

August 2022

Badger



Briefs



Photo courtesy of Chris Behrens, Kaukauna



A Message from Maggie



Honoring and continuing the traditions started by our AAUW Founding Mothers in 1881, we begin our year following the school and university calendar: Branch meetings typically begin in September!

My Vision for this year is simple:



- Promoting educational opportunities and economic security for women and girls in Wisconsin at all stages of their lives.
- Providing leadership opportunities for women and girls through mentorship and training.
- Recognizing and celebrating the importance of diversity, equity, and inclusion.

Our AAUW-WI state board is energized and focused on helping branches to advance equity for all women. We held our first face to face meeting on July 23, and spent the day planning and discussing how we can better serve our branches. It was a very productive day! You can read the meeting minutes [here](#).

Did you attend the recent Public Policy webinar about the changes in voting this year? It was timely and informative. I didn't know that my home was moved to a different congressional district, and I have a different representative in the U.S. Congress!

Watch the webinar [here](#):

And don't forget to mark your calendar for the upcoming Public Policy webinar on September 15 at 6:30 PM via Zoom at <https://us02web.zoom.us/j/82050677787> .

Here are a couple of updates...

Membership renewals got a very rough start and have been a challenge this year, as the National office is updating the software for the membership database. Board members are working with the National and branch leaders to resolve these difficulties. Recent email for State Presidents can be viewed [here](#).



Mark your calendars: 2023 State Convention will be in-person, **April 28 & 29, 2023** in Pewaukee (just west of Milwaukee).

What else is new: We are making enhancements to our website at <https://aauw-wi.aauw.net/>; and our newsletter. Let us know how you like our new look!

Saving the best until last: Branches are reporting great success with their 5 Star applications!

The 5 Star program from national rewards states and branches that demonstrate alignment with AAUW National's Strategic plan. It is an engaging, exciting, way to showcase and share your branch's achievements.

Look for our listing of 5 Star recipients!

And congratulations to ALL our branches, for everything you are doing to support women and families.

That's the real measure of success: one woman, and one family at a time!

Maggie



The new board met in-person in Stevens Point!



Joyce Gregg,
Former Finance VP



Megan Preston,
Finance VP

AAUW-WI Quarter 4 Finance Report FY22

July 1, 2021 through June 30, 2022

| Summary | Year to Date Through Quarter 4 | | |
|---|--------------------------------|--------------------|--------------------|
| | Actual | Budget | Variance |
| Revenue | | | |
| Dues | \$11,933.00 | \$19,900.00 | -\$7,967.00 |
| Events (Convention-net) | - | 3,000.00 | -3,000.00 |
| Miscellaneous Revenue | 6,050.00 | 4,500.00 | 1,550.00 |
| Total Revenue | \$17,983.00 | \$27,400.00 | -\$9,417.00 |
| Expenses | | | |
| Program and Action | | \$200.00 | \$200.00 |
| Membership | | 250.00 | 250.00 |
| Communications and Visibility | | 1,000.00 | 1,000.00 |
| AAUW Funds | 5,401.95 | 4,000.00 | -1,401.95 |
| Leadership Development | 200.00 | 3,000.00 | 2,800.00 |
| Board Administration | 669.40 | 1,500.00 | 830.60 |
| Events | 5,407.15 | 7,450.00 | 2,042.85 |
| Mileage, Meals, Lodging | 142.93 | 10,000.00 | 9,857.07 |
| Total Expenses | \$11,821.43 | \$27,400.00 | \$15,578.57 |
| Net Income/(Loss) | \$6,161.57 | | |

| | July 1, 2021 | 31-Mar-22 | Inc.(Dec.) |
|------------------------|--------------------|--------------------|-------------------|
| AAUW-WI Checking | \$49,354.08 | \$55,515.65 | \$6,161.57 |
| AAUW-WI Money Market | \$10,015.77 | \$10,016.80 | \$1.03 |
| AAUW-WI CD | \$15,000.00 | \$15,000.00 | |
| WI Convention Checking | 1,000.00 | 1,000.00 | - |
| Totals | \$75,369.85 | \$81,532.45 | \$6,162.60 |

Submitted by Joyce Gregg, AAUW-WI Finance VP, on April 1,, 2022

Invitation

Kleo Baruth Kritz, State Program VP, and
Dianne Moore, Convention Chair of District 2
(Milwaukee, West Suburban-Milwaukee, and Watertown),
cordially invite
all AAUW members and their guests
to the AAUW event of the coming year:

The Event: OUR FIRST LIVE CONVENTION since 2019

The Date: April 28-29, 2023

The Place: Marriott West Milwaukee (just off I-94 in Waukesha). Super easy to get to and you don't have to go into the traffic of Milwaukee!

The Plan: Put on your calendar now so you don't miss it!!!



DE&I -coordinator's letter

Have you read a good book recently?

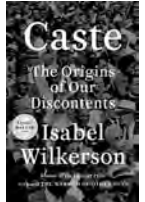
Book clubs and study groups are a perfect venue to incorporate grassroots DE&I. A branch member from Janesville facilitated an Identity -workshop, to which she had curated a list of books.

