - Donna Weidman**

- 2015 Title IX – *Entitled to Succeed* state convention reports came from co-chairs Frances Kavenik and Kathy Ignatowski. The convention at the Osthoff Resort in Elkhart Lake was a great success, both in enthusiastic evaluations and \$5,030.43 in proceeds. The Board discussed some of the comments submitted, as well as the merits and difficulties of multi-branch convention planning.
- Donna introduced Mary Boyd, member from Monona-Madison, who is helping with arrangements for the 2016 state convention in Madison. Mary reported on 3 possible venues: the Crowne Plaza, Concourse or Sheraton Madison Hotels. Joyce Hoffman said the next major study from National will consider women in leadership and suggested that our 2016 convention can zero in on the topic. Speakers for the convention could be local women in various leadership positions. Also, as it is our 95<sup>th</sup> anniversary, it's an opportunity to celebrate with cake and perhaps plan an entertainment event.
- State convention in 2017 will perhaps locate the venue in Stevens Point. Stephanie can consider.

**Funds Development.** Lyn Hildenbrand reported plans to connect with branch fund raising chairs in the state before the convention 2016 so they can coordinate fund raising efforts for the convention. The Katherine Teska fund is at \$60,966, so needs little more than \$14,000 for completion by February 2018. Appleton has raised \$36,470 for its \$75,000 fund; Racine has raised \$31,650 for its \$200,000 fund.

**Finance.** Diane Lau

- Diane reported on FY 2014-15 yearend expenses, explaining that the reported \$4,794.80 deficit on 6/30 was actually a \$235.63 excess after she deposited the \$5,030.43 check for convention proceeds.

**MOTION:** Connie Polley moved to accept the finance report. Judy Goodnight seconded. The financial report was accepted for review.

- Diane explained her proposed 2015-16 budget. She combed through the figures related to convention expenses and compared them to the amount received through payable dues. The results showed that dues defrayed the convention



costs. But, taking all costs related to convention into consideration, proceeds from convention are diminished from \$5,000 to \$1,200. The budget for communications was also adjusted. *Badger Briefs* publication will need to maintain a 12-page max to reduce cost.

**MOTION:** Joyce Gregg moved to accept the budget. Connie Polley seconded. The budget was approved. Edgar Hoffman had reviewed the finances and signed a document to that effect per GAAP standards.

**Historian/Archives.** Joyce Hoffman reported for Nancy Schultz. In preparation for 95<sup>th</sup> anniversary and 2016 convention, branches could celebrate past accomplishments and future plans with short articles for the *Badger Briefs*. Branches also need direction in archiving local materials.

**Nominations.** Kathe Bogdan stressed that the open positions (except President which is presumed) are integral for the operation of the organization, therefore the committee has a difficult task ahead. The open positions are: Program VP, Finance VP and Fund Development VP.

**Membership.** Judy Goodnight reported that paid membership for the state is currently at 1,259.

**Leadership.** Joyce Gregg reported on the redistricting plan that failed at the convention. She has contacted the branches affected by the redistricting to find a solution for a workable plan. District meetings are planned in the fall to discuss the new redistricting plan. Joyce is looking for new Dist. 2 and Dist. 3 coordinators.

#### **District Coordinators**

District #1 Coordinator – Consuelo Lopez Springfield

District #2 Coordinator – open – (Audrey Keyes has retired.)

District #3 Coordinator – open – (Mary Modder has become Public Policy Coordinator)

District #4 Coordinator – Suzie Danielson

District #5 Coordinator – Connie Polley

**College/University.** Kathy McCarville discussed her proposal to create a Wisconsin Student Advisory Council. Kathy expects the cost to be \$1,700 to allow students to gather at an SAC conference.

**MOTION:** Mary Modder moved to create a study group to look into an SAC. The study group should bring a formal proposal to the board in October. Lyn Hildenbrand seconded. Motion was approved.

**Public Policy.** Mary Modder discussed her report on current public policy issues. The report will be posted on the state website and a brief version will appear in *Badger Briefs*. Wisconsin Women's Network is holding a *Women's Equality Day* event at the Concourse Hotel in Madison on August 26. Branches are encouraged to hold events elsewhere to celebrate the day women got the vote. Plans for another AAUW Legislative Day in Madison on Thursday, October 15, are underway.

**Internet Communications.** Joyce Hoffman reported for Kate Hinnant. Branches and State Board members need to update their information with Kate in order to keep the website current. Kate will address potential electronic distribution of *Badger Briefs* and *Action Alerts* in her next report. Kate is preparing a video on how to build and maintain a branch website that she expects to post on the state website in August.

**Communications & *Badger Briefs*.** Marlene Salley said the deadline for the fall issue is August 1. *Badger Briefs* does not have to get consent from people who are photographed at AAUW events if a disclaimer is printed as well.

**Other Business:** The January 17, 2016 State Board meeting will be held in Stevens Point.

**MOTION:** Kathy McCarville moved to adjourn. Diane Lau seconded. Meeting was adjourned at 3:25 p.m.

Next Board meeting: **Friday, October 16, 2015, Madison**

Respectfully Submitted, Peggy Crane - AAUW-WI Administrative Services Coordinator



, Minutes for AAUW-WI STATE BOARD MEETING  
April 24, 2015

President Joyce Hoffman called meeting to order at 9:30 a.m. at the Osthoff Resort in Elkhart Lake, WI.

**Present:** Joyce Hoffman, Donna Weidman, Joyce Gregg, Frances Kavenik, Diane Lau, Lyn Hildenbrand, Kate Hinnant, Marlene Salley, Catherine Emmanuelle, Stephanie Malaney, Kathy McCarville, Kathe Bogdan, Kathy Ignatowski, Peggy Crane, Carol Robertson, Audrey Keyes, Mary Modder, Suzie Danielson, Connie Polley, Nancy Schultz

**Guests:** Judy Goodnight, Membership VP, 2015-17; Rebecca Norlander, AAUW Board member.  
President Joyce Hoffman introduced our guests and welcomed them to the board meeting.

**MOTION:** Lyn Hildenbrand moved to accept the agenda. Kathe Bogdan seconded the motion. Motion was approved.

**MOTION:** Kathe Bogdan moved to accept the AAUW-WI Board meeting minutes from 1-17-2015. Frances Kavenik seconded the motion. Minutes were approved.

**Finance.** Diane Lau presented the finance report on FY 2014-15 to date, addressed convention expenses, and plans for the FY 2015-16 budget.

**MOTION:** Donna Weidman moved to accept the finance report. Joyce Gregg seconded the motion. The finance report will be filed for review.

**President.** Joyce Hoffman discussed the merits of the eight-hour leadership training at the AAUW 2013 annual convention in New Orleans and suggested that Stephanie Malaney, President-elect, attend the State Presidents conference at the convention this year in San Diego.

Joyce invited Rebecca Norlander to report on her work at AAUW. Rebecca discussed the AAUW website and accessing its resources by using the nifty search box. She also talked about the new report, *Solving the Equation* available on the [aauw.org](http://aauw.org) website.

Joyce pointed out that Catherine Emmanuelle received a scholarship from AAUW-Eau Claire and invited her to discuss the opportunity. Catherine reported on her work in local government.

Joyce announced that Frances Kavenik represented AAUW at the Annual Women's Health Summit, March 10, in Madison. Fran reported on the event and suggested in the future to have two people attend; one stay at the table and one circulate. Cost for AAUW-WI participation, is \$100 for the table.

**Program.** Fran Kavenik and Kathy Ignatowski reported on convention activities. Once the site was secured, Kathy asked branch members to arrange convention details. She said working with members rather than top-down planning has its benefits. It took more time, but many members participating is the payoff: investment, buy-in at the local level. Frances discussed program, speakers and 2016 convention in Madison, April 22-23. We need to pull District 1 together and think about themes.

**Funds Development.** Lyn Hildenbrand reported on fund raising activities. She is providing envelopes and encouraging members to "Just Give." Monies collected will be donated toward the Katherine Teska Fund which has a remaining balance of \$18,000 which needs to be raised for completion. Names of those who donate will be put into a drawing. Also raffle tickets will be sold for auction baskets donated by districts. Other items will be offered for sale, such as novelty cards, tee shirts, etc.