I will share with you the list and hope your branch picks some of them as their chosen books for the fall interest groups.

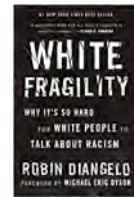


Leslie Brunsell
DE&I Chair

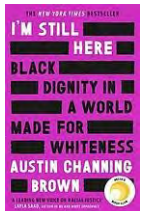
- *Caste: The Origins of Our Discontents*
by Isabel Wilkerson [Get it from your library](#)



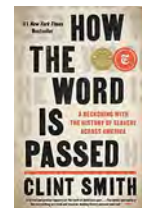
- *White Fragility: Why It's So Hard to Talk to White People about Racism*
By Robin DiAngelo [Get it from your library](#)



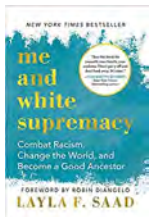
- *I'm Still Here: Black Dignity in a World Made for Whiteness*
By Austin Channing Brown [Get it from your library](#)



- *How the World is Passed*
By Clint Smith [Get it from your library](#)



- *Me & White Supremacy (Workbook)*
By Layla Saad [Get it from your library](#)



Have you read a book on the subject that made an impression on you? Please send me an email about it and tell me what thoughts it evoked in you. At the end of the season I'll collect the suggestions and share them with you.

We can keep educating ourselves through reading

- Diversity is an inside job!

Remember, we're all in this together.

Leslie Brunsell, DE&I coordinator
lrbrunsell@gmail.com



Deb Thiel,
Leadership VP

Leadership, alluring leadership

Wisconsin AAUW, you can be proud of our participation and representation at this years emerging college student leaders NCCWSL conference! We had many Branches who sent representatives and as a State organization we were enabled to fund *all 25 interested women!*

I wanted to share the summary report National sent to us. ([Link](#))

There has been no decision yet whether next year's conference will be virtual or in-person. More to come.

I would like ALL Branches to start considering NCCWSL as an opportunity, not only to collaborate within a particular University but as an opportunity to toot our horn in public and spread the word about this conference! Think about it's potential in recruiting members and finding partners in our mission. All are welcome at NCCWSL, no matter the name. *Equity and inclusion is the name of the game.* All are lifted when we lift others!

So plan to post the opportunity on your social media and websites, submit news releases and let family and friends know. Mention it in recruitment efforts. Share your ideas with us! Share them on Facebook! Tag us! Tag your own branch!

This fall's game -plan:

- Look forward to a Branch Survey that we will send out to your leaders to hear from you on various issues.
- Join your Fall District meetings which your District Coordinators are currently arranging!

And don't forget:

- enjoy the rest of summer!



Membership is Moving Forward



Carol Surges
Membership VP

We've forged through the pandemic. While it's not over, most branches are ready to begin returning to something that looks more normal. That said, the changes branches made over the past two years, have given us fresh ideas on how to conduct business in the future. Let's continue to take advantage of the ease of bringing people together through technology. When the weather is bad (yes it's still Wisconsin) or the distances are long and night comes early, keep Zoom in mind. State has a license that is available for branch use. Contact Ann Brice, IT coordinator, for details.

That said, watch for Zoom programming coming to you from state leaders in the upcoming months. For example, on September 6th, 8th and 10th, Membership 101 orientations will be held for branch presidents and membership-vice-presidents. While you may not fit those descriptors, any interested members are welcome to join the talks. After all, membership is every member's business. More details can be found elsewhere in this issue.

THE AAUW PROGRAM

Finally, let's not forget the many awesome branches that participated in the 2021-2022 Five-Star National Recognition program. While we don't have the final details as of this writing, we know that several Wisconsin branches successfully completed their second Five-Star application and others earned their first stars. **AAUW-WI** earned three stars for the second year in a row. Watch for details when the final counts are out. In the meantime, if you missed Racine branch President Margaret Tungseth's "Five Tips to Success" article in the May 2022 Membership Matters.

Click [here](#) and scroll down to see what she had to say. It's not too soon to begin plans for the 2022-2023 Five Star Recognition program.

Carol S. Surges
Membership-VP



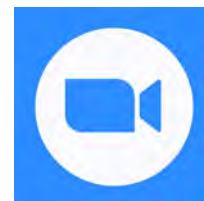
5 stars is a fun and inspiring project and we all love it to bits. Right?



Carol Surges,
Membership VP

If you're a new or returning branch Membership - VP or President, plan on joining one of the September calls. We'll keep it to about 75 minutes (1.25 hour). If none of the times work for you, email or call Carol Surges and we'll find another time. RSVP to Carol Surges

surgesca@gmail.com



Membership 101

Welcome new and returning branch membership leaders.

Let's get the year off to a great start.
Join me via Zoom on any or all of these dates:

Tuesday Sept 6 - 10:30 a.m.
Thursday Sept 8 - 7:00 p.m.
Saturday Sept 10 - 9:30 a.m.