**Bylaws/policy.** Stephanie Malaney reviewed AAUW-WI bylaws and policy sheet and recommended revisions related to Section H in the policy sheet.

**MOTION.** Stephanie Malaney moved to strike 2 through 8 from Section H in the policy sheet. Catherine Emmanuelle seconded. The motion passed.

**MOTION:** Connie Polley moved to change the title of Section H to "Candidates for AAUW National and AAUW Funds Offices." Joyce Gregg seconded. Motion to change title was approved.

**Historian/archives.** Nancy reminded us that our historical quilt was loaned to the Lake Geneva museum for 2 years. Time is up and we need to find a home for the quilt. Another option is to keep it at the Quilt Library in Cedarburg. We would not be able to take it out for our annual meetings or other special events.

Nancy Schulz is stepping down, but agreed to stay until another historian is found. Frances Kavenik suggested finding someone in the Madison area, because the Wisconsin Historical Society is located in Madison. A librarian would be best.

**Resolutions.** Joyce Hoffman reported for Anne Lee. Joyce will introduce the resolutions at tomorrow's annual meeting and Pat Ehlert, Racine, will discuss and take questions about the resolution submitted by Racine Branch. Resolutions concern student loan refinancing and nonpartisan plan for state redistricting.

**Nominations.** Kathe Bogdan announced slate of candidates for next election.

**Leadership.** Donna Weidman announced two NCCWSL \$500 scholarship winners: Erin Decker, LaCrosse, and Alma Lopez, Milwaukee.

**District Coordinators Reports.** Coordinators took redistricting plan to branches in their district and reported outcomes. They discussed how to select district coordinators if redistricting plan is approved.

District #1 - Carol Robertson

District #2 - Audrey Keyes

District #3 - Mary Modder

District #4 - Suzie Danielson

District #5 - Connie Polley

**Membership.** Joyce Gregg reported on branch membership numbers: 1,735 at present.

**College/University.** Kathy McCarville suggested a student advisory council for AAUW-WI, SAC. Such a move would bring students into the organization. "Smart Start" (not Start Smart) offers federal internships with female Rep/Sen in D.C. Students who are chosen must come from a branch with a college/university partnership.

**Public Policy.** Catherine Emmanuelle recommends choosing topics for action strategically. She sent an email asking members to contact representatives and tell them to vote no on the *Right to Work* bill before the legislature. Also, members were asked to tell legislators to vote no on Gov. Walker's state budget. She urged members to be a presence, go to hearings. Reminder that Equal Pay Day is April 14 and a Legislative Day will be held in Madison in October.

**Internet Communications.** Kate Hinnant reported that Milwaukee has the most visited page. In March, the main news is convention info. Kate will take down calendar, because there isn't much on it. Kate can create Google form for all branches to fill in, so that every branch has a uniform format. She stopped the comment site because it had too much spam, so creditable comments aren't 'found' or found too late. Facebook is still getting followers, but it is an engagement tool, not for information. Kate will create a video this summer demonstrating how to post on website. Kate reminded the board that the IT position is voluntary, thus the site needs to be manageable for a member who is not expert in IT.

**Communications and Badger Briefs.** Marlene Salley sent an email to branch communications chairs, requesting info on what we should be doing for website. An "after convention" summary and photos printed as a two-page mailer will go out immediately and will be posted on the state website. Convention report deadline is April 30. Fall issue deadline is August 1.

**Unfinished Business.** Joyce reminded board members to complete year-end reports and to review and revise job descriptions which can be located on the AAUW-WI website. Will be discussed at next board meeting.

2015 National Convention in San Diego, June 18-21. 22 from Wisconsin are registered.

**MOTION:** Connie Polley moved to adjourn meeting at 2:40 p.m. Audrey Keyes seconded. The motion to adjourn was approved.

Next Board Meeting **July 25 in Madison.**

Respectfully submitted, Peggy Crane, AAUW-WI Administrative Coordinator



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