Carol Surges, State Membership VP

Briefly here's what will be covered:

- Who's a member? Deciphering the code.
- Recruitment - Who? When?
- Your new best friend: Shape the Future - what, when, how
- Community Hub - what's there for you?
- Your support system - who and where
- Questions, questions, questions

We Are Here to Serve...



*Chris Ebert,
Communications
Co-Chair*



*Mary Messerlie
Communications
Co-Chair*

The AAUW state Communication function this year will primarily be focused on enhancing communication between branches and the state board and between the state board and the public.

Communication is central to understanding and understanding is necessary for any transformational and sustaining change to occur. You might ask, “what is our game plan?” We have a three point parallel approach:

First, *work with our state technical team* and keep our website and Facebook page current, engaging and a “must read”. Our goal is to keep information fresh, informative, and super easy to access.

Second, we want to reach out to our branches to help them improve their local websites and any social media platforms such as Facebook OR support getting branches launching these platforms.

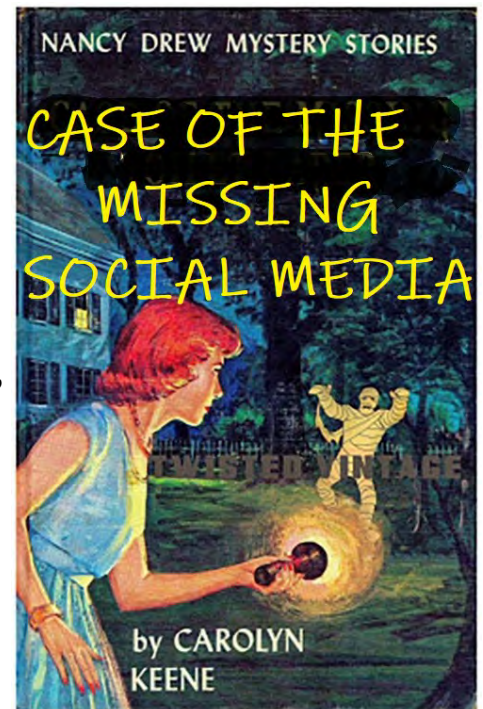
Currently, 19 out of our 22 branches have a Facebook page and many have active users. Facebook has a unlimited potential. Stay tuned to hear more how your branch can utilize Facebook locally to reach a wider audience, promote your programs, and attract new members.

Our goal is to have branch Facebook sites be interactive and accessible with other branches within our state. Ideally, the state Facebook site will act as a clearing point.

And third we want to increase our presence in local communities across the state. AAUW has an amazing story of advocacy and advancing equity for women at all stages of their lives. We want to leverage and grow these relationships with local community organizations.

We feel energized as we move forward. Chris is a member of the Northwoods Branch and Mary is a member of the West Suburban- Milwaukee Branch. We would like to attend your next District meeting and perhaps visit your branch. Please keep us in the loop about any upcoming event or branch meeting that we could attend.

We love road trips! We are here to be of service to your branch and district.





*Stephanie Malaney,
Public Policy co-chair*



*Barbara Petersen,
Public Policy co-chair*

AAUW WI Public Policy

As the committee began planning our work for 2022-23, the discussions continued to come back to the power of the vote. The committee has developed virtual events on voting for our members, family, and friends.



Wisconsin Candidates and the AAUW WI Public Policy Priorities, Thursday, September 15, 2022, 6:30-7:30.

This zoom event will view candidates through the lens of our AAUW WI Public Policy Statement Priorities and Resolutions. Here is the link for the September 15 meeting.

Topic: AAUW WI Public Policy September

Time: Sep 15, 2022 06:30 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/82050677787>

Meeting ID: 820 5067 7787

One tap mobile

+13017158592,,82050677787# US (Washington DC)

+13126266799,,82050677787# US (Chicago)

Dial by your location

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

+1 929 436 2866 US (New York)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

Meeting ID: 820 5067 7787





Nominations!

The state nominating committee is gearing up again to find leadership talent for the years 2023-24 and we are asking for your help. If you know someone who has a particular interest or skill set for leadership or membership, or you are someone like that, please forward their name to Lyn Hildenbrand, or to your district coordinator!

Don't say "no" for them! Let them listen, consider, and decide for themselves. We all are too busy, we all have challenges at work or home, and yet some of the busiest are also the most effective, so pass along names of people you'd like to see help lead AAUW-WI forward. Membership, Leadership, and President Elect offices are all opportunities to grow, to meet new people, and to work for the mission of improving the lives of women!

You probably know someone who has state board experience. Ask them about it. You will hear, I'm sure, that it was a lot of fun, some work, and a great opportunity to network with some pretty fascinating people. It will look great on a resume, too!
Email to lyne819@gmail.com or check out district coordinators contact info from our website!

Fundraising VP's!

Cheryl Maplethorpe is the new State board Funds Development VP.

She mentioned that she's interested in what branches have going in the fundraising front, and what kind of results you get. Book sales, raffles, auctions at Christmas time, fashion shows - we know you do so much stuff! Let her know and she will help you promote your activities!

Email: cheryl.kay.maplethorpe@gmail.com





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